



U.S. Department
of Transportation

1200 New Jersey Avenue, SE
Washington, DC 20590

**National Highway
Traffic Safety
Administration**

January 26, 2010

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Mr. Roger Lackore
Director of Research and Development
Pierce Manufacturing, Inc.
P.O. Box 2017
Appleton, WI 54912-2017

NVS-215kjs
08V-274

Dear Mr. Lackore:

Pierce Manufacturing, Inc. (Pierce) is requested, pursuant to 49 U.S.C. 30165, 30166, and 30119, to renotify owners involved in safety recall 08V-274 who have not had their vehicles corrected or otherwise accounted for. This recall involves 1,838 MY 1982-1991 Arrow, MY 1983-1989 Dash, and MY 1987-1989 Dash D8000 emergency vehicles equipped with TRW steering columns. Owner notification began on October 20, 2008. In Pierce's fourth reporting quarter, Pierce reports that of the 1,838 vehicles involved, 1,717 have not been remedied.

Pierce should conduct the owner renotification in accordance with the guidelines listed below.

- Before conducting the owner renotification, Pierce should obtain an updated owner list, for this recall campaign, based on current state motor vehicle registration records.
- Pierce's proposed owner renotification letter for this recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. Part 577.10(e)(1) specifically requires that the renotification letter be identified as a ". . . follow-up to an earlier communication."
- In addition to the six quarterly status reports required under 49 CFR Part 573.6, "Quarterly Reports," Pierce is requested to file three additional quarterly status reports.

- Furnish a proposed schedule for conducting the owner renotification that includes the following information:
 - a. the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;
 - b. the approximate date on which the revised owner list will be available to initiate owner renotification;
 - c. the approximate date on which the owner renotification will begin; and
 - d. the approximate date on which the owner renotification will be completed (if the owner renotification is to be staggered, give the beginning and ending owner renotification date for each segment).

Pierce's renotification schedule and a draft of the proposed owner renotification letter must be submitted to this office by February 25, 2010.

If you have any questions concerning this matter, please contact Ric Willard at (202) 366-6544, richard.willard@dot.gov or Kelly Schuler at (202) 366-5227, Kelly.schuler@dot.gov or by fax at (202) 366-7882.

Sincerely,



George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement