Campaign Service BULLETIN

IMPORTANT SERVICE INFORMATION FOR:

- ✓ SERVICE MANAGER
- ✓ SERVICE ADVISOR
- ✓ TECHNICIAN
- ✓ PARTS DEPARTMENT
- ✓ WARRANTY PERSONNEL

BULLETIN NUMBER: SB06-08-S001

> ISSUE DATE: MARCH 2006

> > GROUP: WHEELS

TIRE AND LOADING INFORMATION LABEL INCORRECT FMVSS NONCOMPLIANCE RECALL 05V-552



CAMPAIGN IDENTIFICATION NUMBER

Number 05V-552 has been assigned to this campaign by the National Highway Traffic Safety Administration (NHTSA). This number will appear on all communications and documentation of any nature dealing with the campaign.

AFFECTED VEHICLES

2006 Isuzu Ascender (US/UT) 2006 Isuzu *i-280/i-350* (TI)

Involved are certain 2006 *i-280/i-350* (TI), and Ascender (US/UT) vehicles. Refer to the attached VIN listing and validate vehicle's VIN through Isuzu Communication System (ICS) Vehicle Inquiry or IsuzuONE.com Vehicle Inquiry.

IMPORTANT: Since the service procedure in this bulletin (install a label) can be performed quickly and easily, and to reduce the inconvenience to the customer, labels will be mailed to customers of record. If, however, a customer brings their vehicle into your dealership for this recall, if at all possible, have the label installed on the vehicle immediately so that the customer does not have to leave their vehicle at the dealership.

SERVICE INFORMATION

Condition:

General Motors has decided that certain 2006 *i-280/i-350* (TI), and Ascender (US/UT) vehicles fail to conform to Federal Motor Vehicle Safety Standard 110, Tire Selection and Rims. These vehicles have an incorrect value for the maximum combined weight of occupants and cargo printed on the Tire and Loading Information Label. Loading the vehicle to the amount shown could exceed its gross vehicle weight rating (GVWR). Continuous overloading could reduce the long-term durability of chassis components.

Correction:

Dealers are to install a new partial label over the existing label. This new label will contain only the corrected loading information. Since this label can easily be installed by the customer, and to reduce their inconvenience, corrected labels and application instructions will be mailed to customers of record. This recall will expire May 31, 2006.

This Service Bulletin is intended for use by professional, qualified technicians. Attempting repairs or service without the appropriate training, tools, and equipment could cause injury to you or others and damage to your vehicle that may cause it not to operate properly



DEALER RESPONSIBILTY

Isuzu dealers are required to service all eligible vehicles at no charge to the owner, regardless of mileage, age of vehicle or ownership through May 31, 2006.

Whenever a vehicle subject to this campaign is in a dealer's vehicle inventory, or arrives at the dealership for service, the dealer must take the necessary steps to ensure that this campaign correction has been made before selling or releasing the vehicle.

Each Isuzu dealer will be supplied a copy of the AIMI Campaign Report (AWS-123-1A) listing affected vehicles assigned to that dealership. The report contains VIN and detailed owner information obtained from state motor vehicle registration records. The use of such motor vehicle registration data for any other purpose is a violation of the law in several states. Accordingly, dealers are urged to limit the use of this listing to the follow-up necessary to complete this campaign. If none of the affected vehicles are assigned to a dealership, no campaign report will be sent.

The National Traffic and Motor Vehicle Safety Act provides that each vehicle that is subject to a recall of this type must be adequately repaired within a reasonable time after the customer has tendered it for repair. A failure to repair within sixty days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time. If the condition is not adequately repaired within a reasonable time, the customer may be entitled to an identical or reasonably equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation. To avoid having to provide these burdensome remedies, every effort must be made to promptly schedule an appointment with each customer and to repair their vehicle as soon as possible. In the recall notification letters, customers are told how to contact the National Highway Traffic Safety Administration if the recall is not completed within a reasonable time..

