



U.S. Department
of Transportation

1200 New Jersey Avenue, SE
Washington, DC 20590

**National Highway
Traffic Safety
Administration**

November 17, 2008

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

MR. ROBERT BABCOCK
SENIOR MANAGER,
REGULATION AND CERTIFICATION DEPARTMENT
HYUNDAI-KIA AMERICAN TECHNICAL CENTER, INC.
6800 GEDDES ROAD
SUPERIOR TOWNSHIP, MI 48198

NVS-215kjs
06V-294

Dear Mr. Babcock:

Hyundai-Kia American Technical Center, Inc. (Hyundai-Kia) is requested, pursuant to 49 U.S.C. 30165, 30166, and 30119, to renotify owners involved in safety recall 06V-294 who have not had their vehicles corrected or otherwise accounted for. This recall involves 32,257 MY 2003 Kia Rio passenger cars. These vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard No. 208, "Occupant Crash Protection." When used with certain child seats, the automatic locking retractor (ALR) function in the rear outboard seatbelt assemblies may disengage. Owner notification began on September 15, 2006. In Hyundai-Kia's seventh reporting quarter, Hyundai-Kia reports that of the 32,257 vehicles involved, 22,787 have not been remedied.

Hyundai-Kia should conduct the owner renotification in accordance with the guidelines listed below.

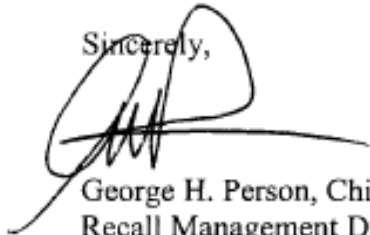
- Before conducting the owner renotification, Hyundai-Kia should obtain an updated owner list, for this recall campaign, based on current state motor vehicle registration records.
- Hyundai-Kia's proposed owner renotification letter for this recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. Part 577.10(e)(1) specifically requires that the renotification letter be identified as a ". . . follow-up to an earlier communication."

- In addition to the six quarterly status reports required under 49 CFR Part 573.6, "Quarterly Reports," Hyundai-Kia is requested to file three additional quarterly status reports.
- Furnish a proposed schedule for conducting the owner renotification that includes the following information:
 - a. the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;
 - b. the approximate date on which the revised owner list will be available to initiate owner renotification;
 - c. the approximate date on which the owner renotification will begin; and
 - d. the approximate date on which the owner renotification will be completed (if the owner renotification is to be staggered, give the beginning and ending owner renotification date for each segment).

Hyundai-Kia's renotification schedule and a draft of the proposed owner renotification letter must be submitted to this office by December 16, 2008.

If you have any questions concerning this matter, please contact Ric Willard at (202) 366-6544, richard.willard@dot.gov or Kelly Schuler at (202) 366-5227, Kelly.schuler@dot.gov or by fax at (202) 366-7882.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. Person', written over a horizontal line.

George H. Person, Chief
Recall Management Division
Office of Defects Investigation
Enforcement