



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

January 26, 2009

MR. CHRIS TINTO
VICE PRESIDENT
TECHNICAL & REGULATORY AFFAIRS
TOYOTA MOTOR NORTH AMERICA, INC.
601 THIRTEENTH STREET, NW.,
SUITE 910 SOUTH
WASHINGTON, DC 20005

NVS-215paw
09V-023

SUBJECT: SIENNA FLOOR CARPET COVER

DEAR MR. TINTO:

This letter serves to acknowledge Toyota Motor Corporations's safety improvement notification to the National Highway Traffic Safety Administration (NHTSA) of a problem in the products described below for which a safety improvement campaign shall be conducted.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TOYOTA/SIENNA/2004

NHTSA Campaign Number: 09V-023

Mfg's Report Date: January 14, 2009

Components: VEHICLE SPEED CONTROL: ACCELERATOR PEDAL

Potential Number of Units Affected: 26,501

Summary:

TOYOTA IS CONDUCTING A SAFETY IMPROVEMENT CAMPAIGN INVOLVING 26,501 EARLY 2004 MY SIENNA VEHICLES. IN THE EVENT THE RETENTION CLIP USED TO SECURE THE FLOOR CARPET COVER IS MISSING, THE COVER CAN INTERFERE WITH THE OPERATION OF THE ACCELERATOR PEDAL IF THE ACCELERATION PEDAL IS DEPRESSED TO NEARLY THE FULL THROTTLE POSITION.

Consequence:

IF THIS OCCURS, THE ACCELERATOR PEDAL CAN BECOME STUCK WHICH COULD RESULT IN A VEHICLE CRASH.

Remedy:

DEALERS WILL REPLACE THE RETENTION CLIP AND FLOOR CARPET COVER AT NO CHARGE. THE MANUFACTURER WILL BEGIN NOTIFYING OWNERS IN EARLY FEBRUARY 2009. OWNER NOTIFICATION IS EXPECTED TO BE COMPLETED BY EARLY APRIL 2009. OWNERS MAY CONTACT TOYOTA AT 1-888-270-9371, IF THEY HAVE ANY FURTHER QUESTIONS.

Notes:

THIS ACTION IS DEEMED A SAFETY IMPROVEMENT CAMPAIGN AND IS NOT BEING CONDUCTED UNDER THE SAFETY ACT. HOWEVER, TOYOTA HAS INFORMED NHTSA THAT IT WILL PROVIDE THE MODIFICATIONS DESCRIBED ABOVE AT NO COST.

This recall was the subject of an Engineering Analysis, EA08-014, conducted by the Office of Defects Investigation.

We have reviewed your proposed owner notification letter and no changes are necessary.

Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this campaign, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contacts for this campaign will be Pat Wallace or Delia Lopez, who may be reached by phone at 202-366-5232 or 202-366-9525 or by email at Patricia.wallace@dot.gov, Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in cursive script that reads "Patricia Wallace for".

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement