



August 25, 2006

«FirstName» «LastName» «Proj_»
«Address»
«City», «ST» «Zip»

**Re: Safety Recall Notice; Campaign No. 06V-301;
Big Dog Motorcycles Ignition Module Remedy**

Dear Motorcycle Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Big Dog Motorcycles, L.L.C. (Big Dog Motorcycles) has decided that a defect, which relates to motor vehicle safety, exists in the ignition module mounting system on certain of its 2005 and 2006 model motorcycles. The ignition modules on these motorcycles are oriented within the battery tray in a way that makes the ignition module susceptible to vibration. This susceptibility to vibration may contribute to a stalling condition that could occur without any prior warning and result in a crash.

The specific motorcycles that are being recalled are all 2005 Chopper models with either Rolling Thunder or Big Dog Motorcycles frames, all 2005 Bulldogs, all 2005 Mastiffs, all 2006 Choppers with Big Dog Motorcycles frames, and all 2006 Mastiffs.

According to our records, you are the registered owner of a <<year>> Big Dog Motorcycles' «Model» with VIN «VIN», one of the motorcycles subject to this recall. If you have received this notice and are not the owner of the above-mentioned motorcycle, please contact the Big Dog Motorcycles' Customer Service Department at 316-267-9121 immediately. Federal regulations require any lessor receiving this letter to forward it to the lessee within 10 days.

What You Should Do

Contact your Big Dog Motorcycles' dealer or service center to arrange to have your motorcycle updated with a new ignition module mounting system. There will be no charge to you.

What We Will Do

Your dealer or service center will install a new ignition module mounting system on your motorcycle. Your dealer will be able to advise you of the exact turnaround time based on scheduling and any other factors that may exist.

If you are not able to obtain the necessary service on your motorcycle, please contact the Big Dog Motorcycles' Customer Service Department and we will assist you. The address and telephone number is:

1520 E. Douglas Avenue
Wichita, KS 67214
Telephone: 316.267.9121
Fax: 316.219.9129
E-mail: customer.service@bigdogmotorcycles.com

If your dealer or Big Dog Motorcycles fails or is unable to remedy your motorcycle without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street SW, Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We appreciate your cooperation and prompt attention to this important matter. We apologize for any inconvenience this may cause you, and we assure you that we have taken this step as one that is important to your personal safety.

We appreciate your business and want to insure your continued satisfaction with Big Dog Motorcycles' products.

Sincerely,

BIG DOG MOTORCYCLES, LLC