



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 27, 2008

MR. PHIL NICKEL
WARRANTY & SERVICE MANAGER
PLEASURE-WAY INDUSTRIES LTD.
302 PORTAGE AVENUE
SASKATOON, SK, CANADA S7J 4C6

NVS-215paw
08V-421

SUBJECT: FMVSS 108/TIRE CARRIER/TAIL LIGHT VISIBILITY

DEAR MR. NICKEL:

This letter serves to acknowledge Pleasure-Way Industries LTD.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 108, "Lamps, Reflective Devices, and Associated Equipment," in the products described below for which a safety recall campaign shall be conducted pursuant to 49 U.S.C. § 30119.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

PLEASURE WAY/ASCENT/2007-2008
PLEASURE WAY/PLATEAU/2007-2008

NHTSA Campaign Number: 08V-421

Mfg's Report Date: August 13, 2008

Components: EQUIPMENT: MECHANICAL: CARRIER/RACK

Potential Number of Units Affected: 127

Summary:

PLEASURE-WAY IS RECALLING 127 MY 2007-2008 ASCENT AND PLATEAU CLASS B MOTOR HOMES EQUIPPED WITH A REAR HITCH MOUNT TIRE CARRIER. THESE MOTOR HOMES FAIL TO CONFORM TO THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 108, 'LAMPS, REFLECTIVE DEVICES, AND ASSOCIATED EQUIPMENT.' THE TIRE CARRIER IMPEDES THE TAIL LIGHT VISIBILITY.

Consequence:

POOR REAR TAIL LIGHT VISIBILITY COULD RESULT IN A CRASH.

Remedy:

DEALERS WILL REMOVE THE HITCH MOUNT SPARE TIRE CARRIER AND ALL RELATED HARDWARE. THE RECALL IS EXPECTED TO BEGIN DURING AUGUST 2008. OWNERS MAY CONTACT PLEASURE-WAY AT 1-800-364-0189.

Notes:

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your noncompliance report appears to satisfy the requirements of 49 CFR 573.6.

We have reviewed your proposed owner notification letter and it does not quite meet all the requirements of Part 577.

The second paragraph needs to read: "Pleasure-Way Industries Ltd. has decided that certain model year 2007-2008 motor homes fail to comply with the requirements of Federal Motor Vehicle Safety Standard No. 108, "Lamps, Reflective Devices, and Associated Equipment." The rear hitch mount tire carrier...".

Also, please add this paragraph to the end of your letter, "If after contacting your dealer, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>."

Pleasure-Way must file a sample of the envelope which you intend to use to mail the recall notice to owners. The words "SAFETY", "RECALL", "NOTICE" in any order must be printed on the envelope in larger font than the customers name and address.

Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter. Enclosed is a copy of the quarterly report guide for your use in filling out this form.

Your contacts for this recall will be Pat Wallace or Delia Lopez, who may be reached by phone at 202-366-5232 or 202-366-9525 or by email at Patricia.wallace@dot.gov, Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Person", with a stylized flourish at the end.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement

Enclosure:
Quarterly Report Guide

Vehicle Safety Recall Quarterly Report Information¹

Required per 49 CFR Part 573.7

Report Date: _____ Calendar Quarter: _____

Safety Recall Quarterly Report from _____ through _____

Manufacturer: _____

Report Author: _____ Phone: (____) _____

Recall Subject: _____

1. NHTSA Safety Recall Campaign Number: _____

Also, for completeness, if your company has assigned a code number to this campaign, please provide your code: _____

2. (a) The date notification to purchasers began: _____

(b) The date notification of purchasers was completed: _____

3. The Total Number of Vehicles Involved: _____

The total number of vehicles involved in the subject campaign (including all items sold or distributed to purchasers, dealers, distributors, and similar entities beyond the immediate control of the manufacturer/importer).

4. (a) Total Number Inspected & Remedied: _____

Total number of vehicles which were inspected and/or otherwise repaired or remedied.

(b) Total Number Inspected & NOT REQUIRING REMEDY: _____

Total number of vehicles involved in the recall and inspected, but determined to NOT REQUIRE REMEDIAL or recall repair work.

5. Vehicles Determined to be Unreachable

Total Number Exported: _____

Total Number Stolen: _____

Total Number Scrapped: _____

Total Number Unable to Notify: _____

Total Number Otherwise Unreachable: _____

Describe Other: _____

¹Any Questions please contact Mrs. Kelly Schuler or Mr. George Person at (202) 366-5227 or by fax to (202) 366-7882. or e-mail to RMD.ODI@dot.gov.