RECEIVED

VOLKSWAGEN of America, Inc.

2008 JAN -28 A 10:35

DEFECTS INVESTIGATION RECALL MGMT DIV.

Product Compliance 3800 Hamlin Road Auburn Hills, MI 48326 Phone: 1 (248) 754-5000 Fax: 1 (248) 754-5093

January 18, 2008

Mr. Daniel Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Attention: Recall Management Division (NVS-215)
1200 New Jersey Avenue, S.E.
Washington, DC 20590

08V-036 (4 pages)

Subject: Notification of Recall

2008 Model Year Volkswagen New Beetle Special Edition Triple White Sedan

Replace Roof Spoiler

Dear Mr. Smith:

This information is submitted in accordance with the requirements of Part 573 of Title 49 of the Code of Federal Regulations (49 CFR 573 (2008)).

573.6 (c) (1) Manufacturer's Name

Volkswagen de Mexico, A.A. de C.V.

Importer

Volkswagen of America, Inc. (VWoA)

573.6 (c) (2) Identification of Vehicles

Make : Volkswagen Line : New Beetle

Model Years : 2008

Month/Year

of Manufacture : November 5, 2007 - December 20, 2007

VIN Numbers of Affected Vehicles

: 3VWFW31C _ 8M509657 - 3VWFW31C _ 8M514293

Other

Identification : Special Edition Triple White Sedan, model code 1C1TRA

573.6 (c) (3) Number of Vehicles Potentially Containing the Defect

Approximately 510 vehicles are affected by this recall in the United States.

573.6 (c) (4) Percentage of Vehicles Actually Containing Defect

VWoA is unable to estimate the percentage of vehicles in the United States that are subject to this defect.

573.6 (c) (5) Description of Defect

Volkswagen has determined that on some Special Edition Triple White Sedan New Beetle vehicles processed at two (of five) port locations in the United States, an incorrect adhesive may have been used to attach the roof spoiler to the rear glass of the vehicle. If the incorrect adhesive was used, the spoiler could become loose or fall from the vehicle without warning, even though initially the spoiler may feel secure. If this happens, the spoiler could cause injury by striking persons outside the vehicle or could become an obstacle to other drivers, possibly resulting in a crash.

573.6 (c) (6) Basis for Determination

Inspection of vehicles conducted at two (of five) port locations in the United States and field reports.

Date of determination: January 11, 2008

573.6 (c) (7) Noncompliance Test Result

Not applicable

573.6 (c) (8) Proposed Remedial Program

When sufficient quantities of parts are available, VWoA plans to notify all owners of affected vehicles and will instruct them to arrange for an appointment with an authorized dealer. Dealers will replace the roof spoiler.

Pending parts availability, mailing dates are anticipated as follows:

Dealers: on or before February 22, 2008 Owners: on or before February 29, 2008

573.6 (c) (9) Submission of Communications

A representative copy of all bulletins and other communications sent to dealers and owners will be submitted within five (5) days of dealer/owner notification.

573.6 (c) (10) Proposed Owner Letter

A draft owner's letter is included with this letter for agency review and approval.

573.6 (c) (11) Manufacturer's Recall Code

VWoA has assigned the code "66D1 (Q9)" for this recall.

Sincerely,

John Maddox

Product Compliance Officer



Volkswagen of America, Inc. 3800 Hamlin Road Auburn Hills, MI 48326 Tel. 1 800 893 5298

February 2008

Subject: Safety Recall 66D1 (Q9)

2008 Model Year New Beetle Special Edition Triple White Sedan

Replace Roof Spoiler

Dear Volkswagen Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Volkswagen has decided that a defect, which relates to motor vehicle safety, exists in some 2008 model year Volkswagen New Beetle Special Edition Triple White Sedan vehicles. Our records show that you are the owner of one of these vehicles.

What is The Problem?

Volkswagen has decided that on some Special Edition Triple White Sedan New Beetle vehicles, an incorrect adhesive may have been used to attach the roof spoiler to the rear glass of the vehicle. If the incorrect adhesive was used, the spoiler could become loose or fall from the vehicle without warning, even though initially the spoiler may feel secure. If this happens, the spoiler could cause injury by striking persons outside the vehicle or could become an obstacle to other drivers, possibly resulting in a crash.

What Will Volkswagen Do?

In order to correct this defect, we will replace the roof spoiler on your vehicle using the correct adhesive.

What We Would Like You to Do

Please contact your authorized Volkswagen dealer and arrange for an appointment without delay. Parts for this repair for your vehicle will be available at the dealership where your vehicle was purchased. Our records show your vehicle was purchased at:

SELLING DEALER NUMBER
SELLING DEALER NAME
SELLING DEALER ADDRESS
SELLING DEALER PHONE NUMBER

Because of this, we encourage you to return to this dealer to have the recall repair performed. This service will take about four hours and will be free of charge. Please keep in mind that your dealer may need additional time for the preparation of the repair, as well as to accommodate their daily workshop schedule.

Lease Vehicles

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this information immediately via first-class mail to the lessee within ten (10) days of receipt of this notification.

Have You Changed Your Address Or Sold The Vehicle?

If you have, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our records.

Reimbursement of Expenses

If you have previously paid for replacement of the roof spoiler, the enclosed form explains how to request reimbursement. We would be pleased to review your reimbursement request.

Service Help from Us

If your authorized Volkswagen dealer fails or is unable to complete this work free of charge within a reasonable time, please call or write to:

Volkswagen of America, Inc.

Attn: Customer CARE Center – Hills East (66D1/Q9)

3499 West Hamlin Road

Rochester Hills, MI 48309

1-800-893-5298

If you still cannot obtain satisfaction, you may file a complaint with: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

We regret any inconvenience this matter may cause. Thank you for driving a Volkswagen!

Sincerely,

Volkswagen Product Compliance