

RECEIVED
2008 MARCH 17
OFFICE OF DEFECTS INVESTIGATION
RECALL MGMT DIV.



March 7, 2008

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE
Washington DC 20590

via FAX and Regular Mail

**08E-022
(2 pages)**

RE: Notice of Recall in Accordance with 49 CFR Part 573

Dear Mr. Smith:

Big Dog Motorcycles, L.L.C., (Big Dog Motorcycles) has decided that a safety defect may exist in certain rear passenger foot rest assemblies (whisker bars) sold as an accessory for its motorcycles. The subject whisker bar assembly bolts may break and allow the whisker bar assembly to detach from the motorcycle. This condition could occur without warning and could result in an injury and/or crash. The following information is submitted in accordance with the National Highway Traffic Safety Administration's defect reporting regulations, 49 C.F.R. Part 573.

Vehicle Identification and Population

Thirty-eight of the whisker bars have been sold to our dealers. Approximately 25 of these units have been resold to end users. The whisker bar assemblies are optional equipment for 2008 Ridgeback motorcycles that were built between July 16, 2007, and February 28, 2008.

Component Supplier

The whisker bar assemblies, which are the subject of this recall campaign, were manufactured for Big Dog Motorcycles by:

SPS Processing Company, LLC
PO Box 1688
Manhattan, KS 66505
Phone: 785-233-4430
Fax: 785-233-4494

Description of Defect

The subject whisker bar assemblies may resonate and cause disproportionate and/or inappropriate loading on the mounting bolts. Over time, this could cause the bolts that retain the

whisker bar assembly to break and allow the whisker bar assembly to detach from the motorcycle. There are no reports of any accidents or injuries caused by this condition.

Chronology of Events

In February 2008, Big Dog Motorcycles commenced an investigation of reports of broken whisker bar mounting bolts in the field. After an evaluation of this issue, and after consultation with BDM counsel, on February 29, 2008, the company decided to implement a voluntary safety recall campaign for this accessory.

Remedy Program

Big Dog Motorcycles dealers and service centers will remove the defective whisker bar - p/n: 163-000040-01, and replace it with a whisker bar with a revised design. There will be no charge to the customer for this replacement. BDM's customer letter and dealer notification, as required by 49 CFR Part 577, is currently being drafted and will be submitted shortly.

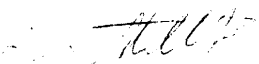
Big Dog Motorcycles is prepared to send out the Recall notification letters to its dealers on or about April 15, 2008.

Reimbursement Program

Pursuant to 49 CFR Part 577.11(e), Big Dog Motorcycles requests that it be exempted from providing notification of a reimbursement plan. All of the affected units are covered by the manufacturer's 2-year limited warranty. Accordingly, no person would be eligible for reimbursement pursuant to Part 573.13.

Please advise the undersigned or in the alternative, Luke McAfee (at 316-219-6504; or fax: 316-219-6604) of the NHTSA campaign number assigned to this recall.

Sincerely,



Doug Stuhatz
General Counsel
Big Dog Motorcycles, L.L.C.
Direct Phone: 316-219-7006
Direct Fax: 316-219-7106

cc: Mr. George H. Person
NHTSA Recall Management Division
By facsimile: (202) 366-7882