

September 25, 2006

ATTENTION: KIA DEALER PRINCIPALS

Kia Motors America, Inc. pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Voluntary Safety Recall Campaign on some 2006 Sedona EX vehicles. Please note that this recall campaign relates to vehicles which you may currently have in your inventory. It is a violation of Federal law for your dealership to deliver a new motor vehicle covered by this notification under a sale or lease until the identified defect is remedied.

The stop lamp switch wiring harness in vehicles equipped with adjustable brake pedals may be out of position. It is possible for an improperly positioned engine wiring harness to make contact with the U-joint assembly of the steering column. Repeated contact may eventually cause the wiring harness insulation to wear through, leading to chaffed wires. Chaffed wires could cause a short of the wiring harness resulting in the loss of brake lights, engine stalling or an inability to start the vehicle. Your Kia Service Manager was sent the following material:

Technical Service Bulletin that provides the following information:

- Vehicle Repair Procedures
- Affected VIN Production Range
- Warranty Claim Information

Your Kia Service Manager was also sent copies of the owner notification letter, a Q&A guide for recall questions, both of which describe the problem, parts information, and a list of retail Kia Sedona EX owners affected by the recall. The owner letter will be mailed September 29, 2006. Please start performing the replacement on any affected 2006 Sedona EX models produced through May 18, 2006 immediately.

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2006 Sedona EX vehicles.

Please make certain that your Service and Sales Managers understand that pursuant to Federal law your dealership may not sell any Sedona EX vehicles without tying the wiring harness away from the steering column to prevent chaffing of the wires.

LEGAL LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary safety campaign, and for no other purpose.

Enclosures

We appreciate your attention and cooperation in completing this recall campaign. If you have any questions, please contact your Kia District Parts/Service Manager.

Sincerely,

Gordon Dickie
Director, Product Quality

Enclosures

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ATTENTION: KIA SERVICE MANAGERS

Kia Motors America, Inc. pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Voluntary Safety Recall Campaign on some 2006 Sedona EX vehicles. Please note this recall campaign relates to vehicles which you may currently have in your inventory. It is a violation of Federal law for your dealership to deliver a new motor vehicle covered by this notification under a sale or lease until the identified defect is remedied.

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- Vehicle Repair Procedures
- Affected VIN Production Range
- Warranty Claim Information

Also enclosed are copies of the owner notification letter, a Q&A guide for recall questions, both of which describe the problem, and a list of retail Kia Sedona EX owners affected by the recall. The owner letter will be mailed September 29, 2006. ALSO ENCLOSED IS A SUPPLY OF WIRE TIES SUFFICIENT TO REPAIR EVERY VEHICLE ON THE ENCLOSED LIST OF RETAIL OWNERS AFFECTED BY THE RECALL, AS WELL AS 5 CABLE CLIPS REFERENCED IN THE TECHNICAL SERVICE BULLETIN. Please forward these parts to your Parts Department for use in connection with this recall. Please start performing the replacement on any affected 2006 Sedona EX models produced through May 18, 2006 immediately.

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2006 Sedona EX vehicles.

Again, in order to ensure your dealerships compliance with Federal law, please make certain not to sell any Sedona EX vehicles without tying the wiring harness away from the steering column to prevent chaffing of the wires.

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We appreciate your attention and cooperation in completing this recall campaign. If you have any questions, please contact your Kia District Parts/Service Manager.

Sincerely,

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