



Interoffice Memorandum

Date: July 20, 2005
To: T. Beam
F. Lind
J. Merrimon
J. Peterson
From: Debby Bolton
Subject: **SC050 SPORTAGE PARKING BRAKE LEVER SAFETY
RECALL CAMPAIGN MAILING SCHEDULE**

2005 JUL 25 P 2:34
RECEIVED
178-2115
OFFICE OF
DEFECTS INVESTIGATION

REGION NOTIFICATION

On July 21, 2005, you will receive copies of the Kia Service Manager letter and supporting materials announcing a Voluntary Safety Recall Campaign on 2005 Sportage models to replace the parking brake lever assembly.

DEALER NOTIFICATION

On July 25, 2005, all Kia Dealer Principals will be faxed the attached letter notifying them of the Voluntary Recall Campaign. Each Kia Service Manager will also receive a copy of the Technical Service Bulletin that provides the following information:

- ✓ **Repair Procedures**
- ✓ **Affected VIN Production Range**
- ✓ **Warranty Claim Information**

The packet will also contain:

- Copy of owner notification letter
- Question and Answer guide for the campaign
- Campaign completion labels (to be arriving shortly)
- List of your in-stock vehicles and retail Kia Sportage owners affected by the Safety Recall Campaign (Not Completed Recall VINs Report)

The District Parts/Service Managers and District Managers need to follow up with their Kia Service Managers to ensure the following:

- That the Dealership received the SC050 support materials.
- That appropriate personnel at the Dealership are familiar with the details of this Safety Recall Campaign to ensure proper responses to customer inquiries and requests for service.
- That repairs on affected vehicles should be checked off their Not Completed Recall VINs Report so they can identify and contact those customers who have not been in for the Voluntary Recall Campaign.

OWNER NOTIFICATION

On Monday, August 1, 2005, Kia will mail a letter to all affected Sportage owners that have not had their parking brake lever assembly replaced asking them to call their Kia Dealer and schedule an appointment.

Please contact me if you have any questions.

cc: N. Barbalato, P. Bastein, B. Bradley, T. Beam, J. Deel, D. Becker, D. Bolton, M. Cameron, E. Diaz, G. Dickie, M. Goldzweig, J. Jun, E. Lease, B. J. Kim, E. Kim, S. Marino, B. Nakamura, R. Palmer, J. Park, J.S. Park, D. Pearce, S. Pickard, M. Pfeifer, J. Reilly, M. Seo, G. Silvestri, B. Sullivan, K. Ulrich, N. Van der Reest, P. Vaughn, K. Williams, M. Williams, M. Wirz



KIA MOTORS

July 25, 2005

Attention: All Kia Service Managers

Kia Motors America, Inc., in cooperation with the National Highway Traffic Safety Administration, is conducting a voluntary Safety Recall Campaign on certain 2005 Sportage models to have the parking brake lever assembly replaced. Enclosed is a Technical Service Bulletin that provides the following information:

- Vehicle Repair Procedures
- Affected VIN Production Range
- Warranty Claim Information

Also enclosed is a copy of the owner notification letter, a Q&A guide for recall questions, both of which describe the defect and the resulting risk to motor vehicle safety, and a list of retail Kia Sportage owners affected by the recall. The owner letter will be mailed August 1, 2005. Please start performing the repairs on any affected 2005 Sportage models produced from March 29, 2005 through May 18, 2005 immediately.

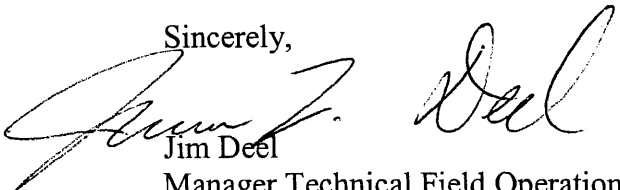
Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2005 Sportage vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts/Service Manager.

Sincerely,


Jim Deel
Manager Technical Field Operations

Enclosures



KIA MOTORS

July 25, 2005

Attention: All Kia Dealer Principals

Kia Motors America, Inc., in cooperation with the National Highway Traffic Safety Administration, is conducting a voluntary Safety Recall Campaign on certain 2005 Sportage models to have the parking brake lever assembly replaced. Your Kia Service Manager was sent the following material:

Technical Service Bulletin that provides the following information:

- Vehicle Repair Procedures
- Affected VIN Production Range
- Warranty Claim Information

Your Service Manager was also sent a copy of the owner notification letter, a Q&A guide for recall questions, both of which describe the defect and the resulting risk to motor vehicle safety, and a list of retail Kia Sportage owners affected by the recall. The owner letter will be mailed August 1, 2005.

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2005 Sportage vehicles.

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Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts/Service Manager.

Sincerely,

Jim Deel

Manager Technical Field Operations

Enclosures



SAFETY RECALL NOTICE

KIA MOTORS

KIA MOTORS AMERICA, INC.
Corporate Headquarters
9801 Muirlands Blvd.
Irvine, CA 92618-2521
TEL: (949) 470-7000
FAX: (949) 470-2802

August 1, 2005

Dear Kia Sportage Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors America, Inc. has decided that a defect relating to motor vehicle safety exists in certain 2005 Sportage models.

What is the problem?

