



November 1, 2006

«FirstName» «LastName» «Proj_»
«Address»
«City», «ST» «Zip»

**Re: Safety Recall Notice; Campaign No. _____;
Big Dog Motorcycles Pivot Bolt Remedy**

Dear Motorcycle Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Big Dog Motorcycles, L.L.C. (Big Dog Motorcycles) has decided that a defect, which relates to motor vehicle safety, exists in the long left side pivot bolt on certain of its 2005 and 2006 model motorcycles. The long right side pivot bolt may bend or break through normal operation of the motorcycle. This could potentially cause the rear fender to abrade against the rear tire while the motorcycle is being driven. This condition could occur without any prior warning and could result in a crash.

According to our records, you are the registered owner of a <<year>> Big Dog Motorcycles' «Model» with VIN «VIN», one of the motorcycles subject to this recall. Federal regulations require any lessor receiving this letter to forward it to the lessee within 10 days.

What You Should Do

Contact your Big Dog Motorcycles' dealer or service center to arrange to have your motorcycle updated. There will be no charge to you. If you have received this notice *and are not the owner* of the above-mentioned motorcycle, please contact the Big Dog Motorcycles' Customer Service Department at 316-267-9121 immediately.

What We Will Do

Your dealer or service center will install a new long pivot shaft bolt and make other corrections if needed. Your dealer will be able to advise you of the exact turnaround time based on scheduling and any other factors that may exist.

If you are not able to obtain the necessary service on your motorcycle, please contact the Big Dog Motorcycles' Customer Service Department and we will assist you. The address and telephone number is:

1520 E. Douglas Avenue
Wichita, KS 67214
Telephone: 316.267.9121
Fax: 316.219.9129
E-mail: customer.service@bigdogmotorcycles.com

If your dealer, service center or Big Dog Motorcycles fails or is unable to remedy your motorcycle without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street SW, Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We appreciate your cooperation and prompt attention to this important matter. We apologize for any inconvenience this may cause you, and we assure you that we have taken this step as one that is important to your personal safety.

We appreciate your business and want to insure your continued satisfaction with Big Dog Motorcycles' products.

Sincerely,

BIG DOG MOTORCYCLES, LLC