

MINI



February 2009

Recall Campaign No. 08V-657: Tailpipe Extension

Dear MINI Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety has been determined to exist in certain 2007-08 MINI Cooper S vehicles. Our records indicate that you are the owner of a potentially affected vehicle.

We sent you a letter in October on this matter. If you have already had a new tailpipe installed, no further action is necessary.

We sincerely apologize for any inconvenience that this may cause you.

DESCRIPTION OF DEFECT

The repair involves the tailpipe extension. The centrally-located tailpipe extension protrudes slightly beyond the rear bumper. As a consequence, it is possible for your leg to inadvertently contact the tailpipe extension. If the tailpipe extension is hot during contact with your leg, then a burn could occur.

You may continue to drive your vehicle; however, you must have this repair performed immediately. Failure to observe the following precautions could increase the possibility of your leg contacting the tailpipe extension and the risk of a burn.

PRECAUTIONS FOR YOUR SAFETY

- 1. Contact your authorized MINI dealer immediately to have the necessary repair performed as soon as possible.**
- 2. Please be careful around the rear of your MINI Cooper S. The tailpipe extension gets hot, even after a short road trip, and could burn your leg.**
- 3. See your Owner's Manual for additional information.**
- 4. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

DESCRIPTION OF REPAIR

MINI will replace the tailpipe extension with a new, shortened version.

The actual repair will require approximately 20 minutes; however, additional time may be required, depending on the MINI dealer's scheduling and processing. This work will be performed free of charge by your authorized MINI dealer.

Company
MINI USA
A division of
BMW Group Company

Mailing Address
PO Box 1227
Westwood, NJ
07675-1227

Telephone
(866)ask-mini
275-6464

Fax
(201) 930-8484

E-mail
MINI.Assistance@askminiusa.com

Website
www.miniusa.com

OTHER INFORMATION

Should you need MINI Roadside Assistance for any reason, they may be reached at 1-866-646-4772.

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, federal regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Should you have any questions about this campaign, please contact your authorized MINI dealer.

Again, we sincerely apologize for any inconvenience that this may cause you.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact MINI Customer Relations and Services at 1-866-ASK-MINI (1-866-275-6464), or via email at MINI.Assistance@askminiusa.com.

If the MINI Dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590; call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

MINI, a division of BMW OF NORTH AMERICA, LLC

TREAD ACT CUSTOMER REIMBURSEMENT PLAN
(MINI, a Division of BMW of North America, LLC)

Please contact your authorized MINI dealer if you have paid for the repair described in this letter, and you would like to be considered for reimbursement. Expenses from repair facilities outside of the MINI dealer network will be considered; however, the procedure must meet MINI standards.

Your authorized MINI dealer will request a copy of this owner notification letter, as well as, a copy of your previously paid invoice, and then inspect the vehicle (if it is still in your possession) prior to submitting a claim on your behalf to MINI, a Division of BMW of North America, LLC for reimbursement.

Please note the following:

- Only a repair that is the subject of this safety recall is reimbursable, not consequential expenses such as towing, rental, accommodations, damage repairs, etc.
- When MINI Genuine Parts are used, the Manufacturers Suggested Retail Price (MSRP) will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last owner notification letter sent by MINI are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.

We anticipate that your authorized MINI dealer will be able to answer any questions that you may have regarding your qualifications for reimbursement of a previous repair. If you qualify for such a reimbursement, they will also be able to advise you of the manner in which you could receive reimbursement.

We recommend that your authorized MINI dealer be your primary contact on this issue; however, our Customer Relations and Services Department may be contacted at 1-866-275-6464 for any special assistance that you may require.

Alternatively, you may submit your request for reimbursement to the following address:

Customer Relations and Services Department
MINI Division
BMW of North America, LLC
P.O. Box 1227
Westwood, NJ 07675-1227