Kia has become aware that on certain 2005 Sportage Models produced from March 29, 2005 through May 18, 2005, the pawl that engages with the ratchet of the parking brake was produced undersize and would not have proper durability when engaged with the teeth of the ratchet. This could result in premature wear or the failure of parking brake.

What will Kia do?

- Kia will replace the parking brake lever assembly at no cost to you, when you take your vehicle to your Kia dealership.

If you have incurred expense to remedy this defect prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Since the parking brake in your vehicle is covered by a 5-year/60,000 mile warranty, any such repair should have been made under that warranty at no expense to you. However, if you incurred an emergency repair where you did not have access to a Kia dealer, please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim.

What should you do?

- Please call your Kia dealer to schedule a service appointment. The time required to repair your vehicle should be less than one hour. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

Have you changed your address or sold your Kia?

- If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What if you are a vehicle lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

- If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW., Washington, DC 40990; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department



QUESTIONS AND ANSWERS FOR SAFETY CAMPAIGN (SC050)

2005 Sportage Parking Brake Lever Assembly

July 25, 2005

Q1. What sort of campaign is Kia conducting?

A1. *Kia is conducting a voluntary safety campaign regarding the replacement of the parking brake lever assembly on certain 2005 Kia Sportage vehicles in cooperation with the National Highway Traffic Safety Administration.*

Q2. What vehicles are affected by the recall?

A2. *All 2005 Kia Sportage's manufactured between March 29, 2005 and May 18, 2005.*

Q3. What is the problem with the Sportage Parking Brake?

A3. *On certain 2005 Sportage vehicles, the pawl that engages with the ratchet of the parking brake was produced undersize allowing too much play when the brake is activated. This could result in premature wear or the parking brake may not remain engaged when in use.*

Q5. Can you describe the recall campaign and fix?

A5. *All owners of 2005 model year Sportage's will be notified to bring their vehicle to a Kia dealer to have their parking brake lever assembly replaced at no charge. Customers are encouraged to schedule appointments so that parts can be pre-ordered.*

Q6. Have there been any deaths or injuries as a result of this defect?

A6. *No*

Q7. Has Kia had any litigation regarding this defect?

A7. *No*

Q8. How many customer vehicles are affected by this campaign?

A8. *Approximately 4,641 Kia Sportage vehicles produced between March 29, 2005 and May 18, 2005. Of that number, 969 will be repaired at the port.*

Q9. How was this problem discovered?

A9. *Through the evaluation and analysis of this issue, Kia concluded that the product condition described above existed and warranted a safety recall.*

Q10. Will this cost Sportage owners any money?

A10. *No. The parking brake assembly will be replaced at no cost.*

Q11. What about customers who may have already paid to have the parking brake lever assembly replaced?

A11. *If any customers had an emergency repair where they could not get to a Kia dealership and incurred out-of-pocket expense to replace the parking brake lever assembly, Kia will reimburse them for that expense.*

Q12. How long will the repair take?

A12. *The repair will take approximately one hour if the parts are pre-ordered and available.*

Q13. What should I do next?

A13. *Owners are being asked to contact the nearest Kia dealer to schedule an appointment in advance so that parts can be pre-ordered.*

Q13. How will owners of the affected vehicles be notified?

A13. *Kia will be notifying owners of the affected vehicles by first-class mail beginning approximately August 1, 2005.*

Q14. Are there any restrictions on an owner's eligibility?

A14. *No*

Q16. Where were the vehicles produced?

A16. *The affected vehicles were produced at Kia's Hwasung plant in South Korea.*

Q17. If a customer has an immediate question, where can they get further information?

A17. *They can contact their local Kia dealership or call Kia's Consumer Assistance Center at 1-800-333-4542 (Monday through Friday, 5AM to 6PM, Pacific Standard Time).*



