



Roush Performance Products, Inc
28156 Plymouth Road, Suite Z
Livonia, Michigan 48150
Ph: (734) 466-6255
Fax: (734) 466-6940

October 22, 2008

BY E-MAIL (george.person@dot.gov)

Mr. George Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE.
Washington, DC 20590

Re: Roush Performance Products, Inc.
NHTSA Recall 08V-523

Dear Mr. Person:

As required by the regulations, enclosed please find Roush's approved owner notification for your files that Roush first began to mail to customers October 21, 2008, to advise them regarding a potential defect in the airbox installed on model year 2007.5 – 2008 Ford F-150's altered by Roush to operate using liquid injected propane.

The owner letter was approved by Patricia Wallace of your office so long as we made the changes to it as directed in her Recall Acknowledgement email dated October 14, 2008. Attached also is our envelope as previously provided and approved.

Also, Ms. Wallace asked that we provide the beginning and end dates for the build date range of vehicles affected by this recall. The build date range for the affected vehicles is March 28, 2008 – October 2, 2008.

Please call me should you have any questions.

Sincerely,

Joseph Thompson
General Manager

Cc: J.R. Jolliffe/Roush – General Counsel
E. Jones/Mayer, Brown, Rowe & Maw LLP (Ejones@mayerbrown.com)
P. Wallace/NHTSA (Patricia.Wallace@dot.gov)
RMD.ODI@dot.gov



Roush Performance Products, Inc.
28156 Plymouth Road, Suite Z
Livonia, Michigan 48150

October 21, 2008

RE: VIN

Dear Roush Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Roush Performance Products ("Roush") has decided that a defect which relates to motor vehicle safety exists in model year ("MY") 2007.5 – 2008 Ford F-150's vehicles altered by Roush into Liquid Injection Propane vehicles; more commonly advertised and sold as the "**Roush F-150 Liquid Propane Injection**" vehicle. Specifically, the Roush F-150 Liquid Propane Injection vehicle has been upfitted with an airbox on which hydro-carbon paper has been affixed with adhesive to the lid. Our records indicate that you own one of the affected vehicles.

Roush has determined that the hydro-carbon paper affixed to the inside of the airbox lid with adhesive may become dislodged during operation. This failure may result in a loss of performance, illumination of the Malfunction Indicator Lamp (MIL) and, in extreme cases, a stalling of the vehicle during operation without notice which could result in a crash.

To remedy this problem, your Ford dealer will replace the airbox lid on your vehicle with a new one that includes the hydro-carbon paper which has been affixed using an adhesive promoter and greater pressure as recommended by the manufacturer. This work will be performed free of charge to you. Please contact your Ford dealer at your earliest convenience in order to make an appointment to have your vehicle repaired. When you call, be prepared to provide your dealer with your name and Vehicle Identification Number. It is essential to make an appointment in advance for this work, so that your dealer can have the replacement kit available for this repair when you bring your car in. Please bring this notice with you when you bring your car to the dealer. We estimate that this repair will take approximately half a business day.

If you no longer own this vehicle, please call Roush at (866)-307-6788 and provide us with the vehicle identification number (VIN) of the vehicle and the name and address of the current owner (if you know them) so we may contact him or her about this recall.

If you believe that Roush has failed or is unable to remedy the defect without charge within a reasonable time, please contact Roush at (866)-307-6788. You may also contact the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

If you have leased this vehicle to another person, federal regulations require you to send a copy of this notice to your lessee by first-class mail within ten days of your receipt of this notice.

Thank you for your attention to this matter. We apologize for any inconvenience, but your safety is our priority.

Sincerely,

Joseph Thompson
General Manager



ROUSH PERFORMANCE PRODUCTS

28156 Plymouth Road, Suite Z
Livonia, MI 48150

Owner Name
12345 Nob Rd
Prairie Hill, Iowa 45678

IMPORTANT SAFETY RECALL NOTICE