
Continental Letterhead

Vehicle ID#

J A SAMPLE
APARTMENT 1
123 MAIN STREET
ANYWHERE, US 12345-6789

Dear Valued Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Continental Tire North America, Inc., ("CTNA") has decided that certain Continental and General Tire brand tires fail to conform to Federal Motor Vehicle Safety Standard #119 (New Pneumatic Tires for Vehicles other than Passenger Cars). You have been identified as the owner of a model year 2005 or 2006 Ford F150, or a model year 2006 Ford F250 or F350 vehicle that may have been equipped with these tires as original equipment.

Please thoroughly review this notice and follow the steps outlined in the instructions.

Why is Continental taking this action?

Affected tires may not meet the endurance test requirements of Federal Motor Vehicle Safety Standard 119. Continued use of the affected tires can result in tire failure which could lead to vehicle damage or motor vehicle crash.

What is Ford Motor Company's involvement?

Ford has initiated a Customer Satisfaction Program through its dealer network for the purpose of assisting its customers in the inspection and replacement of affected tires that were installed as original equipment on Ford vehicles.

The Ford dealer will inspect all tires on your vehicle, including the spare, and replace all tires produced within the suspect timeframe. Your vehicle will require inspection prior to determining if replacement tires need to be ordered. Only tires confirmed as having been produced within the suspect timeframe, based upon build date code inspection, will be replaced.

What should you do?

Please make an appointment with your Ford dealer at your earliest convenience. This is especially important if you notice excessive vibration, bulging in the tread area or uneven tread wear with your tires. In this case immediately contact your nearest Ford dealership for further instructions.

To locate a Ford dealership near you visit <http://www.genuineservice.com> on the internet or consult your local Yellow Pages. If you need further assistance you may also call CTNA Customer Relations at 1-800-847-3349.

If you have already replaced one or more affected tires between June 2005 and December 15, 2005 CTNA will reimburse the cost of the tires, mounting, balancing, and applicable sales tax. To be eligible for reimbursement you must complete a reimbursement Request Form #CR41 O.I. and submit this form to CTNA before February 1, 2006. You will be required to submit proof of purchase to be eligible for the reimbursement. You may download the Reimbursement Request Form #CR41 O.I. on the internet at www.continentaltire.com or www.generaltire.com (customer care, KEYWORD SEARCH = CR41) or request a form by calling CTNA Customer Relations at 1-800-847-3349.

If you no longer own the vehicle identified by the Vehicle Identification Number (VIN) mentioned in the letterhead, please contact Continental's Customer Relations at 1-800-847-3349 with the following information:

- Vehicle VIN# (Located above your name at the top of this letter)
- Name and address of the current owner

What will Continental do for you?

Continental Tire North America, through your Ford dealer, will replace the affected tires free of charge through June 15, 2006, including mounting and balancing. At that time, Ford Motor Company's involvement in this campaign will end.

After June 15, 2006, customers will be required to contact CTNA Customer Relations at 1-800-847-3349 for assistance and service instructions. Please note that after June 15, 2006, owners will be required to pay a pro-rated amount of tire replacement costs, based on the percentage of useable tread worn.

Please note that Ford Motor Company recommends that the wheel lug nut torque be checked after the wheels have been removed and re-installed on a vehicle. Vehicles equipped with dual rear wheels should be checked after the accumulation of 100 miles and then again after the accumulation of 500 miles. All other vehicles should be checked after the accumulation of 500 miles. Follow the procedure outlined in the Ford F-Series Owner Guide or return your vehicle to your Ford or Lincoln Mercury dealer to have the lug nut torque checked at no charge.

Affected Tires

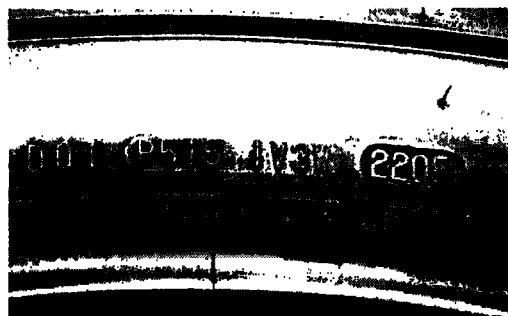
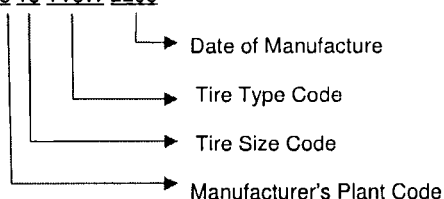
The affected tires may have been installed as original equipment (including spare tires) on your model year 2005 or 2006 Ford F150, or model year 2006 Ford F250 or F350. Affected tires were produced in week 22 and 23 of 2005 and are shown below:

- **Tire Name: Continental ContiTrac TR**
Size: LT275/70R18 125/122S OWL
DOT Serial Numbers: P515 1V3W 2205 and P515 1V3W 2305
- **Tire Name: Continental ContiTrac TR**
Size: LT275/70R18 125/122S BSW
DOT Serial Numbers: P515 1V3B 2205 and P515 1V3B 2305
- **Tire Name: General Grabber TR**
Size: LT245/70R17114/110S BSW
DOT Serial Numbers: P5P8 46LB 2205 and P5P8 46LB 2305

Tire Name: Continental ContiTrac
Size: LT245/75R17 121/118S BSW
DOT Serial Numbers: P543 1VUB 2205 and P543 1VUB 2305

Example: DOT P515 1V3W 2205

DOT P5 15 1V3W 2205



Tires made for use in the United States have the DOT serial number located on one sidewall of the tire near the rim. Typically tires that come on new vehicles will have the DOT serial number sidewall mounted on the inside. Starting with the year 2000, four numbers are used for the Date of Manufacture. The first two numbers identify the week and the last two numbers identify the year of manufacture. The sample shows a tire manufactured during the 22nd week of 2005.

In the event you believe this remedy is inadequate, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW, Washington, DC 20590, or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We apologize for any inconvenience that this action may cause you. Because we are sincerely concerned about your safety, we urge you to take immediate action. Thank you in advance for your cooperation. If you have any questions about the procedure, please call our Customer Relations toll-free number 1-800-847-3349 for assistance.

Sincerely,

Continental Tire North America, Inc.
1800 Continental Blvd.
Charlotte, NC 28273