VOLUME

3

GROUP
Campaign

NUMBER
050

MODEL
Sportage

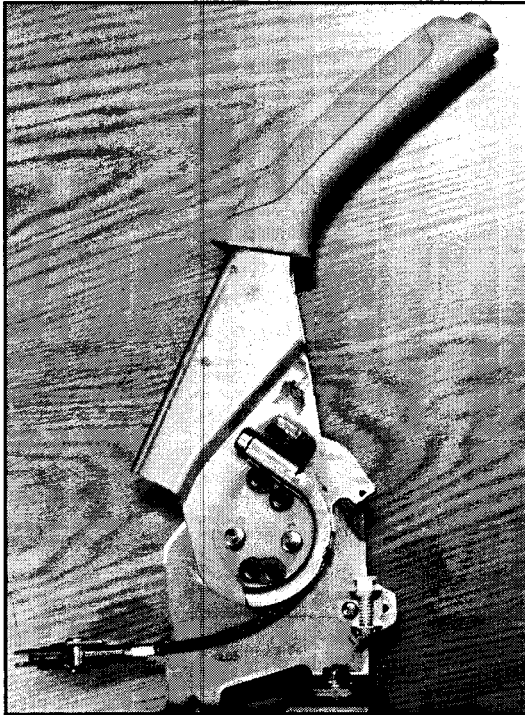
DATE
July 2005

TECHNICAL SERVICE BULLETIN

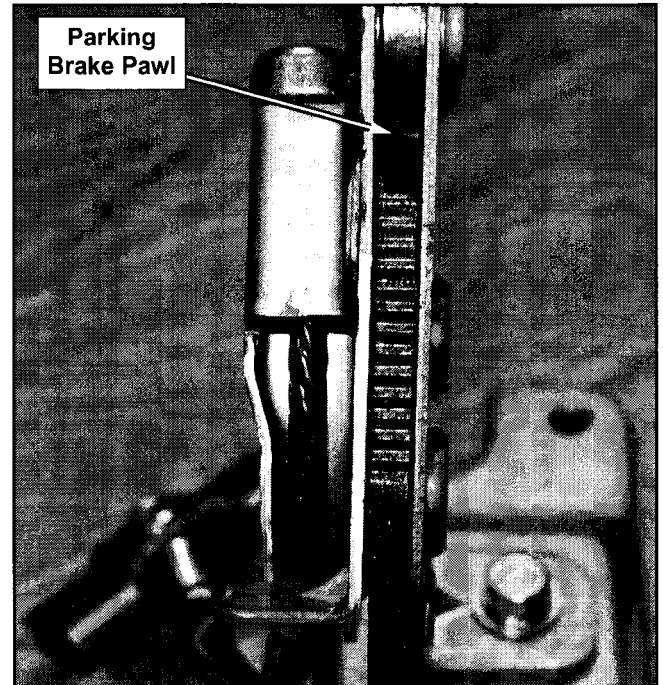
SUBJECT:

SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT

This Safety Campaign provides information relating to replacement of the 2005 Sportage parking brake lever assembly. Some Sportage vehicles produced between 3/29/05 - 5/18/05 may have a parking brake pawl that was improperly manufactured. The parking brake pawl is internally located within the parking brake lever assembly. An improperly manufactured parking brake pawl may cause the parking brake lever assembly not to properly engage/disengage automatically when the lever is applied. Kia is replacing the interior parking brake lever assembly for all affected vehicles within the production range from 3/29/05 - 5/18/05.



Parking Brake Lever Assembly



Parking Brake Pawl

* NOTICE

There is no charge to the vehicle owner for this repair. Under applicable law, you may not sell or otherwise deliver any affected 2005 Sportage until it has been repaired, pursuant to the procedures set forth in this bulletin.

File Under: Campaign

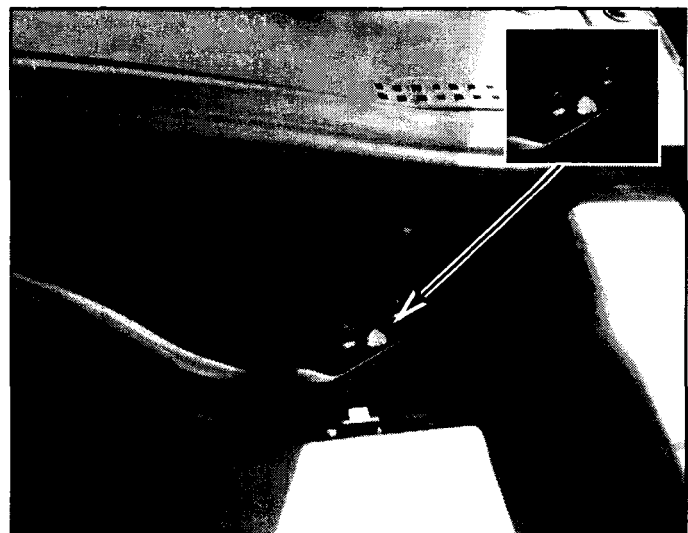
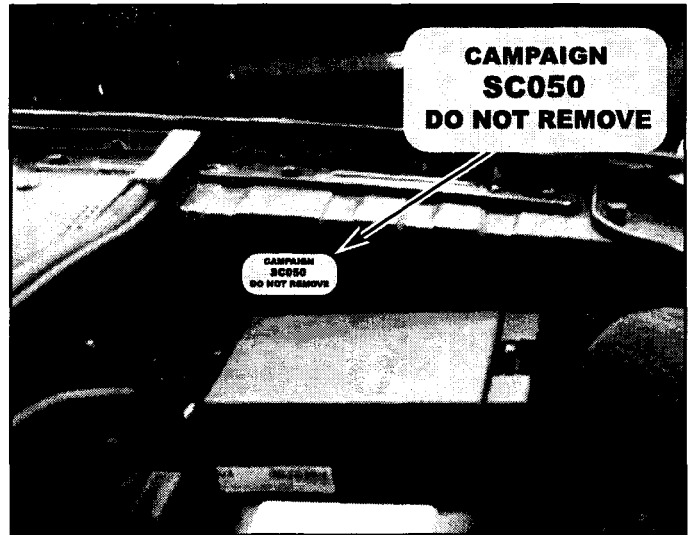
Circulate To: General Manager Service Manager Parts Manager
 Service Advisor(s) Technician(s) Body Shop Manager Fleet Repair

SUBJECT:
SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT

PARKING BRAKE HANDLE INSPECTION:

