



November, 2007

Recall Campaign No. 07V-479: Engine Electronics

Dear BMW Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety exists in certain Model Year 2006-08 5-Series and 2006-07 6-Series vehicles equipped with the V8 engine. Our records indicate that you are the owner of a potentially affected vehicle.

You may already have received this recall notice because your vehicle is potentially affected. Please note that the original notice, erroneously, did not indicate that certain Model Year 2008 vehicles were involved; however, certain Model Year 2008 vehicles, including yours are involved and that is why you are receiving this letter. Therefore, we urge you to contact your Authorized BMW Center and have this repair performed as soon as possible. Thank you for your attention to this matter.

We sincerely apologize for any inconvenience this may cause you.

DESCRIPTION OF DEFECT

The defect involves the engine electronics of your vehicle. During conditions of below-freezing temperatures and low humidity, it is possible for an electrostatic discharge to occur which could stall the engine.

If stalling were to occur, you would be unable to maintain vehicle speed or accelerate, and the power steering would fail.

You may continue to drive your vehicle; however, you must have the problem corrected promptly. Failure to observe the following precautions, in conjunction with traffic and road conditions, and the driver's reactions, could increase the risk of a crash.

PRECAUTIONS FOR YOUR SAFETY

1. PLEASE CONTACT YOUR AUTHORIZED BMW CENTER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.

2. If you experience engine stalling while driving, pull over carefully as soon as possible to a safe location and away from traffic. Do not continue to drive your vehicle. Contact BMW Roadside Assistance at 1-800-332-4269 immediately to have your vehicle brought to the nearest Authorized BMW Center.

3. BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

4. Please advise all other drivers and passengers of this vehicle of this important information.

Company

BMW of North America, LLC

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DESCRIPTION OF REPAIR

BMW will conduct a recall campaign to remedy the affected vehicles. Specifically, two ground cables will be attached in the engine compartment.

The actual repair will require approximately one hour; however additional time may be required depending on the BMW Center's scheduling and processing. This work will be performed free of charge by your Authorized BMW Center.

OTHER INFORMATION

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Should you have any questions about this campaign, please contact your Authorized BMW Center.

Again, we sincerely apologize for any inconvenience this may cause you.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations and Services at 1-800-831-1117, or via Email at CustomerRelations@bmwusa.com.

If the BMW Center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW OF NORTH AMERICA, LLC