



Roush Performance Products, Inc.
28156 Plymouth Road, Suite Z
Livonia, Michigan 48150
Ph: (734) 466-6255
Fax: (734) 466-6255

July 29, 2005

BY E-MAIL AND OVERNIGHT MAIL

Mr. George Person
Chief, Recall Management Division (NVS-215)
Office of Defects Investigation
Enforcement
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, D.C. 20590

Re: Roush Performance Products, Inc.
NHTSA Recall 05V-274

Dear Mr. Person:

This letter provides additional information to supplement the Part 573 report filed by Roush Performance Products, Inc., on May 27, 2005 regarding a potential defect in the air bag occupant classification system (OCS) sensor system in certain 2005 Roush altered Ford Mustang GT vehicles.

Earlier this month, Roush advised you that it had developed a remedy involving a "service pack" developed by Ford for servicing seats in Mustang vehicles. At the time of that letter, Roush anticipated that dealer notification could take place the week of July 18, based on an anticipated delivery date for the first remedy kits of the week of July 25. Last week, our outside counsel advised your staff that the dealer notification was being postponed to this week, because the supplier advised Roush of a potential delay in the availability of the remedy kits. Yesterday, Roush was advised by its supplier that the shipment of the remedy kits will be delayed, apparently as a result of a documentation error in a drawing at a subcomponent supplier. Roush has now been advised that shipments of the remedy kits to Roush should begin in mid-August.

Based on this new information about the availability of the remedy kits, Roush must revise its schedule for owner notification, which had been projected for next week. Roush now projects that it will have a sufficient supply of remedy kits to mail the owner notification in the first week of September. A draft owner notification is enclosed for review by your staff. As we noted in the Part 573 report, all affected vehicles are still under warranty, so there is no need to discuss reimbursement in the owner notification. We believe that all of the other requirements of Part 577 are satisfied by this draft, but we look forward to your comments and approval.

Roush also intends to notify its dealers about this issue early next week. A copy of the dealer notification will be provided to you within five business days of its mailing, as required by your regulations.

We appreciate this opportunity to cooperate with NHTSA.

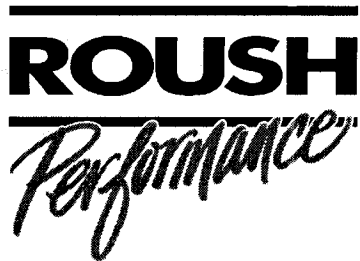
Sincerely,

A handwritten signature in black ink, appearing to read "J. Thompson", written over a white background.

Joseph Thompson
General Manager

Cc: J.R. Jolliffe/Roush – General Counsel
E. Jones/Mayer, Brown, Rowe & Maw LLP

DRAFT



Roush Performance Products, Inc.
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Dear Roush Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Roush Performance Products has decided that a defect which relates to motor vehicle safety exists in Model Year 2005 Ford Mustang GTs, specifically the 2005 Roush Stage 1 and 2005 Roush Sport Mustang GT packages, that were modified by Roush to include a leather seat package.

Roush has determined that the front seat passenger airbag in your car may be intermittently deactivated by the airbag's occupant classification system when a small adult is present in the passenger seat. If your airbag is deactivated, a dashboard display will illuminate and state "Passenger Airbag Deactivated." A deactivated airbag will not inflate in certain frontal crash conditions, increasing the risk of injury to you or your passenger.

To fix this, your Ford dealer will replace the front passenger seat cushion (including a new occupant classification system sensor) and will recover both front seats with a new leather covering. This work will be performed free of charge to you. Please contact your Ford dealer at your earliest convenience in order to make an appointment to have your vehicle repaired and bring this notice with you. When you call, be prepared to provide your dealer with your name and Vehicle Identification Number. It is essential to make an appointment in advance for this work, so that your dealer can ensure that he has the replacement kit available for this repair when you bring your car in. We estimate that this repair will take approximately 2.5 hours to complete.

Roush strongly recommends that you and your adult passengers always wear the safety belts provided in your vehicle, and that children ages 12 and under be properly restrained in the rear seat in a child restraint, a booster seat or a safety belt, as appropriate for the child's height and weight. We recommend that you always follow this advice, but it is especially important to do so until the front passenger seat is repaired.

If you believe that Roush has failed or is unable to remedy the defect without charge within a reasonable time, please contact Roush at **(877) 94-ROUSH**. You may also contact the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, S.W., Washington, D.C. 20590 or call the toll free Auto Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <http://www.safercar.gov>.

If you have leased this vehicle to another person, federal regulations require you to send a copy of this notice to your lessee by first-class mail within ten days of your receipt of this notice.

Thank you for your attention to this matter. We apologize for any inconvenience, but your safety is our priority.

Sincerely,

Joseph Thompson
General Manager