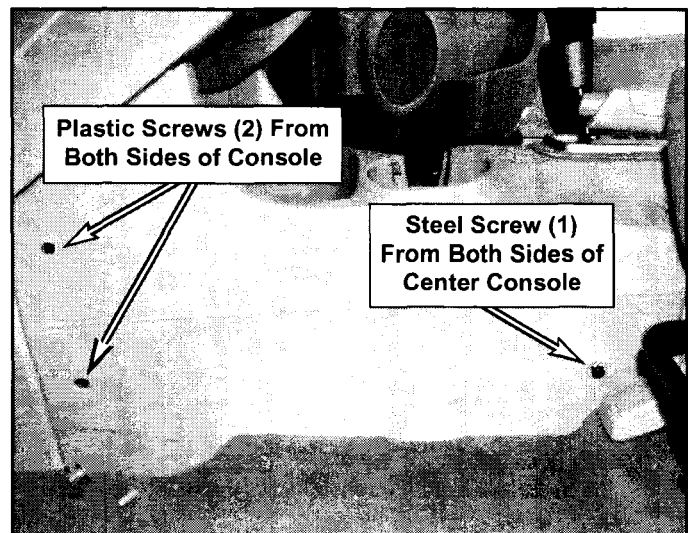
1. Open hood and check for SC050 Campaign Completion Label on the inner fender well above the fuse box.
 - If label exists, Campaign SC050 has been completed - NO FURTHER ACTION IS REQUIRED.
 - If Campaign SC050 label DOES NOT EXIST, continue on to Step 2.
2. Inspect for yellow or orange paint dot on the left front strut tower.
 - If the paint dot exists, NO FURTHER ACTION IS REQUIRED.
 - If the paint dot DOES NOT EXIST, continue to Parking Brake Handle Replacement.

Note: Campaign completion must be verified on the Warranty Coverage Validation Inquiry screen, prior to performing repairs (Kia Standard System [KSS] Main Menu - Option 3).



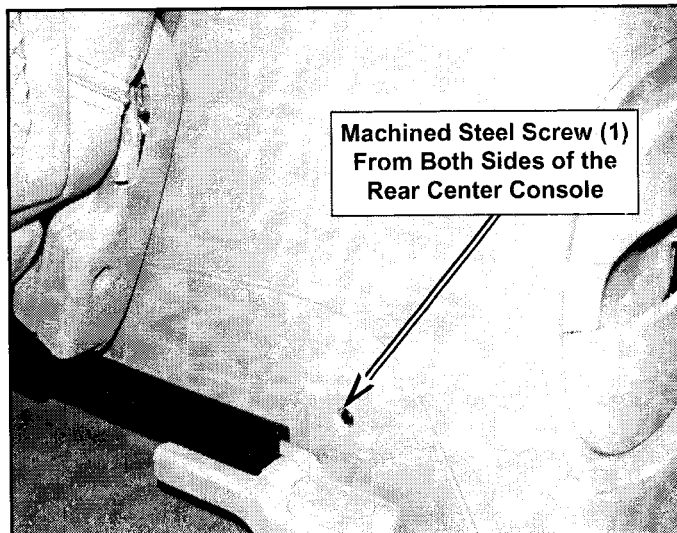
PARKING BRAKE HANDLE REPLACEMENT:

1. Record the customer's radio station presets and disconnect the negative battery cable.
2. Slide both front seats to the fullest rearward position to gain access to the front center console mounting screws on both sides of the center console.
3. Remove two (2) plastic and one (1) steel screws from each side of the center console.

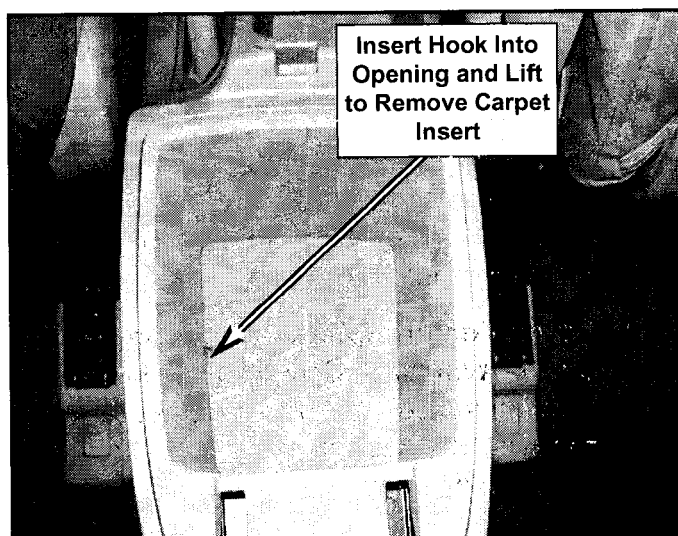


SUBJECT:**SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT**

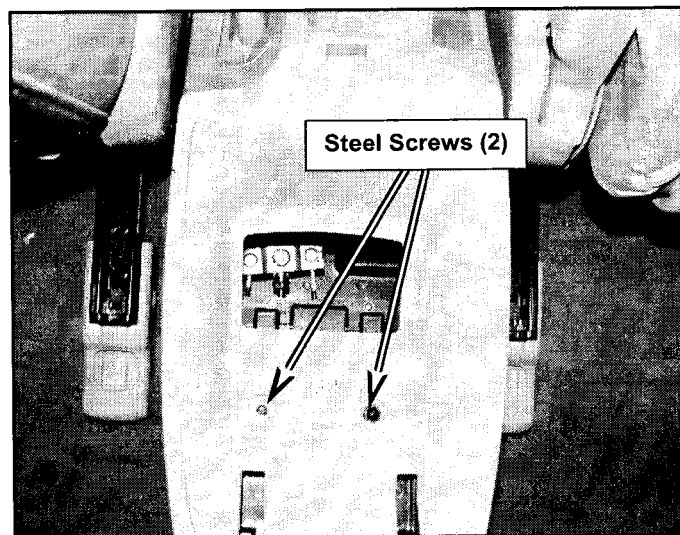
4. Slide both front seats to the fullest forward position to gain access to the rear lower center console mounting screws on both sides.
5. Remove the rear lower machined steel screw one (1) from each side of the center console.



