

1200 New Jersey Avenue SE Washington, DC 20590

November 17, 2008

MR. JAN URBAHN GENERAL MANAGER, SAFETY ENGINEERING AND INTELLIGENT TRANSPORTATION SYSTEMS BMW OF NORTH AMERICA, LLC PO BOX 1227 WESTWOOD, NJ 07675-1227 NVS-215dgl 08V-595

Subject: DOUBLE CLUTCH GEARBOX

Dear MR. URBAHN:

This letter serves to acknowledge BMW North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the products described below for which a safety recall campaign shall be conducted pursuant to 49 U.S.C. § 30119.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years: BMW/M3/2008-2009

NHTSA Campaign Number: 08V-595

Mfg's Report Date: October 30, 2008

Components: POWER TRAIN: CLUTCH ASSEMBLY

Potential Number of Units Affected: 2,500

Summary:

BMW IS RECALLING 2,500 MY 2008-2009 M3 PASSENGER VEHICLES WITH AN OPTIONAL DOUBLE CLUTCH TRANSMISSION. THE PROBLEM INVOLVES THE DOUBLE CLUTCH GEARBOX. IN A SITUATION OF RAPID VEHICLE DECELERATION, THE TRANSMISSION SOFTWARE MAY PERFORM A MULTISTAGE DOWNSHIFT.

Consequence:

IN THAT SITUATION, AT LOW VEHICLE SPEEDS, IT IS POSSIBLE FOR THE ENGINE TO STALL INCREASING THE RISK OF A CRASH.

Remedy:

DEALERS WILL REPROGRAM THE ENGINE AND TRANSMISSION ELECTRONIC CONTROL UNIT WITH UPDATED SOFTWARE FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN DURING NOVEMBER 2008. OWNERS MAY CONTACT BMW AT 1-800-831-1117.

Notes:

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO <u>HTTP://WWW.SAFERCAR.GOV</u>.

We have reviewed your proposed owner notification letter and it meets the requirements of Part 577.

Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contacts for this recall will be Pat Wallace or Delia Lopez, who may be reached by phone at 202-366-5232 or 202-366-9525 or by email at <u>Patricia.wallace@dot.gov</u>, <u>Delia.lopez@dot.gov</u>, or through the office email at <u>RMD.ODI@dot.gov</u>. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

George H. Person Chief, Recall Management Division Office of Defects Investigation Enforcement