

SAFETY RECALL NOTICE

KIA MOTORS AMERICA, INC. Corporate Headquarters 111 Peters Canyon Road Irvine, CA 92606-1790

TEL: (949) 468-4800 FAX: (949) 468-4905

June 8, 2007

Dear Kia Sportage Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors America, Inc. has decided that a defect relating to motor vehicle safety exists in certain 2002 Sportage models.

What is the Problem?

The heat generated by the engine causes repeated bending deformation of the polypropylene
cooling fan including its retaining ring, which stresses the polypropylene thereby initiating
cracking of the blades. The centrifugal forces generated by the rotation of the blades can cause
the cracks to propagate until complete separation occurs. Separation of the fan blade(s) can
create a risk of personal injury.

What Will Kia Do?

Your Kia dealer will replace the engine cooling fan at no cost to you.

What Should You Do?

Please call your Kia dealer to schedule a service appointment. The time required to repair your
vehicle should be less than an hour. However, depending on the dealer's work schedule, it may
be necessary to make your vehicle available for a longer period of time. Therefore, scheduling
a service appointment is recommended to minimize inconvenience. Please present this notice
when you arrive at the dealer.

What if you have already paid to have this situation corrected?

• If you have incurred expense to remedy this defect prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim or mail your receipts with a cover letter directly to Kia for review and consideration:

Consumer Assistance Center Kia Motors America, Inc. P.O. Box 52410 Irvine, CA 92619-2410 1-800-333-4542

Have You Changed Your Address or Sold Your Kia?

• If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What if you are a vehicle lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

• If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW., Washington, DC 40990; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincercly,

Consumer Affairs Department