6. Using a suitable tool with a hook on the end, lift up and remove the carpet insert from the center console storage bin.

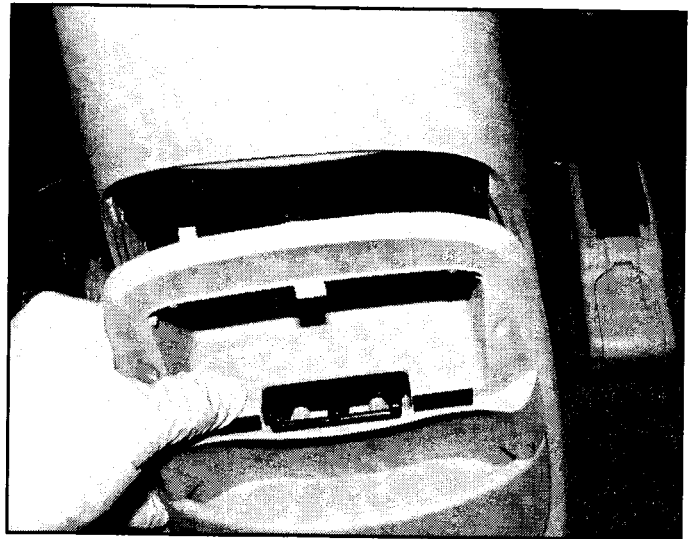
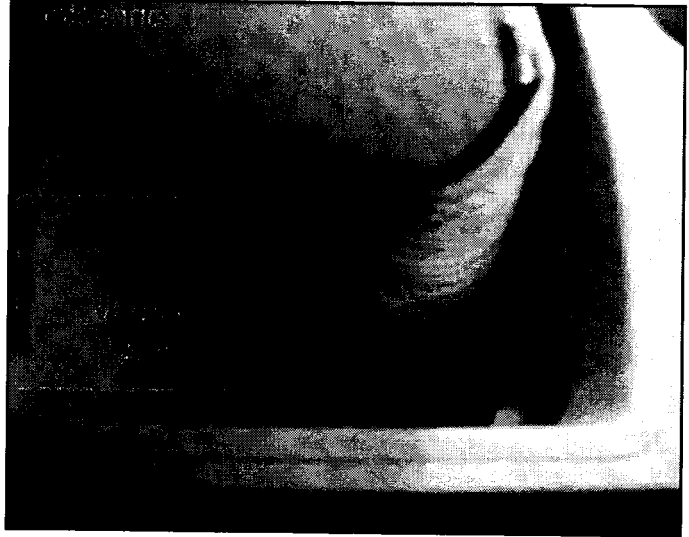


7. Remove two (2) screws retaining the storage bin to the console.

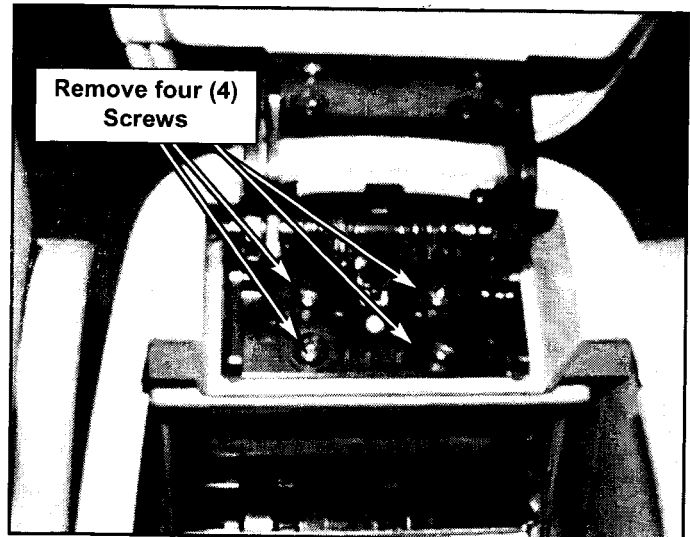


SUBJECT:
SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT

8. Grasp the center console storage bin and lift straight up to disengage retaining clips and remove from the console. Remove the rear cupholder/ashtray assembly.



9. Remove four (4) screws retaining the armrest to the center console.

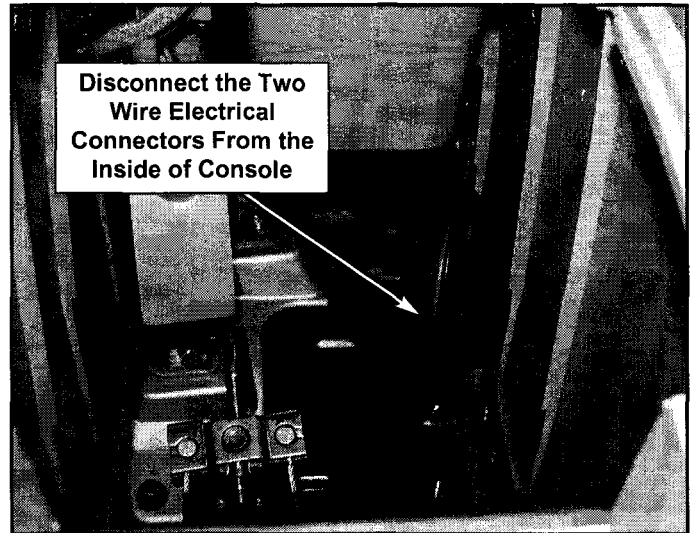


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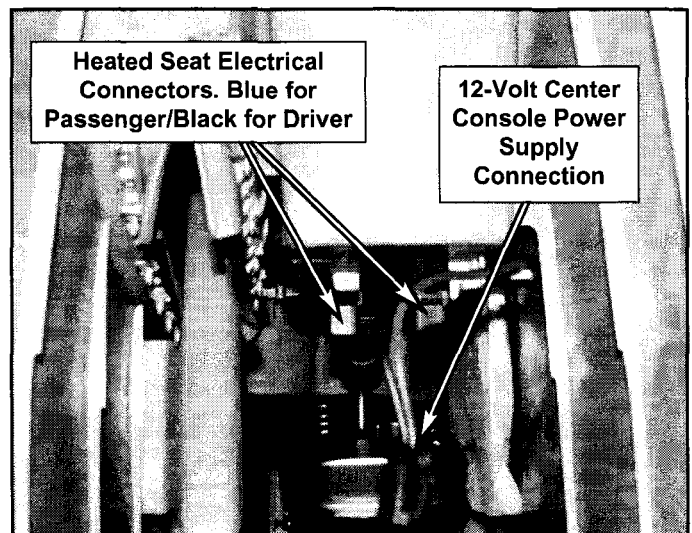
10. Disconnect the 2 wire electrical connector as shown.

**CAUTION**

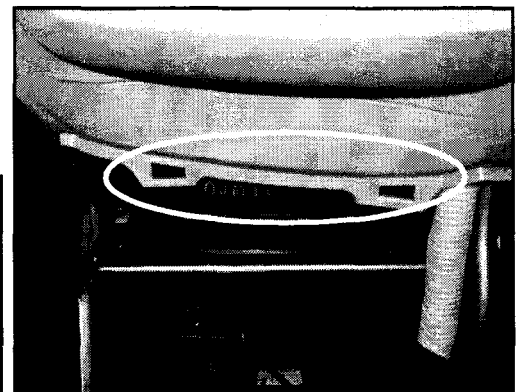
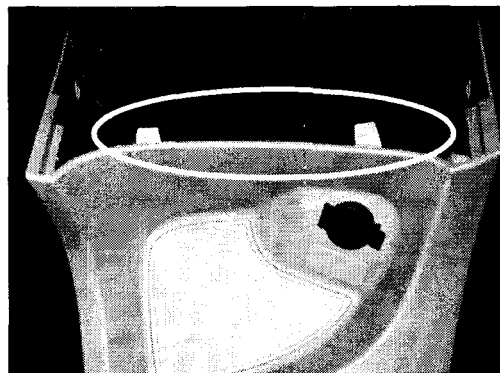
The wheels should be blocked to prevent the vehicle from rolling!



11. Turn the ignition key to the ON position. Step on the brake pedal and move the transmission selector or shifter to the "Drive" range.
12. Pull the parking brake handle up 10 clicks, then lift the rear of the center console approximately 6 inches and disconnect the heated seat electrical switches, if equipped.

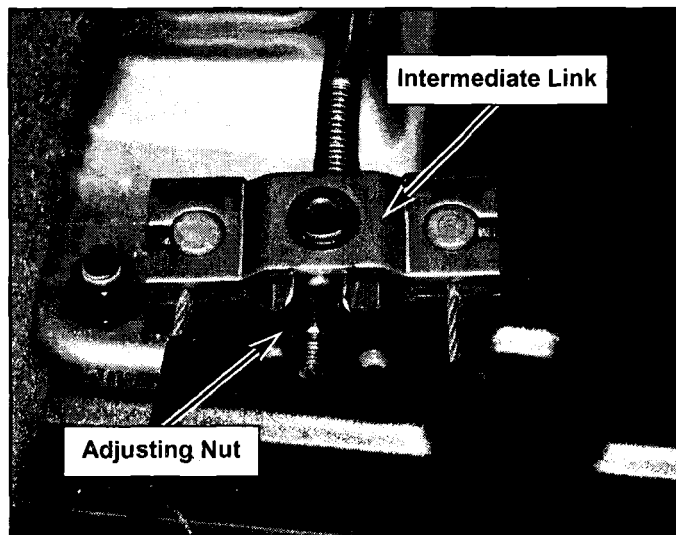


13. Remove the center console from the vehicle. Lift the rear of the console while pulling rearward, this will disengage the front mounting tabs from the dashboard.

