



KIA MOTORS

KIA MOTORS AMERICA, INC.
Corporate Headquarters
9801 Muirlands Blvd.
Irvine, CA 92618-2521
TEL: (949) 470-7000
FAX: (949) 470-2802

SAFETY RECALL NOTICE

January 30, February 6, and February 13, 2006

Dear Kia Rio Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act and in the interest of the safety of child occupants of your vehicle. Kia Motors America, Inc. has determined that certain 2003-2005 Rio models are not in compliance with Federal Motor Vehicle Safety Standard 225 (Child Restraint Anchorage Systems). Kia is therefore conducting a recall to correct that noncompliance.

What is the problem?

- Certain child restraint anchors will not fully latch onto the child lower anchors located between the rear seatback and rear seat cushion because of interference between the child seat anchors and a metal wire located in the frame of the rear seatback. The use of such lower seat anchors combined with the upper tether is considered by NHTSA to provide enhanced protection for occupants of child safety seats used in the rear seats, compared to the use of the existing vehicle safety belts to restrain the child safety seat.

What can you do to operate your vehicle more safely before the recall is completed?

- Every child safety seat which complies with Federal Motor Vehicle Safety Standards is designed to be properly restrained by your vehicle's rear safety belts even when the child seat anchors are not used. If your current child seat does not have lower anchors, continue to secure the seat with your vehicle's safety belts pursuant to the child seat manufacturer's instructions.

If your current child seat does have anchors, it is highly likely that the anchors will not latch. In that case, secure your child seat with the rear seat safety belts until you have this recall completed. The child lower bar latch system is a supplementary mechanism to enhance the protection of any properly restrained child traveling in your vehicle, and you should therefore have this recall repair conducted promptly. Until the recall repair is completed, follow the instructions provided by your child seats manufacturer on how to properly install the child seat with your vehicle's rear safety belts.

What will Kia do?

- Kia will replace the child lower anchors at no cost to you, when you take your vehicle to your Kia dealership.

What if you have already paid to have this situation corrected?

If you have incurred expense to remedy this problem prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Since your vehicle is covered by a 5-year/60,000 mile limited warranty, any such repair should have been made under that warranty at no expense to you. However, if you incurred an emergency

repair where you did not have access to a Kia dealer, please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim or mail your receipts with a cover letter directly to Kia for review and consideration:

Consumer Assistance Center
Kia Motors America, Inc.
P.O. Box 52410
Irvine, CA 92619-2410
1-800-333-4KIA (4542)

What should you do?

- Please call your Kia dealer to schedule a service appointment. The time required to repair your vehicle should be less than one hour. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

Have you changed your address or sold your Kia?

- If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What if you are a vehicle lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

- If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department