



February 17, 2006

«FirstName» «LastName» «Proj_»
«Address»
«City», «ST» «Zip»

**Re: Safety Recall Notice; Campaign No. 06V-019;
Kickstand Spring Remedy**

Dear Big Dog Motorcycles Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Big Dog Motorcycles, L.L.C. (Big Dog Motorcycles) has decided that a defect, which relates to motor vehicle safety, exists in all 2004 and 2005 model Big Dog Motorcycles' motorcycles and 2006 model motorcycles manufactured on or before January 13, 2006, in which the kickstand spring can loosen, allowing the kickstand to deploy into the extended position. This condition could occur without any prior warning and could result in a crash.

According to our records, you are the registered owner of a «Year» Big Dog Motorcycles' «Model» with VIN «VIN», one of the motorcycles subject to this recall. If you have received this notice and are not the owner of the above-mentioned motorcycle, please contact the Big Dog Motorcycles' Customer Service Department at 316-267-9121 immediately. Federal regulations require any lessor receiving this letter to forward it to the lessee within 10 days.

What You Should Do

Take your motorcycle to your Big Dog Motorcycles' dealer or service center to be updated with a new kickstand spring. There will be no charge to you.

What We Will Do

Your dealer or service center will install a new kickstand spring. Your dealer will be able to advise you of the exact turnaround time based on scheduling and any other factors that may exist.

If you are not able to obtain the necessary service on your motorcycle, please contact the Big Dog Motorcycles' Customer Service Department and we will assist you. The address and telephone number is:

1520 E. Douglas Avenue
Wichita, KS 67214
Telephone: 316.267.9121
Fax: 316.219.9129
E-mail: customer.service@bigdogmotorcycles.com

If your dealer or Big Dog Motorcycles fails or is unable to remedy your motorcycle without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street SW, Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

If you incurred expenses to remedy the defect that is the subject of this letter, you may be eligible for reimbursement by Big Dog Motorcycles for some or all of those expenses. If you have incurred such expenses, please call Big Dog Motorcycles' Customer Service Department collect at 316-267-9121 for full details of the program, including its coverage and limitations.

We appreciate your cooperation and prompt attention to this important matter. We apologize for any inconvenience this may cause you, and we assure you that we have taken this step as one that is important to your personal safety.

We appreciate your business and want to insure your continued satisfaction with Big Dog Motorcycles' products.

Sincerely,

BIG DOG MOTORCYCLES, LLC