



U.S. Department
of Transportation

400 Seventh Street, SW
Washington, DC 20590

**National Highway
Traffic Safety
Administration**

August 10, 2006

DOUG STUHLSATZ
GENERAL COUNSEL
BIG DOG MOTORCYCLES, LLC
1520 EAST DOUGLAS AVENUE
WICHITA KS 67214

NVS-215
06V-301

Subject: IGNITION MODULE BATTERY TRAY

Dear MR. STUHLSATZ:

This letter is to acknowledge your recent defect information report. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BIG DOG/BULLDOG/2005
BIG DOG/CHOPPER/2005-2006
BIG DOG/MASTIFF/2005-2006

NHTSA Campaign Number: 06V-301

Mfg's Report Date: July 28, 2006

Components: ELECTRICAL SYSTEM: IGNITION: MODULE

Potential Number of Units Affected: 2,711

Summary:

ON CERTAIN MOTORCYCLES, THE IGNITION MODULES ARE ORIENTED WITHIN THE BATTERY TRAY IN A WAY THAT MAKES THE IGNITION MODULE SUSCEPTIBLE TO VIBRATION.

Consequence:

THIS SUSCEPTIBILITY TO VIBRATION MAY CONTRIBUTE TO A STALLING CONDITION THAT COULD OCCUR WITHOUT ANY PRIOR WARNING AND RESULT IN A CRASH.

Remedy:

DEALERS WILL INSTALL A NEW IGNITION MODULE MOUNTING SYSTEM FREE OF CHARGE. THE RECALL IS EXPECTED TO BEGIN ON AUGUST 25, 2006. OWNERS MAY CONTACT BIG DOG AT 316-267-9121.

Notes:

CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

We have reviewed your proposed owner notification letter and it meets the requirements of Part 577.

Please provide the following additional information and be reminded of the following requirements:

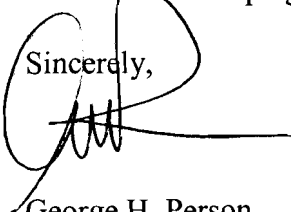
Please provide us with the beginning and ending dates for the build date range [of vehicles] affected by this recall.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. As stated in your report, owner notification is expected to begin on August 25, 2006. Therefore, the first quarterly report will be due on or before October 30, 2006.

Your contacts for this recall will be Pat Wallace or Delia Lopez, who may be reached by phone at 202-366-5232 or 202-366-9525 or by email at patricia.wallace@nhtsa.dot.gov or delia.lopez@NHTSA.dot.gov. We look forward to working with you for successful completion of this recall campaign.

Sincerely,



George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement