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Approved By: David Zellers

To: All Toyota Dealers
From: Toyota Customer Services

Special Service Campaign (SSC) 50T
Early 2006 Model Year North American Produced Camry Tire Information Label
*******URGENT*******

In December, 2005, Toyota will initiate a Special Service Campaign (SSC) to update the Tire Information Label on certain early 2006 MY North American produced Camry Vehicles.

On November 22, 2005, Toyota filed a Non-Compliance Information Report (NCIR) with the National Highway Traffic Safety Administration (NHTSA) regarding the Tire Information Label on approximately 4,500 early 2006 MY North American produced Camry vehicles, with the intent to initiate an SSC.

Due to an administrative error, the incorrect spare tire and wheel size was listed on the Tire Information Label for certain early 2006 Camry vehicles built in North America. These Camry vehicles are correctly equipped with a T145/80R16 spare tire and wheel combination, but the installed tire information label incorrectly indicates the size as T145/80R15. This does not meet the requirements outlined in the Federal Motor Vehicles Safety Standards (FMVSS).

This new SSC will be launched in December, 2005, to update the Tire Information Label on the affected vehicles. A dealer package including Technical Instructions and reimbursement procedures will be mailed to all dealerships in early December, 2005, to repair vehicles in dealer inventory.

Owner notifications will contain the label and owners will be requested to install it on their vehicle. The owner letters will begin mailing shortly.

If an owner has any immediate concerns please refer to the attached Q&A. The VIN list, technical instructions and other SSC information will be available in December, 2005.

- **All customer inquires should be directed to the Toyota Customer Experience Center at 1-800-331-4331.**
- If you are a dealership associate and have any questions, please contact your District Service/Parts Manager.
- For **News media inquiries only**, they should be directed to Julie Alfonso at (310) 468-4625, Sam Butto at (310) 468-7728 or Allison Takahashi at (310) 468-5315 in Toyota Corporate Communications. (Please do not provide these numbers to customers or call if you are a dealer associate.)

Please contact your District Service/Parts Manager if you have any further questions.



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Q1: What is the condition?

A1: Due to an administrative error, the incorrect spare tire and wheel size was listed on the Tire Information Label for certain early 2006 MY Camry vehicles built in North America. These Camry vehicles are correctly equipped with a T145/80R16 spare tire and wheel combination, but the installed tire information label incorrectly indicates the size as T145/80R15. This does not meet the requirements outlined in the Federal Motor Vehicles Safety Standards (FMVSS).

Q2: What is the cause of this condition?

A2: Due to an administrative error, the incorrect spare tire and wheel size was listed on the Tire Information Label.

Q3: Which and how many vehicles are involved?

A3: There are approximately 4,500 early 2006 Model Year North American Produced Camry vehicles involved in the U.S.

Q4: What is the production period of the affected vehicles?

A4: The affected North American built Camry vehicles were produced from late August, 2005 to mid-November, 2005.

Q5: Are there any other Toyota or Lexus vehicles involved?

A5: No, this specific condition only affects early 2006 Model Year Camry vehicles produced in North America.

Q6: What is Toyota going to do?

A6: Owners of the involved vehicles will receive a Special Service Campaign notification and an updated Tire Information Label by first class mail shortly. Owners will be requested to affix the label over the original label on the driver's door post. Toyota dealerships will assist customers who prefer to have the dealership perform the installation of the label at **NO CHARGE** to the vehicle owner.

Q7: How long will the repair take?

A7: Installation of the label will only take a few minutes.

Q8: What should an owner do if they experience difficulty affixing the updated label?

A8: Owners are requested to contact their local Toyota dealer for assistance with installing the updated Tire Information Label.