SAFETY RECALL NOTICE



May 31, 2005

Dear Kia Sportage Owner:

KIA MOTORS AMERICA, INC. Corporate Headquarters 9801 Muirlands Blvd. Irvine, CA 92618-2521 TEL: (949) 470-7000 FAX: (949) 470-2802

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors America, Inc. has decided that a defect relating to motor vehicle safety exists in certain 2005 Sportage models.

What is the problem?

On certain 2005 Sportage vehicles produced between October 28, 2004 and March 26, 2005, fuel may leak from an O-ring into the internal vapor chamber located in the fuel tank at full tank conditions. Under certain conditions the following may occur:

- Engine stalls when coming to a stop
- Hard to fill the gas tank
- External fuel may leak from the evaporative air filter inlet

What can you immediately do to protect yourself and others?

As this problem occurs at a full tank condition, do not top-off the fuel tank and avoid full throttle starts. Please have your vehicle repaired as promptly as possible as described below.

What will Kia do?

- Kia will inspect the fuel tank and replace, if necessary, at no charge to you. If the fuel tank is replaced, it will also include the replacement of the charcoal canister.
- If you have incurred expense to remedy this defect prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Since your vehicle is covered by a 5-year/60,000 mile warranty, any such repair should have been made under that warranty at no expense to you. However, if you incurred an emergency repair where you did not have access to a Kia dealer, please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim.

What should you do?

• Please call your Kia dealer to schedule a service appointment. The time required to repair your vehicle should be approximately 2 hours. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

Have you changed your address or sold your Kia?

• If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What if you are a vehicle lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

• If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, D.C. 20590, or call their toll-free Auto Safety Hotline at 1-888-327-4236.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department