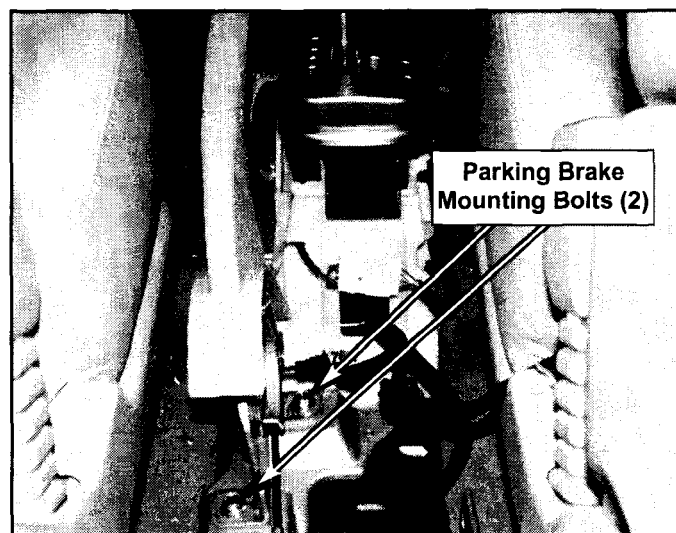


SUBJECT
SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT

14. Backoff the parking brake adjusting nut until it is flush with the adjustment threaded stud.

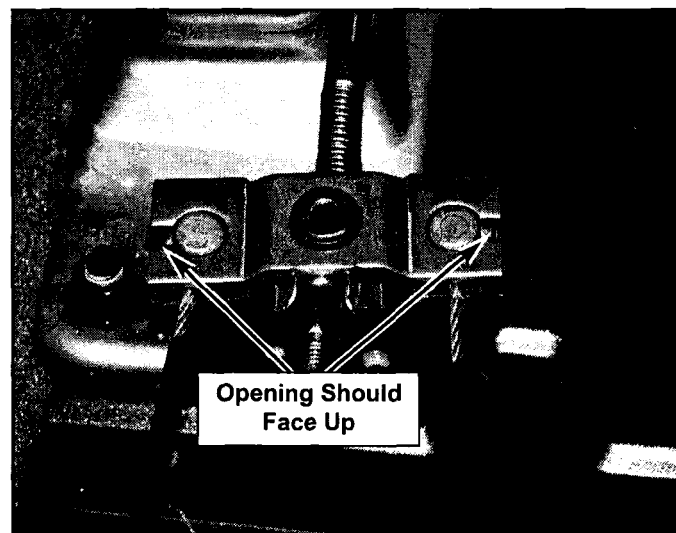


15. Disconnect the electrical connector from the parking brake assembly and remove the parking brake handle mounting bolts.
16. Remove the rear parking brake cables from the intermediate link and remove the handle from the vehicle.



INSTALLATION PROCEDURE:

1. Install the rear brakes cables through the intermediate link. The opening of the intermediate link should face upward.

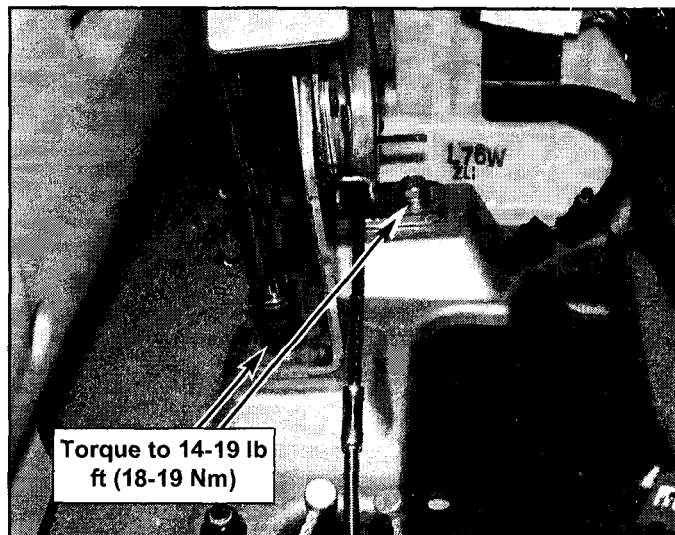


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SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT

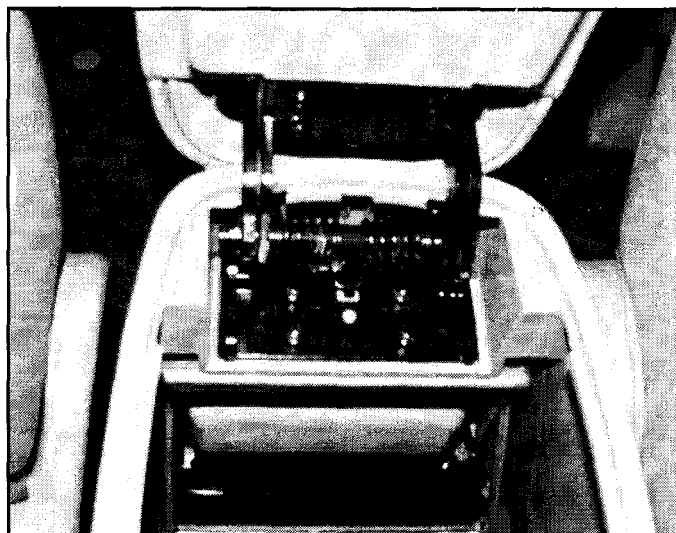
2. Mount the parking brake handle assembly to the aluminum base, torque the mounting bolts to 14 -19 lb ft (18~25 Nm).
3. Connect the parking brake warning switch electrical connector.

