



October 1, 2007

«FirstName» «LastName» «Proj_»
«Address»
«City», «ST» «Zip»

**Re: Safety Recall Notice; Campaign No. 07V-356;
Big Dog Motorcycles Voltage Regulator Remedy**

Dear Motorcycle Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Big Dog Motorcycles, L.L.C. (Big Dog Motorcycles) has decided that a defect, which relates to motor vehicle safety, exists in the voltage regulator installed on certain 2005 and 2006 model motorcycles. Voltage regulators on these motorcycles with a manufacture date that pre-dates a supplier manufacturing process change date may be susceptible to developing a short circuit that could cause a fire. This could occur without prior warning and result in a crash.

All 2005 and 2006 models are being recalled. It is possible that your motorcycle already has a voltage regulator that was manufactured after the manufacturer implemented the process change. Your Big Dog Motorcycles dealer or authorized service center will inspect the date code on your motorcycle's voltage regulator and replace if required.

According to our records, you are the registered owner of a «Year» Big Dog Motorcycles «Model» with VIN «VIN», one of the motorcycles subject to this recall. If you have received this notice and are not the owner of the above-mentioned motorcycle, please contact Big Dog Motorcycles Customer Service Department at 316-267-9121 immediately. Federal regulations require any lessor receiving this letter to forward it to the lessee within 10 days.

What You Should Do

Contact your Big Dog Motorcycles dealer or service center to arrange to have your motorcycle inspected and, if needed, updated with a new voltage regulator. There will be no charge to you.

What We Will Do

Your dealer or service center will inspect the manufacture date code on your motorcycle's voltage regulator and install a new voltage regulator if required. Your dealer will be able to advise you of the exact turnaround time based on scheduling and any other factors that may exist.

If you are not able to obtain the necessary service on your motorcycle, please contact Big Dog Motorcycles Customer Service Department for assistance. The address and telephone number is:

1520 E. Douglas Avenue
Wichita, KS 67214
Telephone: 316.267.9121
Fax: 316.219.9129
E-mail: customer.service@bigdogmotorcycles.com

You may also be eligible for reimbursement of expenses you have incurred to remedy a defective voltage regulator that is the subject of this recall. You may call Big Dog Motorcycles Customer Service Department collect if you think you are eligible for reimbursement.

If your dealer, service center, or Big Dog Motorcycles fails, or is unable to remedy your motorcycle without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue SE, Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We appreciate your cooperation and prompt attention to this important matter. We apologize for any inconvenience this may cause you, and we assure you that we have taken this step as one that is important to your personal safety.

We appreciate your business and want to insure your continued satisfaction with Big Dog Motorcycles' products.

Sincerely,

BIG DOG MOTORCYCLES, LLC