



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 16, 2008

MR. ROBERT BABCOCK
MANAGER, CERTIFICATION AND
COMPLIANCE ISSUES
HYUNDAI AMERICA TECHNICAL CENTER, INC.
KIA MOTORS CORPORATION
6800 GEDDES ROAD
SUPERIOR TOWNSHIP MI 48197

NVS-215dgl
08V-459

Subject: FUEL PUMP SUB-ASSEMBLY

Dear MR. BABCOCK:

This letter serves to acknowledge Kia Motors Corporation's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety defect in the products described below for which a safety recall campaign shall be conducted pursuant to 49 U.S.C. § 30119.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
KIA MOTOR/RONDO/2008-2009

NHTSA Campaign Number: 08V-459 **Mfg's Report Date:** September 8, 2008

Components: FUEL SYSTEM, GASOLINE: STORAGE

Potential Number of Units Affected: 6,680

Summary:

KIA IS RECALLING 6,680 MY 2008-2009 RONDO LX AND EX VEHICLES EQUIPPED WITH A 2.4 LITER ENGINE. THE FUEL PUMP MAY NOT OPERATE PROPERLY RESULTING IN NOT ENOUGH FUEL GETTING TO THE ENGINE. POOR ENGINE STARTING, ENGINE HESITATION, AND OTHER IMPAIRMENT MAY RESULT, AND THE CHECK ENGINE LIGHT MAY ILLUMINATE.

Consequence:

UNUSUALLY SEVERE IMPAIRMENT WHILE DRIVING COULD EXPOSE THE DRIVER TO THE RISK OF A CRASH.

Remedy:

DEALERS WILL REPLACE THE FUEL PUMP SUB-ASSEMBLY WITH AN IMPROVED PAR. THE RECALL IS EXPECTED TO BEGIN ON OR BEFORE SEPTEMBER 16, 2008. OWNERS MAY CONTACT KIA AT 1-800-333-4542.

Notes:

KIA RECALL NO. SC074. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://WWW.SAFERCAR.GOV).

We have reviewed your proposed owner letter and it meets the requirements of 49 CFR Part 577.

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6 except for the following items:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contacts for this recall will be Pat Wallace or Delia Lopez, who may be reached by phone at 202-366-5232 or 202-366-9525 or by email at Patricia.wallace@dot.gov, Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,



George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement

