

U.S. Department of Transportation

1200 New Jersey Avenue, SE Washington, DC 20590

National Highway Traffic Safety Administration

November 17, 2008

CERTIFIED MAIL RETURN RECEIPT REQUESTED

ROBERT BABCOCK
MANAGER, CERTIFICATION AND
COMPLIANCE AFFAIRS
HYUNDAI-KIA MOTORS
6800 GEDDES ROAD
SUPERIOR TOWNSHIP MI 48198

NVS-215rw 05V-557

Dear Mr. Babcock:

Hyundai-Kia Motors (Hyundai-Kia) is requested, pursuant to 49 U.S.C. 30165, 30166, and 30119, to renotify owners involved in safety recall 05V-557 who have not had their vehicles corrected or otherwise accounted for. This recall involves 90,865 MY 2003 through 2005 Rio vehicles which fail to conform to the requirements of Federal Motor Vehicle Safety Standard No. 225, "Child Restraint Anchorage Systems." Owner notification began on January 30, 2006. Through the second quarter 2007, Hyundai-Kia's sixth reporting quarter, Hyundai-Kia reports that of the 90,865 vehicles involved, 52,338 have not been remedied.

Hyundai-Kia should conduct the owner renotification in accordance with the guidelines listed below.

- Before conducting the owner renotification, Hyundai-Kia should obtain an updated owner list, for this recall campaign, based on current state motor vehicle registration records.
- Hyundai-Kia's proposed owner renotification letter for this recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. Part 577.10(e)(1) specifically requires that the renotification letter be identified as a "... follow-up to an earlier communication."
- In addition to the six quarterly status reports required under 49 CFR Part 573.6, "Quarterly Reports," Hyundai-Kia is requested to file three additional quarterly status reports.

- Furnish a proposed schedule for conducting the owner renotification that includes the following information:
 - a. the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;
 - b. the approximate date on which the revised owner list will be available to initiate owner renotification;
 - c. the approximate date on which the owner renotification will begin; and
 - d. the approximate date on which the owner renotification will be completed (if the owner renotification is to be staggered, give the beginning and ending owner renotification date for each segment).

Hyundai-Kia's renotification schedule and a draft of the proposed owner renotification letter must be submitted to this office by December 16, 2008.

If you have any questions concerning this matter, please contact Ric Willard at (202) 366-6544, richard.willard@dot.gov or Kelly Schuler at (202) 366-5227, Kelly.schuler@dot.gov or by fax at (202) 366-7882.

> George H. Person, Chief Recall Management Division Office of Defects Investigation

Enforcement