SAFETY RECALL NOTICE



June 22, 2005

Dear Kia Rio Owner:

KIA MOTORS AMERICA, INC. Corporate Headquarters 9801 Muirlands Blvd. Irvine, CA 92618-2521 TEL: (949) 470-7000 FAX: (949) 470-2802

This notice is sent to you in accordance with the requirements of the National Highway Traffic Safety Administration. Kia Motors America, Inc. has decided that a defect relating to motor vehicle safety exists in certain 2001 Rio models.

What is the problem?

• The steel wheels on some 2001MY Rio models may have a manufacturing flaw that could cause the wheels to crack under long term driving fatigue. If cracks occur, wheel noise and vibration will result and become progressively worse over time. If cracking is severe, the wheel could fail and separate from the mounting hub and possibly result in loss of vehicle control and a crash.

What can you do to protect yourself and others?

- Have your vehicle repaired as promptly as possible as described below.
- If you are hearing loud noises which appear to be coming from the area of your wheels, or if you are experiencing significant unusual vibrations while driving your vehicle, contact the Kia Customer Assistance number below to have your vehicle towed to your nearest dealer.

What will Kia do?

• If you have one or more original equipment steel wheels, Kia will replace all four steel wheels, at no cost to you, when you take your vehicle to your Kia dealership. If your dealership has previously replaced your steel wheels with alloy wheels, the alloy wheels will not be replaced.

Notice – Tire replacement due to tires being worn past their wear limit is the responsibility of the customer.

• If you have incurred expense for the cost of replacing steel wheels prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense, even if your warranty has expired. Remember, however, that since the wheels on your vehicle are covered by a 5-year, 60,000 mile warranty, wheel replacements during that coverage period should have been made under that warranty at no expense to you. Please contact the Kia Consumer Assistance number listed below for assistance in submitting any claim.

What should you do?

• Please call your Kia dealer to schedule a service appointment. Let the dealer know if you are experiencing any current unusual noise or vibrations which might be related to your wheels. The time required to repair your vehicle should be less than one hour. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

Have you changed your address or sold your Kia?

• If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What if you are a vehicle lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

• If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may wish to write to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, D.C. 20590, or call their toll-free Auto Safety Hotline at 1-888-327-4236.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department