



Roush Performance Products, Inc
28156 Plymouth Road, Suite Z
Livonia, Michigan 48150
Ph: (734) 466-6255
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October 20, 2008

BY E-MAIL (george.person@dot.gov)

Mr. George Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE.
Washington, DC 20590

Re: Roush Performance Products, Inc.
NHTSA Recall 08V-523

Dear Mr. Person:

As required by the regulations, enclosed please find for your files a copy of the dealer notification Roush first sent out to dealers on October 16, 2008, to advise them regarding a potential defect in the airbox installed on model year 2007.5 – 2008 Ford F-150's altered by Roush to operate using liquid injected propane.

Please call me should you have any questions.

Sincerely,

Joseph Thompson
General Manager

Cc: J.R. Jolliffe/Roush – General Counsel
E. Jones/Mayer, Brown, Rowe & Maw LLP (Ejones@mayerbrown.com)
P. Wallace/NHTSA (Patricia.Wallace@dot.gov)
RMD.ODI@dot.gov



Roush Performance Products, Inc.
28156 Plymouth Road, Suite Z
Livonia, Michigan 48150

October 16, 2008

Attention: Manager, Propane Truck Fleet

Dear _____:

Roush has recently received a few reports from the field regarding the airbox found on model year ("MY") 2007.5 – 2008 Ford F-150's vehicles altered by Roush into Liquid Injection Propane vehicles. This vehicle is advertised and sold as the "Roush F-150 Liquid Propane Injection" vehicle. The reports are that hydro-carbon paper affixed to the inside of the airbox lid with adhesive may become dislodged during operation of the Roush F-150 Liquid Propane Injection vehicle and result in a loss of performance, illumination of the Malfunction Indicator Lamp (MIL) and, in extreme cases a stalling of the vehicle during operation without notice. As a result of such reports from the field, Roush decided that a defect which relates to motor vehicle safety exists for the mentioned vehicles, therefore it submitted a Defect Information Report to NHTSA on October 2, 2008 as required by law.

Roush has arrived at a fix to address this issue which consists of replacing the current airbox lid on the Roush F-150 Liquid Propane Injection vehicle with a new lid on which hydro-carbon paper has been affixed using an adhesive promoter and greater pressure.

A list of VIN numbers affected that were shipped to you is as follows:

Roush will notify Owners by a separate letter the week of October 20, 2008 advising them of the issue and that will direct them to make an appointment with their dealer. As for those unsold 2007.5 – 2008 Roush F-150 Liquid Propane Injection vehicles that are on your lot, they are to remain unsold until the fix identified above has been performed.

Kits containing the necessary components are expected to be ready to ship week of October 20, 2008. The procedure established for handling the distribution of the kits is as follows: Roush will establish an inventory of kits that contain the component to perform the fix. Once a notified Owner contacts the dealership to schedule an appointment or brings in his/her vehicle to the dealership to have the airbox retrofitted, the dealer will call Roush's toll free number: (877) 94-ROUSH and provide the Roush service representative with both the customer name and VIN. Roush will send the dealer by second day air, a kit with the airbox lid that will be tracked by a VIN label on the box. Roush must account for each kit sent, therefore, it is important that the replaced materials are accounted for by the dealer. This means that the dealer must complete in its entirety and return to Roush the form found on Page 3 of the Roush F-150 Liquid Propane Injection Air Box Recall Inspection/Replacement instructions that accompanies each kit. Dealers will be paid .5 hours to perform an inspection and replacement after successful completion of the fix and the return of the completed Roush F-150 Liquid Propane Injection Air Box Recall Inspection/Replacement form to Roush.

In the event there is a change to the anticipated schedule for the availability of the kits, we will advise you accordingly. If you have leased this vehicle to another person, federal regulations require you to send a copy of this notice to your lessee by first-class mail within ten days of your receipt of this notice.

Thank you for your attention to this matter. We apologize for any inconvenience, but the safety of your and our customers is our priority.

Sincerely,

Joseph Thompson
General Manager