



**Re: Safety Recall Notice; Campaign No. 07E-_____;
Big Dog Motorcycles Sissy Bar Remedy**

Dear Motorcycle Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Big Dog Motorcycles, L.L.C. (Big Dog Motorcycles) has decided that a defect, which relates to motor vehicle safety, exists in certain sissy bar assemblies sold by Big Dog Motorcycles as accessory equipment. The sissy bar assembly you purchased from **[Insert Dealer name]**_____ may be affected. Components of the affected sissy bar assemblies may be undersized, which could cause the bolts that retain the sissy bar to break and allow the sissy bar to detach from the motorcycle. This condition could occur without warning and result in an injury and/or a crash.

Not all sissy bars will contain this defect. However, in the interest of your personal safety, it is important that you arrange to have one of our dealers or authorized service centers inspect your sissy bar assembly to ensure that it is properly sized. The dealer or authorized service center will measure the sissy bar and inform you if the sissy bar assembly must be removed from your motorcycle. You will not be charged for this inspection. If your sissy bar is undersized, you will be given a replacement sissy bar assembly. If a replacement assembly is not available, you will be issued a full refund of the purchase price.

If you have received this notice and are not the owner of the motorcycle equipped with this sissy bar, please contact the Big Dog Motorcycles Customer Service Department at 316-267-9121 immediately. Federal regulations require any lessor receiving this letter to forward it to the lessee within 10 days.

What You Should Do

Contact a Big Dog Motorcycles dealer or authorized service center as soon as possible to arrange a time to have your sissy bar assembly inspected. There will be no charge to you. In the meantime, do not carry a passenger on the back of your motorcycle with the sissy bar installed.

What We Will Do

Your dealer or authorized service center will inspect the sissy bar assembly and inform you if it needs to be removed from your motorcycle. Your dealer or authorized service center will be able to advise you of the exact turnaround time based on scheduling and any other factors that may exist.

If you are not able to obtain the necessary service on your motorcycle, please contact the Big Dog Motorcycles Customer Service Department for assistance. The address and telephone number is:

1520 E. Douglas Avenue
Wichita, KS 67214
Telephone: 316.267.9121
Fax: 316.219.9129
E-mail: customer.service@bigdogmotorcycles.com

You may also be eligible for reimbursement of expenses you have incurred to remedy a defective sissy bar that is the subject of this recall. You may call Big Dog Motorcycles Customer Service Department collect if you think you are eligible for reimbursement.

If your dealer, authorized service center or Big Dog Motorcycles fails or is unable to remedy your motorcycle without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue SE, Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We appreciate your cooperation and prompt attention to this important matter. We apologize for any inconvenience this may cause you, and we assure you that we have taken this step as one that is important to your personal safety.

We appreciate your business and want to insure your continued satisfaction with Big Dog Motorcycles' products.

Sincerely,

BIG DOG MOTORCYCLES, LLC