

December 2008

Recall Campaign No. 08V-595: Double-clutch Gearbox

Dear BMW Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety exists in certain 2008-09 Model Year BMW M3 vehicles with the optional double-clutch transmission. Our records indicate that you are the owner of a potentially affected vehicle.

We sincerely apologize for any inconvenience this may cause you.

DESCRIPTION OF DEFECT

The problem involves the double-clutch gearbox. In a situation of rapid vehicle deceleration, the transmission software may perform a multistage downshift. In that situation, at low vehicle speeds, it is possible for the engine to stall.

Do not leave this problem unattended. Failure to observe the following precautions, in conjunction with traffic and road conditions and the driver's reactions, could increase the risk of a crash.

PRECAUTIONS FOR YOUR SAFETY

- 1. Contact your authorized BMW center immediately to have the necessary repair performed as soon as possible.**
- 2. Unless traffic and driving conditions require it, attempt to avoid rapid vehicle deceleration.**
- 3. BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.**
- 4. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

DESCRIPTION OF REPAIR

BMW will conduct a recall campaign to remedy the affected vehicles. Specifically, the engine and transmission electronic control unit will be reprogrammed with updated software.

The actual repair will require approximately 4 hours; however, additional time may be required, depending on the BMW center's scheduling and processing. This work will be performed free of charge by your authorized BMW center.

OTHER INFORMATION

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, federal regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Should you have any questions about this campaign, please contact your authorized BMW center.

Again, we sincerely apologize for any inconvenience this may cause you.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations and Services at 1-800-831-1117, or through our website at www.bmwusa.com.

If the BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. S.E., Washington, DC 20590; call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

BMW OF NORTH AMERICA, LLC