



Roush Performance Products, Inc.
28156 Plymouth Road, Suite Z
Livonia, Michigan 48150
Ph: (734) 466-6255
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November 10, 2006

OVERNIGHT MAIL

Mr. George Person
Chief, Recall Management Division (NVS-215)
Office of Defects Investigation - Enforcement
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, D.C. 20590

Re: Roush Performance Products, Inc., NHTSA Recall 06V-310

Dear Mr. Person:

Pursuant to 49 CFR 573.6(c)10, please find attached a communication Roush Performance Products issued to dealers on November 9, 2006 and that relates to the above referenced recall.

We appreciate this opportunity to cooperate with NHTSA.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Thompson".

Joseph Thompson
General Manager

Enclosure

cc: J.R. Jolliffe/Roush – General Counsel
E. Jones/Mayer, Brown, Rowe & Maw LLP– VIA Facsimile: (202) 263-3300
P. Wallace/NHTSA – VIA Facsimile: (202) 366-7882
K.Weinstein/ Mayer, Brown, Rowe & Maw LLP – VIA Facsimile: (202) 263-3300

IMMEDIATE ATTENTION



Roush Performance Products, Inc.
28156 Plymouth Road, Suite Z
Livonia, Michigan 48150

November 9, 2006

**RE: ROUSH PERFORMANCE PRODUCTS, INC., NHTSA RECALL 06V-310
DEALERSHIP FAILURE TO MATCH SHIPPED REPLACEMENT STRUTS
WITH CORRESPONDING ROUSH VEHICLE**

DEAR SERVICE MANAGER AND PARTS DEPARTMENT MANAGER:

As you know, Roush Performance Products ("Roush") recently sent you a letter in September notifying you of Roush's determination that a defect which relates to motor vehicle safety exists in model year ("MY") 2005 Roush Stage 2, MY 2006 Roush Stages 2 and 3, and MY 2007 Roush Stage 2 altered Ford Mustang GT vehicles, which were modified by Roush to include a sport-tuned suspension. That letter directed you to provide the Roush service representative with the owner's name, vehicle's VIN and repair order number when contacted by a customer. Thereafter, Roush would send, by second day air, a remedy kit containing instructions, two replacement front struts and all other necessary parts for that particular vehicle and that would be tracked by a VIN label on the box.

The replacement struts shipped by Roush pursuant to the information provided, correspond in color to those to be replaced on the vehicle (they are either blue or red). The difference in color only distinguishes the difference in the operation of the replacement struts and the quality of the vehicle ride, but does not pose a safety issue.

Roush has now learned that some dealerships are failing to match the Roush shipped replacement struts with the corresponding affected Roush vehicle as identified on Roush's shipping label. We know this because customers are calling and advising that the replacement struts do not match the color of those removed. Again, this is not a safety issue, however, it affects the quality of vehicle ride. From our investigation, it appears some dealership Parts Departments may not be taking the necessary steps to ensure that the Roush shipped and labeled box containing the replacement struts is matched with the corresponding affected Roush vehicle. Again, each box Roush ships identifies on the label the owner's name, VIN and repair order number.

In light of the above facts, Roush is requesting that you **immediately** advise your Parts Department that they must only direct the Roush shipped struts to the corresponding affected Roush vehicle as identified on the box label. Roush will not assume responsibility, cost or otherwise, for a dealership's installation of the wrong replacement struts on an affected Roush vehicle.

Thank you for your immediate attention to this matter.
Sincerely,

A handwritten signature in black ink that reads "Joe Thompson".

Joseph Thompson
General Manager