



06V-305
(5 Pages)

July 28, 2006

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
400 Seventh Street SW
Washington DC 20590

via FAX and Regular Mail

RE: Notice of Recall in Accordance with 49 CFR Part 573

Dear Mr. Smith:

Big Dog Motorcycles, L.L.C. (Big Dog Motorcycles) has decided that a safety defect may exist in the Electronic Harness Control (EHC) module with part number 170-000001-00 and clear gel type potting material. This EHC module was installed on model year 2006 K-9 production motorcycles and was also installed as a warranty replacement item on certain of its 2005 and 2006 models. The following information is submitted in accordance with the National Highway Traffic Safety Administration's defect reporting regulations, 49 C.F.R. Part 573.

Vehicle Identification and Population

The following motorcycles and populations are involved in this voluntary recall campaign:

2005

Mastiff – 33 units
Rolling Thunder and Big Dog
Motorcycles framed Chopper – 56 units
Daytec framed Chopper – 34 units
Bulldog – 20 units
Pitbull – 61 units
Ridgeback – 153 units

2006

K-9 – 1,741 units
Mastiff – 2 units
Rolling Thunder and Big Dog Motorcycles
framed Chopper – 1 unit

The total number of all motorcycles that will be recalled in this voluntary recall campaign is Two Thousand One Hundred and One (2,101).

Component Supplier

The EHC modules, which are the subject of this recall campaign, were manufactured by:

PWI, Inc.
109 S. Knight
Wichita, KS 67213
(316) 942-2811

Description of Defect

An electronic component failure within the EHC module could occur, potentially resulting in a total shut down of the vehicle's electrical power. This condition could occur without any prior warning and could result in a crash. Big Dog Motorcycles has no reports of any accidents or injuries related to this condition.

Big Dog Motorcycles cannot estimate the percentage of the motorcycles that actually contain the defect. However, Big Dog Motorcycles will be recalling 100 percent of the potentially affected population.

Chronology of Events

In April of 2006, Big Dog Motorcycles received information that motorcycles were stalling and losing all power. Big Dog Motorcycles commenced an investigation to determine whether a potential safety defect existed. After internal testing and evaluation of the issue, Big Dog Motorcycles determined that the clear gel potting material in the subject EHC modules rendered them susceptible to vibration induced damage.

Between April and July of 2006, the investigation and evaluation of this issue culminated in a decision by Big Dog Motorcycles' management to conduct a voluntary safety recall campaign.

Remedy Program

Big Dog Motorcycles' dealers and service centers will replace the EHC modules on all motorcycles that are members of the subject population. Attached is a copy of Big Dog Motorcycles' customer letter, as required by 49 CFR Part 577. A copy of Big Dog Motorcycles' dealer letter and EHC replacement instructions related to this voluntary recall campaign will be provided when they become available.

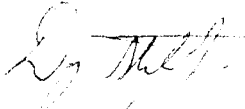
Big Dog Motorcycles is prepared to send out the notification letters to owners on or about September 15, 2006, when a sufficient supply of replacement EHC modules is expected to be available.

Reimbursement Program

Pursuant to 49 CFR Part 577.11(e), Big Dog Motorcycles requests that it be exempted from providing notification of a reimbursement plan. All of the affected units are covered by the manufacturer's 2-year limited warranty. Accordingly, no person would be eligible for reimbursement pursuant to Part 573.13.

Please advise the undersigned or in the alternative, Steve Zier (at 316-219-6502; or fax: 316-219-6602) of the NHTSA campaign number assigned to this recall.

Sincerely,



Doug Stuhlsatz
General Counsel
Big Dog Motorcycles, L.L.C.
Direct Phone: 316-219-7006
Direct Fax: 316-219-7106

cc: Mr. George H. Pearson
NHTSA Recall Management Division
By facsimile: (202) 366-7882



September 15, 2006

«FirstName» «LastName» «Proj_»
«Address»
«City», «ST» «Zip»

**Re: Safety Recall Notice; Campaign No. _____;
Big Dog Motorcycles' EHC Remedy**

Dear Motorcycle Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Big Dog Motorcycles, L.L.C. (Big Dog Motorcycles) has decided that a defect, which relates to motor vehicle safety, exists in the Electronic Harness Control (EHC) module on its 2006 K-9 model production motorcycles with EHC part number 170-000001-00 and clear gel type potting material. Also included within the scope of this recall is any 2005 or 2006 model manufactured by Big Dog Motorcycles that used this EHC module as a warranty replacement item. This EHC module is susceptible to vibration induced damage that could lead to a stalling condition without any prior warning that could result in a crash.

According to our records, you are the registered owner of a <<year>> Big Dog Motorcycles' «Model» with VIN «VIN», one of the motorcycles subject to this recall. If you have received this notice and are not the owner of the above-mentioned motorcycle, please contact the Big Dog Motorcycles' Customer Service Department at 316-267-9121 immediately. Federal regulations require any lessor receiving this letter to forward it to the lessee within 10 days.

What You Should Do

Contact your Big Dog Motorcycles' dealer or service center to arrange for your motorcycle to be updated with a new EHC. There will be no charge to you.

What We Will Do

Your dealer or service center will install a new EHC module on your motorcycle. Your dealer will be able to advise you of the exact turnaround time based on scheduling and any other factors that may exist.

If you are not able to obtain the necessary service on your motorcycle, please contact the Big Dog Motorcycles' Customer Service Department and we will assist you. The address and telephone number is:

1520 E. Douglas Avenue
Wichita, KS 67214
Telephone: 316.267.9121
Fax: 316.219.9129
E-mail: customer.service@bigdogmotorcycles.com

If your dealer or Big Dog Motorcycles fails or is unable to remedy your motorcycle without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street SW, Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We appreciate your cooperation and prompt attention to this important matter. We apologize for any inconvenience this may cause you, and we assure you that we have taken this step as one that is important to your personal safety.

We appreciate your business and want to insure your continued satisfaction with Big Dog Motorcycles' products.

Sincerely,

BIG DOG MOTORCYCLES, LLC