



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 17, 2007

DOUG STUHLSATZ
GENERAL COUNSEL
BIG DOG MOTORCYCLES, LLC
1520 E DOUGLAS
WICHITA KS 67214

NVS-215paw
07V-355

Subject: TACHOMETER BOARD

Dear MR. STUHLSATZ:

This letter is to acknowledge your recent defect information report. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BIG DOG/BULLDOG/2007

NHTSA Campaign Number: 07V-355

Mfg's Report Date: August 6, 2007

Components: ELECTRICAL SYSTEM

Potential Number of Units Affected: 181

Summary:

ON CERTAIN MOTORCYCLES, THE TACHOMETER BOARD MAY HAVE BEEN IMPROPERLY INSTALLED.

Consequence:

IMPROPERLY INSTALLED TACHOMETER BOARDS MAY DEVELOP A SHORT CIRCUIT THAT COULD CAUSE THE MOTORCYCLE TO SHUT DOWN. THIS COULD OCCUR WITHOUT PRIOR WARNING AND RESULT IN A CRASH.

Remedy:

DEALERS WILL ISOLATE THE TACHOMETER BOARD FROM THE HOUSING. THE RECALL IS EXPECTED TO BEGIN ON OR ABOUT AUGUST 24, 2007. OWNERS MAY CONTACT BIG DOG AT 1-316-219-9129 OR E-MAIL AT CUSTOMER.SERVICE@BIGDOGMOTORCYCLES.COM.

Notes:

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

We have reviewed your proposed owner notification letter and it meets the requirements of Part 577.

Please provide the following additional information and be reminded of the following requirements:

Please provide us with the beginning and ending dates for the build date range of motorcycles affected by this recall.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contacts for this recall will be Pat Wallace or Delia Lopez, who may be reached by phone at 202-366-5232 or 202-366-9525 or by email at Patricia.wallace@dot.gov, Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "G. Person". The signature is fluid and cursive, with a large initial "G" and "P".

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement

cc: Chris Grigorian, Arent Fox