*** NOTICE**

Adjusting the parking brakes too tight may result in dragging brakes and a customer complaint of over-heated rear brake rotors. Please follow the adjustment procedure listed in this document.



4. Adjust the parking brake as follows:
 - a. Turn the adjusting nut until 6-8 clicks can be achieved when applying the parking brake fully. **DO NOT** over-adjust the parking brake!
 - b. Lift the parking brake handle with approximately 44 lb ft of lifting force on the brake handle.
 - c. The parking brakes should be firmly applied and hold the vehicle on an incline.
5. Install the center console assembly; during the alignment process the electrical connectors (seat heater if equipped, and 12V power point) must be connected. Parking brake handle must be in the applied upward position for the console installation. Ensure fit and finish is correct after the installation is complete.
6. Put the transmission selector into "Park" position and remove the ignition key.

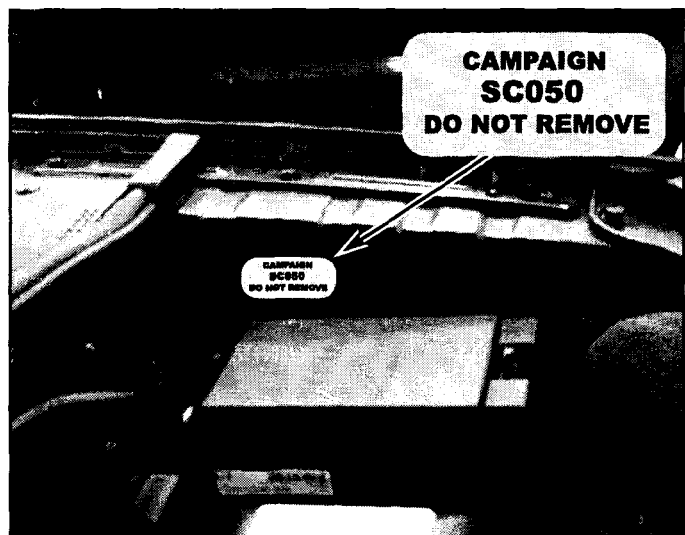
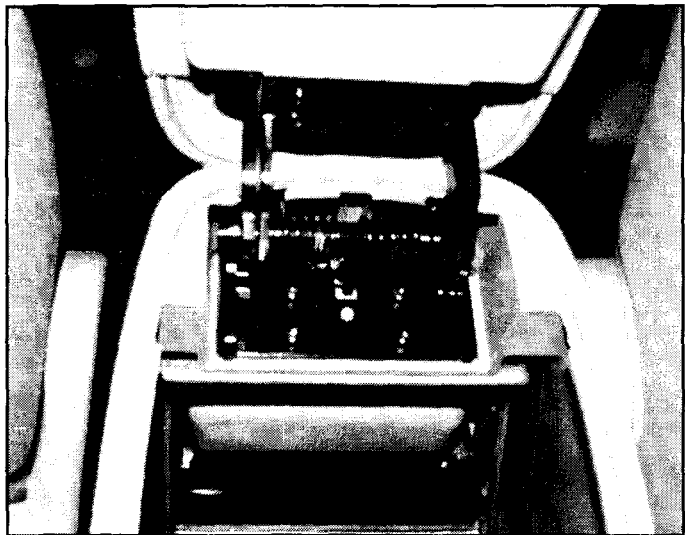


SUBJECT:
SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT

7. Release the parking brake handle from the applied position.
8. Install the center armrest, then install the four (4) retaining screws, tighten as required.

Note: Slight adjustments can be made through the storage bin with the base plate removed.

9. Slide both seats to the full rearward position to gain access to the front lower center console mounting screws.
10. Install the rear lower center console machined mounting screws (2), tighten as required.
11. Attach SC050 Campaign Completion Label on the inner fender well above the fuse box.
12. Connect the negative battery cable.
13. Program the clock and radio station presets.
14. Remove wheel blocks.



SUBJECT:
SAFETY CAMPAIGN: 2005 SPORTAGE PARKING BRAKE LEVER ASSEMBLY REPLACEMENT

AFFECTED PRODUCTION RANGE:

2005 Sportage vehicles with production dates from 3/29/05 through 5/18/05.

PART NUMBER INFORMATION:

Description	P/N	Color
Parking Brake Handle	Q5972 01F000EZQ	Beige
	Q5972 01F000WKQ	Black
SC050 Completion Label	UP050 SC050	

Extra SC050 Campaign completion labels are available at no cost through your regional PDC.

WARRANTY CLAIM INFORMATION:

Claim Type	Causal P/N	Qty.	Cond. Code	Cause Code	Repair Description	Labor OP Code	Time	Related Parts	Qty.
R	59710 1F000EZ (Beige) 59710 1F000WK (Black)	1	N94	C23	Replacement of Parking Brake Lever Assembly	051042R0	0.6	N/A	0

To improve customer satisfaction always remember to refer to the Warranty Coverage Validations Inquiry Screen (Select 3) on your Kia Standard System (KSS) Dealer Main Menu for a list of any additional campaigns that may need to be performed on the vehicle before returning it to the customer.