



U.S. Department
of Transportation

1200 New Jersey Avenue, SE
Washington, DC 20590

**National Highway
Traffic Safety
Administration**

AUG 24 2007

MR. DOUG STUHLSATZ
GENERAL COUNSEL
BIG DOG MOTORCYCLES, LLC
1520 EAST DOUGLAS AVENUE
WICHITA, KS 67214

NVS-215kjs
07E-058

Subject: SISSY BARS

Dear MR. STUHLSATZ:

This letter is to acknowledge your recent defect information report. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BIG DOG/223-000001-00/9999
BIG DOG/223-000001-01/9999
BIG DOG/223-000002-00/9999
BIG DOG/223-000002-01/9999
BIG DOG/223-000007-01/9999
BIG DOG/223-000008-01/9999
BIG DOG/K-9/2006-2007
BIGDOG/BULLDOG/2007
BIGDOG/MASTIFF/2007

NHTSA Campaign Number: 07E-058

Mfg's Report Date: August 6, 2007

Components:
EQUIPMENT

Potential Number of Units Affected: 1,800

Summary:

CERTAIN BIG DOG AFTERMARKET SISSY BAR ASSEMBLIES SOLD AS AN ACCESSORY PART FOR THE MOTORCYCLES LISTED ABOVE. THE SISSY BAR ASSEMBLIES MAY BE UNDERSIZED, ALLOWING EXCESSIVE MOVEMENT OF THE SISSY BAR. OVER TIME, THIS COULD CAUSE THE BOLTS THAT RETAIN THE SISSY BAR TO BREAK ALLOWING THE SISSY BAR TO DETACH FROM THE MOTORCYCLE.

Consequence:

THIS CONDITION COULD OCCUR WITHOUT WARNING AND COULD RESULT IN INJURY AND/OR A CRASH.

Remedy:

BIG DOG WILL NOTIFY OWNERS AND REPLACE THE AFFECTED SISSY BARS FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN ON OR ABOUT AUGUST 24, 2007. OWNERS CAN CONTACT BIG DOG MOTORCYCLES CUSTOMER SERVICE DEPARTMENT COLLECT AT 316-267-9121.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6 except for the following items:

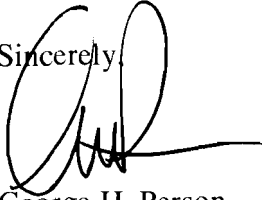
We have received Big Dog's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Big Dog must file a sample of the envelope which you intend to use to mail the recall notice to owners. The words "SAFETY", "RECALL", "NOTICE" in any order must be printed on the envelope in larger font than the customers name and address.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227 or by email at KSCHULER@NHTSA.DOT.GOV. We look forward to working with you for successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. Person', with a long horizontal flourish extending to the right.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement

Cc: Chris Grigorian
Arent Fox, Kintner, Plotkin & Kahn
1050 Connecticut Avenue, NW
Washington, DC 20036-5339