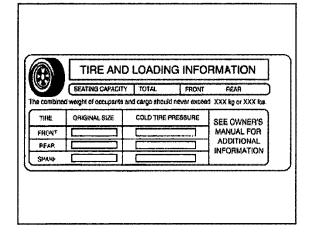
This bulletin is notice to you that the new motor vehicles included in this recall may not comply with the standard identified above. Under Title 49, Section 30112 of the United States Code, it is illegal for a dealer to sell a new motor vehicle which the dealer knows does not comply with an applicable Federal Motor Vehicle Safety Standard. As a consequence, if you sell any of these motor vehicles without first performing the recall correction, your dealership may be subject to a civil penalty for each such sale.

OWNER NOTIFICATION

Isuzu Motors America, Inc. will send a notification letter to owners of affected vehicles already retailed (see enclosed copy).

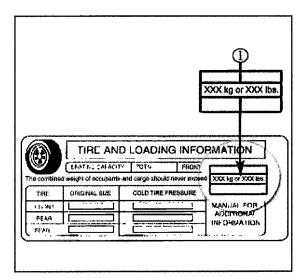
SERVICE PROCEDURE

- 1. Open the driver's door.
- 2. Locate the Tire and Loading Information Label. The label is attached below the door lock post (striker) on the pillar and should look like the illustration shown below.



3. Ensure that the current label and surrounding area is clean and dry. Use non-oil based cleaner, preferably isopropyl alcohol.

- 4. Remove the backing from the new label. The new label is about the size of a large postage stamp and most of the label will be clear with one line of text as shown above.
- 5. Carefully align the new label (1) over the matching text on the current label.



- 6. Apply the label and smooth the label from the center out.
- 7. Close the door.

APPLYING THE CAMPAIGN LABEL

Affix the campaign label P/N 2-90028-700-0 adjacent to the manufacturer's identification label located inside the driver's door. Using a ballpoint pen, fill in the label with campaign number 05V-552, Isuzu dealer code and repair date.



WARRANTY CLAIM INFORMATION

Use the following labor operation:

| Operation | Operation No. | Task | Time | Failed P/N | Trouble Code |
|-----------|------------------|---------------|------|------------|--------------|
| Label | 08V1444 | Install Label | 0.2 | N/A | 07 |

NOTE:

- 1. Labor Time includes administrative time allowance.
- 2. Information released on paper and electronic format prior to bulletin release cannot be updated. For the most current and up to date information refer to **IsuzuONE.com**
- 3. Always refer to the Isuzu Service Policy Procedure Manual for specific details on warranty coverage and policies.

NATIONAL SERVICE DEPARTMENT

| ASCENDER (US/UT) VIN LIST | | | | | |
|---------------------------|----------|----------|----------|----------|--|
| | | , | | | |
| 62701197 | 62701239 | 62701279 | 62701319 | 66700693 | |
| 62701200 | 62701240 | 62701280 | 62701320 | 66700694 | |
| 62701201 | 62701241 | 62701281 | 62701321 | 66700695 | |
| 62701202 | 62701242 | 62701282 | 62701322 | 66700696 | |
| 62701203 | 62701243 | 62701283 | 62701323 | 66700697 | |
| 62701204 | 62701244 | 62701284 | 62701324 | 66700698 | |
| 62701205 | 62701245 | 62701285 | 62701325 | 66700699 | |
| 62701206 | 62701246 | 62701286 | 62701326 | 66700700 | |
| 62701207 | 62701247 | 62701287 | 62701327 | 66700701 | |
| 62701208 | 62701248 | 62701288 | 62701328 | 66700702 | |
| 62701209 | 62701249 | 62701289 | 62701329 | 66700703 | |
| 62701210 | 62701250 | 62701290 | 62701330 | 66700704 | |
| 62701211 | 62701251 | 62701291 | 62701331 | 66700705 | |
| 62701212 | 62701252 | 62701292 | 62701332 | 66700706 | |
| 62701213 | 62701253 | 62701293 | 62701333 | 66700707 | |
| 62701214 | 62701254 | 62701294 | 62701334 | 66700708 | |
| 62701215 | 62701255 | 62701295 | 62701335 | 66700709 | |
| 62701216 | 62701256 | 62701296 | 62701336 | 66700710 | |
| 62701217 | 62701257 | 62701297 | 62701338 | 66700711 | |
| 62701218 | 62701258 | 62701298 | 62701339 | 66700712 | |
| 62701219 | 62701259 | 62701299 | 62701341 | 66700713 | |
| 62701220 | 62701260 | 62701300 | 62701344 | 66700714 | |
| 62701221 | 62701261 | 62701301 | 66700675 | 66700715 | |
| 62701222 | 62701262 | 62701302 | 66700676 | 66700716 | |
| 62701223 | 62701263 | 62701303 | 66700677 | 66700717 | |
| 62701224 | 62701264 | 62701304 | 66700678 | 66700718 | |
| 62701225 | 62701265 | 62701305 | 66700679 | 66700719 | |
| 62701226 | 62701266 | 62701306 | 66700680 | 66700720 | |
| 62701227 | 62701267 | 62701307 | 66700681 | 66700721 | |
| 62701228 | 62701268 | 62701308 | 66700682 | 66700722 | |
| 62701229 | 62701269 | 62701309 | 66700683 | | |
| 62701230 | 62701270 | 62701310 | 66700684 | | |
| 62701231 | 62701271 | 62701311 | 66700685 | | |
| 62701232 | 62701272 | 62701312 | 66700686 | | |
| 62701233 | 62701273 | 62701313 | 66700687 | | |
| 62701234 | 62701274 | 62701314 | 66700688 | | |
| 62701235 | 62701275 | 62701315 | 66700689 | | |
| 62701236 | 62701276 | 62701316 | 66700690 | | |
| 62701237 | 62701277 | 62701317 | 66700691 | | |
| 62701238 | 62701278 | 62701318 | 66700692 | | |
| | | | | | |

