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DEFECTS INVESTIGATION
RECALL MGMT DIV.

HONDA

American Honda Motor Co., Inc.
1919 Torrance Boulevard
Torrance, CA 90501-2746
Phone (310) 783-2000

August 9, 2007

Mr. Daniel C. Smith
Associate Administrator for Enforcement
NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION
Attn: Recall Management Division (NVS-215)
1200 New Jersey Avenue, SE
Washington, DC 20590

07V-358
(3 pages)

Dear Mr. Smith:

Honda Motor Co., Ltd. (HMC) has determined the existence of a noncompliance with Part 567 "Certification" involving the certification label for the 2008 Acura RDX. The following information is submitted pursuant to the requirements of 49 CFR Part 573.6.

573.6(c)(1)

Name of manufacturer: Honda of America Manufacturing, Inc. (HAM)

Manufacturer's agent: William R. Willen
American Honda Motor Co., Inc. (AHM)
1919 Torrance Blvd.
Torrance, CA 90501-2746

573.6(c)(2)

Identification of potentially affected vehicles:

<u>Make/Model</u>	<u>Description</u>	<u>VIN/Dates of Manufacture</u>
Acura RDX	Certain 2008 model year	5J8TB18578A000002 - 5J8TB18538A000840 July 24, 2007 – Aug. 2, 2007

Description of the basis for the determination of the recall population:

Incorrect labels were applied to vehicles from the start of production in mid-July through Aug. 2, when the error was discovered. At this time, vehicles remaining at the factory have been repaired. The recall population consists of 2008 RDX vehicles that were sold to retail customers and are currently in dealer inventory.

573.6(c)(3)

Total number of vehicles affected: 744

573.6(c)(4)

Percentage of affected vehicles that contain the defect: 100%

573.6(c)(5)

Defect description:

The tire size and rim size is missing from the certification label. The required information was not correctly entered into the program that prints the labels.

573.6(c)(6)

Chronology:

Aug. 2, 2007	HAM discovered information missing from certification label and stop shipment initiated.
Aug. 3, 2007	AHM notified NHTSA by phone and stop sale was initiated. AHM and HAM remove incorrect labels and affix corrected labels for vehicles within AHM or HAM control.
Aug. 7, 2007	HMC determined that a non-compliance exists.

573.6(c)(8)(i)

Program for remedying the non-compliance:

Corrected labels have been distributed to dealers who have sold or have subject vehicle(s) in inventory. Customers who have purchased and taken delivery of a subject vehicle will receive a letter instructing them to return to selling dealer, who will remove the incorrect label and adhere the replacement label.

573.6(c)(8)(ii)

The date preliminary notification emailed to dealers:	Aug. 3, 2007
The estimated date to provide service bulletin to dealers:	Aug. 11, 2007
The estimated date to begin sending notifications to owners:	Aug. 20, 2007
The estimated date of completion of the notification:	Aug. 20, 2007

573.6(c)(9)

Representative copies of all notices, bulletins and other communications:

A copy of the dealer service bulletin and text of the final customer notification letter will be submitted to your office as soon as possible.

573.6(c)(10)

Proposed owner notification letter submission:

A draft of the owner notification letter will be submitted to your office as soon as possible.

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573.6(c)(11)

Manufacturer's campaign number:

Q54

Sincerely,

AMERICAN HONDA MOTOR CO., INC.

A handwritten signature in black ink, appearing to read "William R. Willen", with a long horizontal flourish extending to the right.

William R. Willen
Managing Counsel
Product Regulatory Office

WRW:nis