



SAFETY RECALL NOTICE

KIA MOTORS

KIA MOTORS AMERICA, INC.
Corporate Headquarters
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August 1, 2005

Dear Kia Sportage Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors America, Inc. has decided that a defect relating to motor vehicle safety exists in certain 2005 Sportage models.

What is the problem?

Kia has become aware that on certain 2005 Sportage Models produced from March 29, 2005 through May 18, 2005, the pawl that engages with the ratchet of the parking brake was produced undersize and would not have proper durability when engaged with the teeth of the ratchet. This could result in premature wear or the failure of parking brake.

What will Kia do?

- Kia will replace the parking brake lever assembly at no cost to you, when you take your vehicle to your Kia dealership.

If you have incurred expense to remedy this defect prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Since the parking brake in your vehicle is covered by a 5-year/60,000 mile warranty, any such repair should have been made under that warranty at no expense to you. However, if you incurred an emergency repair where you did not have access to a Kia dealer, please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim.

What should you do?

- Please call your Kia dealer to schedule a service appointment. The time required to repair your vehicle should be less than one hour. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

Have you changed your address or sold your Kia?

- If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What if you are a vehicle lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

- If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW., Washington, DC 40990; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department