| i-280 / i-350 (TI) VIN LIST | | | | | |
|-----------------------------|----------|----------|----------|----------|--|
| | | | | | |
| 68701573 | 68701616 | 68701655 | 68701694 | 68701735 | |
| 68701574 | 68701617 | 68701656 | 68701695 | 68701736 | |
| 68701575 | 68701618 | 68701657 | 68701698 | 68701737 | |
| 68701576 | 68701619 | 68701658 | 68701699 | 68701738 | |
| 68701579 | 68701620 | 68701659 | 68701700 | 68701739 | |
| 68701580 | 68701621 | 68701660 | 68701701 | 68701740 | |
| 68701581 | 68701622 | 68701661 | 68701702 | 68701741 | |
| 68701582 | 68701623 | 68701662 | 68701703 | 68701742 | |
| 68701583 | 68701624 | 68701663 | 68701704 | 68701743 | |
| 68701584 | 68701625 | 68701664 | 68701705 | 68701744 | |
| 68701585 | 68701626 | 68701665 | 68701706 | 68701745 | |
| 68701587 | 68701627 | 68701666 | 68701707 | 68701746 | |
| 68701588 | 68701628 | 68701667 | 68701708 | 68701747 | |
| 68701589 | 68701629 | 68701668 | 68701709 | 68701748 | |
| 68701590 | 68701630 | 68701669 | 68701710 | 68701749 | |
| 68701591 | 68701631 | 68701670 | 68701711 | 68701750 | |
| 68701592 | 68701632 | 68701671 | 68701712 | 68701751 | |
| 68701593 | 68701633 | 68701672 | 68701713 | 68701752 | |
| 68701594 | 68701634 | 68701673 | 68701714 | 68701753 | |
| 68701595 | 68701635 | 68701674 | 68701715 | 68701754 | |
| 68701596 | 68701636 | 68701675 | 68701716 | 68701755 | |
| 68701597 | 68701637 | 68701676 | 68701717 | 68701756 | |
| 68701598 | 68701638 | 68701677 | 68701718 | 68701757 | |
| 68701599 | 68701639 | 68701678 | 68701719 | 68701758 | |
| 68701601 | 68701640 | 68701679 | 68701720 | 68701759 | |
| 68701602 | 68701641 | 68701680 | 68701721 | 68701760 | |
| 68701603 | 68701642 | 68701681 | 68701722 | 68701761 | |
| 68701604 | 68701643 | 68701682 | 68701723 | 68701762 | |
| 68701605 | 68701644 | 68701683 | 68701724 | 68701763 | |
| 68701606 | 68701645 | 68701684 | 68701725 | 68701764 | |
| 68701607 | 68701646 | 68701685 | 68701726 | 68701765 | |
| 68701608 | 68701647 | 68701686 | 68701727 | 68701766 | |
| 68701609 | 68701648 | 68701687 | 68701728 | 68701767 | |
| 68701610 | 68701649 | 68701688 | 68701729 | 68701768 | |
| 68701611 | 68701650 | 68701689 | 68701730 | 68701769 | |
| 68701612 | 68701651 | 68701690 | 68701731 | 68701770 | |
| 68701613 | 68701652 | 68701691 | 68701732 | 68701771 | |
| 68701614 | 68701653 | 68701692 | 68701733 | 68701772 | |
| 68701615 | 68701654 | 68701693 | 68701734 | 68701773 | |

