



U.S. Department  
of Transportation  
**National Highway  
Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

*October 9, 2008*

MR. JOSEPH THOMPSON  
GENERAL MANAGER  
ROUSH PERFORMANCE PRODUCTS, INC.  
28156 PLYMOUTH ROAD, SUITE Z  
LIVONIA MI 48150

NVS-215dgl  
08V-523

SUBJECT: HYDRO-CARBON PAPER ADHERED TO AIRBOX COVER

DEAR MR. THOMPSON:

This letter serves to acknowledge Roush Performance Products, Inc's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the products described below for which a safety recall campaign shall be conducted pursuant to 49 U.S.C. § 30119.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**  
ROUSH/FORD F-150/2007-2008

**NHTSA Campaign Number:** 08V-523

**Mfg's Report Date:** October 2, 2008

**Components:** ENGINE AND ENGINE COOLING

**Potential Number of Units Affected:** 213

**Summary:**

ROUSH IS RECALLING 213 MY 2007-2008 FORD F-150 TRUCKS ALTERED TO OPERATE USING LIQUID PROPANE INJECTION. THE HYDRO-CARBON PAPER AFFIXED TO THE INSIDE OF THE AIRBOX LID WITH ADHESIVE MAY BECOME DISLODGED DURING OPERATION.

**Consequence:**

THIS FAILURE MAY RESULT IN A LOSS OF PERFORMANCE, ILLUMINATION OF THE MALFUNCTION INDICATOR LAMP (MIL) AND, IN EXTREME CASES, A STALLING OF THE VEHICLE DURING OPERATION WITHOUT NOTICE.

**Remedy:**

DEALERS WILL REPLACE THE AIRBOX LID WITH A NEW ONE THAT INCLUDES THE HYDRO-CARBON PAPER WHICH HAS BEEN AFFIXED USING AN ADHESIVE PROMOTER AND GREATER PRESSURE AS RECOMMENDED BY THE MANUFACTURER FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN ON OR BEFORE NOVEMBER 17, 2008. OWNERS MAY CONTACT ROUSH AT 1-866-307-6788.

**Notes:**

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have reviewed your proposed owner notification letter and it meets the requirements of Part 577. Please add the words "which could result in a crash" at the end of the third paragraph. Also, please revise your owner letters to include the following updated NHTSA hotline information: "...the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>."

Please provide the following additional information and be reminded of the following requirements:

Please provide us with the beginning and ending dates for the build date range of vehicles affected by this recall.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Roush must file a sample of the envelope which you intend to use to mail the recall notice to owners. The words "SAFETY", "RECALL", "NOTICE" in any order must be printed on the envelope in larger font than the customers name and address.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contacts for this recall will be Pat Wallace or Delia Lopez, who may be reached by phone at 202-366-5232 or 202-366-9525 or by email at [Patricia.wallace@dot.gov](mailto:Patricia.wallace@dot.gov), [Delia.lopez@dot.gov](mailto:Delia.lopez@dot.gov), or through the office email at [RMD.ODI@dot.gov](mailto:RMD.ODI@dot.gov). We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Person". The signature is fluid and cursive, with a large initial "G" and "P".

George H. Person  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement