

# MINI



January, 2008

## Recall Campaign No. 07V-533: Tire Information Label

Dear MINI Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that certain Model Year 2007 MINI Cooper / Cooper S - Convertible vehicles fail to conform to Federal Motor Vehicle Safety Standard No. 110 (Tire selection and rims). Our records indicate that you are the owner of a potentially affected vehicle.

We sincerely apologize for any inconvenience this may cause you.

### **DESCRIPTION OF PROBLEM**

The problem involves the vehicle's tire information label which can be viewed when the driver's door is opened. The standard requires that the tire size and corresponding tire pressure be indicated on the label. On your vehicle, the label does not correspond to the actual tires mounted on your vehicle. However, the correct information is listed in your vehicle's Owners Manual.

**Your vehicle can still be driven. However, do not leave this problem unattended. Too low or too high tire pressure can cause premature wear and/or tire damage, and could lead to unfavorable driving conditions.**

**Should you need to adjust the tire pressure, please consult your vehicle's Owners Manual for the correct pressure based upon your vehicle's specific tire size. You will find the tire size stamped on the sidewall of the tire.**

### **DESCRIPTION OF REPAIR**

Enclosed with this letter is a new tire information label along with instructions for you to affix the label to your vehicle.

In the interest of safety, please install the new label as soon as possible.

If you do not wish to perform this yourself, you may bring your vehicle to an Authorized MINI Dealer who will perform this service for you free of charge. The label installation should take approximately 15 minutes.

### **OTHER INFORMATION**

**We recommend that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.**

Should you need MINI Roadside Assistance during operation of your vehicle, they may be reached at 1-866-646-4772.

Company  
MINI Division of  
BMW of North America, LLC

BMW Group Company

Mailing Address  
P.O. Box 1227  
Westwood, NJ  
07675-1227

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

**Should you have any questions about this campaign, please contact your Authorized MINI Dealer.**

Again, we sincerely apologize for any inconvenience this may cause you.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact MINI Customer Relations and Services at 1-866-ASK-MINI (1-866-275-6464), or via Email at [MINI.Assistance@askminiusa.com](mailto:MINI.Assistance@askminiusa.com).

If the MINI Dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

MINI, a Division of BMW OF NORTH AMERICA, LLC