| i-280 / i-350 (TI) VIN LIST (CONT'D) | | | | | |
|--------------------------------------|----------|----------|----------|----------|--|
| 68701774 | 68701779 | 68701785 | 68701801 | 68701954 | |
| 68701774 | 68701780 | 68701786 | 68701802 | 68702004 | |
| 68701776 | 68701781 | 68701790 | 68701803 | 68702384 | |
| 68701777 | 68701782 | 68701797 | 68701829 | 68702900 | |
| 68701778 | 68701783 | 68701798 | 68701834 | | |

Dear Isuzu Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

☐ WHAT IS THE CONDITION

The manufacturer, General Motors, has decided that certain 2006 Isuzu *i280/i350* and 2006 Isuzu Ascender vehicles fail to conform to Federal Motor Vehicle Safety Standard 110, Tire Selection and Rims. As a result, we are conducting a recall.

Your vehicle may have an incorrect value for the maximum combined weight of occupants and cargo printed on the Tire and Loading Information Label. Loading the vehicle to the amount shown could exceed its gross vehicle weight rating (GVWR). Continuous overloading could reduce the long-term durability of the chassis components.

☐ WHAT WE WILL DO

Your Isuzu dealer will install a new partial label over the existing label. Since the new label can be easily installed, and to reduce your inconvenience, the label and installation instructions are being sent with this letter. If you desire, however, you may take the label to your dealer for installation within the next 60 days. This service will be performed for you at **no charge**.

☐ WHAT YOU SHOULD DO

If you would like your dealer to install the label, we recommend that you contact your nearest Isuzu dealer to arrange a service appointment as soon as possible. Bring the enclosed label and installation instructions with you and present this Owner Notification Letter at the time of your appointment or refer to Campaign Service Bulletin SB06-08-S001. Isuzu estimates this repair will take approximately 5-10 minutes to perform. However, additional time may be necessary depending on how appointments are scheduled and processed at your dealership. To locate the nearest Isuzu dealer you can visit our website at www.isuzu.com and click on the dealer locator icon and enter your zip code or state. Should you not have access to a computer terminal please contact our National Owner Relations Department at the number listed below.

If you have any problems obtaining the needed repair or believe that this repair has not been or cannot be made within a reasonable time, you may contact:

National Owner Relations Department

Isuzu Motors America, Inc. 13340 183rd Street Cerritos, CA 90702 1-800-255-6727

If after contacting your Isuzu dealer or the national office with any problems you still are not satisfied that we have done our best to remedy this condition without charge and within a reasonable time, you may wish to submit a complaint to the Administrator, national highway Traffic Safety Administration, 400 Seventh Street, SW, Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 9TTY: 1-800-424-9153); or go to http://www.safercar.gov.

We regret any inconvenience this may cause you; however, we have taken this action in the interest of your safety and continued satisfaction with our products.

Sincerely,

Isuzu Motors America, Inc.

IMPORTANT: If you have sold or traded your Isuzu vehicle, please enter the owner's name and address, if known, on the attached "Change of Information" postcard, tear off at both perforations, and drop it in the mail. Postage has already been paid. We will contact the new owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days. Lessor means a person or entity that is the owner, as reflected on the vehicle title, of any five or more leased vehicles.