

Publish Date: August 03, 2007
From: Aftersales Development
Expiration Date: August 31, 2007

DCSnet Message
Urgent



Subject: **STOP SALE NOTICE-IMMEDIATE ACTION REQUIRED**

In voluntary cooperation with Federal authorities, our supplier is recalling the BMW Hitch Mounted Bike Carrier, part number 82 11 0 393 954. Please take the following actions immediately concerning this recall:

1. Do **NOT** sell the Bike Carrier to any customer or install it on any vehicle.
2. Isolate any inventory you have of the subject Bike Carrier. Note, the above part number is the only Bike Carrier subject to the recall.
3. Search your records and identify all customers who have purchased this Bike Carrier from your center.

A Dealer Bulletin will be issued shortly providing further details and actions concerning this recall. We appreciate your full cooperation in this matter.

Joe Kurdock, Accessory Development Manager

Attachments:

No Attachments

Recipients: BMW Passenger Cars, Certified Pre-Owned, All Regions, All Areas, Parts, All
BMW SAV (Light Trucks), Part Sales, All Regions, All Areas, Parts, All

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Print Message

Dealer Operator / General Manager	Sales - New Vehicle	Sales - Used Vehicle	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date: Bulletin # Replaces:	08/07 06 06 07	Source: Name: Title: Phone #:	Parts Logistics Walter J. Ford Parts Publications Specialist 201-307-3646			



BMW Parts Logistics

BMW Dealer Bulletin

SUBJECT: TEC94 - Return of Mounted Bike Carrier

Please return your stock of the following part number:

82 11 0 393 954

The part(s) must be returned because of a manufacturing defect causing a safety issue. **It is not to be installed on any vehicle.** Return the part(s) to your facing Regional Distribution Center (RDC) via the Center Return System using the reason code TEC94. A valid BMW delivery note number must be entered in the order number field.

TEC94 is valid from Monday, August 27, 2007 through Friday, September 21, 2007.

The deadline for filing claims under TEC94 is Friday, September 21, 2007. All parts must be returned to your facing RDC no later than Friday, October 12, 2007.

Thank you.

Best regards,

Alan E. Harris
Vice President
Aftersales

James Goldsmith
Manager
Aftersales Parts Logistics

All parts included in a TEC Return must be sent back to BMW and must not be installed on any vehicle. BMW Group assumes no responsibility for any center that fails to follow these requirements.

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Dealer Operator / General Manager	Sales-New	Sales-Pre-Owned	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date: Bulletin #	08/07 07 01 07	Source: Name: Title: Phone #:	Aftersales Business Development & Marketing Joe Kurdock Accessory Development Manager-Pre-Owned (201) 930-3241			



Aftersales Business Development & Marketing BMW Dealer Bulletin

Subject: Safety Recall-Hitch Mounted Bike Carrier

This Safety Recall involves the hitch mounted bike carrier, 82 11 0 393 954, for the X3 and X5 SAV®. In voluntary cooperation with Federal authorities, our supplier is recalling this Hitch Mounted Bike Carrier as recently they determined that a pinch point exists between the bike arm bracket and the upright assembly of the rack. When moving the bike arm bracket to its down position, this pinch point has the potential of causing serious or severe injury to a finger or hand.

In accordance with the Stop Sale Notice issued on DCSnet on August 3, please take the following actions concerning this recall:

1. Do **NOT** sell the Bike carrier to any customer or install it on any vehicle.
2. Isolate any inventory you have of the subject Bike Carrier. Note the above part number is the only Bike Carrier subject to the recall.
3. Search your records and identify all customers who have purchased this Bike Carrier from your center.
4. Fax customer information, including complete address to 201-307-0835 immediately. Note on the fax cover sheet "Bike Carrier Recall".

BMW will, as required by federal regulations send each customer notice of the recall.

A retrofit kit must be installed to correct the problem. Installation of the retrofit kit is simple and takes a few minutes. Customers will be offered the options of installing the kit themselves or contacting a BMW center for the installation. As required by law, either option is at no charge to the customer.

Retrofit kits include installation instructions and can be ordered using the following information.

Description	Part Number	Center Net	M.S.R.P.
Bike Carrier Retrofit Kit	82 11 0 440 446	No Charge	No Charge

Once you have identified the number of Bike Carriers sold, order sufficient inventory of the retrofit kits to meet demand and avoid inconvenience for customers.



Warranty Information

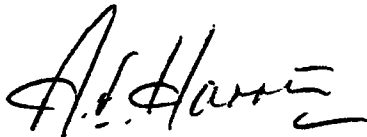
When your center performs the recall you should submit a claim using the BMW vehicle identification and the following information:

Defect Code: 72600629NA
Labor Operation: 7261076
Labor Time: One (1.0) FRU

Note that the above defect code will not be displayed in the open recall section of the DCSnet Vehicle History Inquiry although once paid the defect code will appear in the claim history.

We appreciate your cooperation in completing this recall.

Best regards,



Alan E. Harris
Vice President
Aftersales



Greg Marks
Manager
Aftersales Business
Development & Marketing

For administrative convenience and to reduce costs, this bulletin may contain product information for authorized BMW SAV® centers. All references to SAVs® and/or the X3 or X5 are only intended for authorized BMW SAV® centers. SAV® and Sport Activity Vehicle® are the registered trademarks for BMW light trucks.

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