

January 2009

Recall Campaign No. 08V-657: Tailpipe Extension

Dear MINI Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety has been determined to exist in certain 2007-08 MINI Cooper S vehicles. Our records indicate that you are the owner of a potentially affected vehicle.

We sent you a letter in October on this matter. If you have already had a new tailpipe installed, no further action is necessary.

We sincerely apologize for any inconvenience this may cause you.

DESCRIPTION OF DEFECT

The repair involves the tailpipe extension. The centrally-located tailpipe extension protrudes slightly beyond the rear bumper. As a consequence, it is possible for your leg to inadvertently contact the tailpipe extension. If the tailpipe extension is hot during contact with your leg, then a burn could occur.

You may continue to drive your vehicle; however, you must have this repair performed immediately. Failure to observe the following precautions could increase the possibility of your leg contacting the tailpipe extension and the risk of a burn.

PRECAUTIONS FOR YOUR SAFETY

- 1. CONTACT YOUR AUTHORIZED MINI DEALER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.**
- 2. Please be careful around the rear of your MINI Cooper S. The tailpipe extension gets hot, even after a short road trip, and could burn your leg.**
- 3. See your Owner's Manual for additional information.**
- 4. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

DESCRIPTION OF REPAIR

MINI will replace the tailpipe extension with a new, shortened version.

The actual repair will require approximately 20 minutes; however additional time may be required depending on the MINI dealer's scheduling and processing. This work will be performed free of charge by your Authorized MINI Dealer.

OTHER INFORMATION

Should you need MINI Roadside Assistance for any reason, they may be reached at 1-866-646-4772.

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Should you have any questions about this campaign, please contact your Authorized MINI Dealer.

Again, we sincerely apologize for any inconvenience this may cause you.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact MINI Customer Relations and Services at 1-866-ASK-MINI (1-866-275-6464), or via Email at MINI.Assistance@askminiusa.com.

If the MINI Dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

MINI, a Division of BMW OF NORTH AMERICA, LLC