

BMW



September 13, 2007



Recall Campaign No. 07E-069,
- Hitch Mounted Bike Carrier

Dear BMW Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety exists in certain Hitch Mounted Bike Carriers (BMW part number 82 11 0 393 954). Our records indicate that you may have purchased a potentially affected bike carrier.

We sincerely apologize for any inconvenience this may cause you.

DESCRIPTION OF DEFECT

The defect involves the connection between the bike carrier's arm bracket and the upright assembly of the carrier. A pinch point exists in this region. When moving the arm bracket to its down position, this pinch point has the potential of causing severe injury to the user's finger or hand.

You must have this problem corrected promptly. Failure to observe the following precautions could increase the risk of serious injury.

PRECAUTIONS FOR YOUR SAFETY

- 1. DO NOT USE THE BIKE CARRIER. IT MUST REMAIN OUT OF USE UNTIL REPAIRED.**
- 2. PLEASE CONTACT YOUR AUTHORIZED BMW CENTER IMMEDIATELY. YOU MAY EITHER OBTAIN THE NECESSARY PARTS AND INFORMATION IN ORDER TO CONDUCT THE REPAIR YOURSELF, OR, REQUEST THAT THE BMW CENTER PERFORM THE REPAIR.**
- 3. Should you need to contact BMW Customer Relations and Services, they may be reached at 1-800-831-1117.**
- 4. Please advise all persons who may use this bike carrier of this information.**

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DESCRIPTION OF REPAIR

The repair consists of installing a rubber bumper and warning labels to the bike carrier's arm bracket. If you wish to perform the repair yourself, the repair instructions, along with the rubber bumper and the warning labels are available at an Authorized BMW center. In the alternative, you may ask an Authorized BMW center to perform this repair.

Should you need a BMW center to perform the repair, the actual repair may take up to one half hour; however additional time may be required depending upon the BMW dealer's scheduling and processing. This work will be performed *free of charge* by your Authorized BMW center.

OTHER INFORMATION

If you are no longer the owner of this bike carrier, we would appreciate you furnishing us with any contact information for the new owner.

Again, we sincerely apologize for any inconvenience this may cause you.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence.

If the BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW OF NORTH AMERICA, LLC