

TO: DEALERSHIP EXECUTIVE MANAGEMENT

FROM: ISUZU MOTORS AMERICA, INC.

DATE: OCTOBER 7, 2005

RE: SAFETY RECALL ANNOUNCEMENT – FUEL PUMP FEED PORT

Isuzu Motors Limited, the manufacturer, has announced to NHTSA its intention to conduct a Safety Recall Campaign that affects certain 2002-2004 Isuzu Rodeo, 2002-2003 Isuzu Rodeo Sport, 2002-2004 Isuzu Axiom vehicles in order to install a new cover over the existing feed port on the fuel pump.

Certain sport utility vehicles that have been exposed to fuel contaminated with silicon may develop small pinholes in the fuel pump feed port. Silicon has been identified in the fuel system of certain affected vehicles and in certain fuel available in the region of Tyler, Texas. This recall will be launched for vehicles registered in Texas and the four surrounding states: Oklahoma, Arkansas, New Mexico and Louisiana. A fuel leak could lead to a vehicle fire.

For vehicles registered in the states identified above, dealers will provide a new cover over the existing feed port on the fuel pump or, if the existing feed port has already been damaged, dealers will install a new fuel pump that is already equipped with the new cover. The new cover is made of a different material.

Customer notification is expected to begin on or about October 28, 2005. Should you get any owner inquiries prior to the launch please advise them to contact Isuzu at: 1-800-255-6727.