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TO: ALL HYUNDAI DEALERS, ALL HYUNDAI SERVICE MANAGERS

FROM: FRANK FERRARA, EXECUTIVE VICE PRESIDENT, PARTS AND SERVICE SUBJECT:SONATA SEAT BACK RECLINER KNOB RECALL

NHTSA announced that HMA plans to recall the 2006 Sonata to replace the seat back recliner knob. Unfortunately, the timing of this announcement caught us off guard. Our plans are to recall these vehicles in October once the repair procedure has been finalized and we have sufficient replacement parts inventory to meet consumer demand. Listed below is a summary of the situation. We have also attached a brief Q & A, which your staff can use with consumers. As always you can direct consumers to call our 800 number.

SUMMARY INFORMATION: CAMPAIGN 072 - 2006 NF FRONT SEAT BACK RECLINER KNOB REPLACEMENT

During an Insurance Institute for Highway Safety (IIHS) 40 mph 40 percent offset frontal barrier test of a model year 2006 Hyundai Sonata conducted on June 28, 2005, the driver's seat belt appears to have interfered with the manual front seat back recliner knob, apparently inadvertently releasing the seat back recliner mechanism.

Hyundai Motor Company has revised the design of the manual front seat back recliner knob to prevent potential interference with the front seat belt that may result in inadvertent release of the seat back recliner mechanism. The revised design part was placed into production on July 28, 2005 on four cylinder engine equipped models and on August 16, 2005 on six cylinder engine equipped models. Hyundai Motor Company has also decided to conduct a recall in the United States to replace the manual seat back recliner knob(s) of approximately 36,000 model year 2006 Hyundai Sonata vehicles produced beginning April 14, 2005 through August 16, 2005 that are equipped with the original recliner knob.

All owners of record of the affected vehicles will be contacted by first class mail and instructed to bring their vehicles to Hyundai dealers. Hyundai dealers will replace the manual front seat back recliner knob(s) in each vehicle.

It is anticipated that the recall owner notification will be completed in two mailings during October 2005 and that dealers will be notified by October 5, 2005.

Hyundai is not is not aware of any accidents or injuries or any customer contacts to Hyundai Motor America or its dealers related to this condition.

********QUESTIONS AND ANSWERS*******

- Q. HOW MANY VEHICLES ARE AFFECTED?
- A. Approximately 36,000 vehicles are affected. Certain 2006 Sonata vehicles that were produced beginning on April 14, 2005 through August 16, 2005 are affected.

- O. WHY ARE THESE VEHICLES BEING RECALLED?
- A. During the Insurance Institute for Highway Safety (IIHS) 40 mph 40 percent offset frontal barrier test, the driver's seat belt appears to have interfered with the manual front seat back recliner knob, apparently inadvertently releasing the seat back recliner mechanism.

To correct the potential for interference with the front seat belt that may result in inadvertent release of the seat back recliner mechanism, Hyundai has revised the design of the manual front seat back recliner knob.

The revised design part went into production July 28, 2005 on four cylinder engine equipped models and August 16, 2005 on six cylinder engine equipped models.

- Q. CAN THIS CONDITION RESULT IN AN ACCIDENT?
- A. No.
- Q. ARE THERE ANY PRECAUTIONS THAT I CAN TAKE UNTIL THE VEHICLE IS REPAIRED?
- A. Owners affected will be notified and instructed to bring their vehicles to Hyundai dealers. Dealers will replace the manual front seat back recliner knob(s) on each vehicle affected.
- Q. HAVE THERE BEEN ANY REPORTS OF INJURIES AS A RESULT OF THIS CONDITION?
- A. We are not aware of any injuries as a result of this condition.
- Q. HAVE THERE BEEN REPORTS OF ACCIDENTS AS A RESULT OF THIS CONDITION?
- A. We are not aware of any accident(s) as a result of this condition.
- Q. WHAT DOES THE REPAIR ENTAIL?
- A. Replacement of the manual front seat back recliner knob(s) on affected vehicles.

We urge you to call your Hyundai dealer to schedule an appointment to have this work performed as soon as you receive the notification letter. Repair times will vary and depend on your dealer's appointment schedule.

It is anticipated that customer notification letters will be mailed during October 2005.

- Q. IS THERE ANY CHARGE FOR THE REPAIR?
- A. No, the repair is performed at no charge to the customer.
- Q. WAS THIS RECALL INITIATED BY NHTSA?
- A. This is a voluntary recall initiated by Hyundai, but it is being conducted in full accordance with NHTSA recall procedure requirements.

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TO: All Hyundai Dealership General Managers, Sales Managers,

Service Managers, Parts Managers, and Warranty Administrators

FROM: Hyundai Motor America

SUBJECT: Campaign 072 - 2006 MY Sonata - Front Seat Back Recliner Knob

Replacement

Hyundai Motor America is conducting a Customer Notification Front Seat Back Recliner Knob Replacement Campaign on 2006 MY Sonata vehicles produced As follows:

4 Cylinder Sonata Vehicles - Produced to July 28, 2005 6 Cylinder Sonata Vehicles - Produced to August 18, 2005

During an Insurance Institute for Highway Safety (IIHS) test of the 2006 Hyundai Sonata, the driver's seat belt appeared to have interfered with the manual front seat back recliner knob, apparently inadvertently releasing the seat back recliner mechanism. Campaign 072 provides for the replacement of the Front Seat Back Recliner Knob to prevent potential interference with the front seat belt.

In order to identify only those vehicles affected by Campaign 072, it will be necessary to access Hyundai Motor America's "Warranty Vehicle Information" screen via DCS Interactive or DCS On-line before the "Front Seat Back Recliner Knob" replacement is started. The "Warranty Vehicle Information" screen will identify affected vehicles with an open Campaign 072. All in stock vehicles are required by law to have Campaign 072 completed prior to retailing.

PLEASE NOTE #1: The "Front Seat Back Recliner Knobs" are color coded for each Vehicle based upon the interior color of the vehicle. In addition, vehicles with a non-powered Driver's Seat will have both the driver's and passenger's "Front Seat Back Recliner Knob" replaced. Vehicles having a power driver's seat will only have the passenger "Front Seat Back Recliner Knob" replaced.

PLEASE NOTE #2: Dealerships will be provided an initial supply of parts based upon the number of affected vehicles in dealer stock, as well as a limited supply of parts for retailed vehicles. It will not be necessary to order additional parts until the initial supply of parts has been depleted.

Enclosed with the Service Manager's letter are materials, which were developed for your use: Dealer Letter, five (5) copies of the Technical Service Bulletin (TSB#05-01-011) containing instructions on performing the service and submitting the campaign claim, and a VIN listing of both your dealer stock and your retail customers affected by this campaign. TSB #05-01-011 will be available on Hyundai's Website on October 17, 2005.

Customer notification letters will be mailed to all affected customers in two weekly flights starting October 24, 2005.

It is IMPORTANT TO SUBMIT A CAMPAIGN CLAIM FOR EACH VEHICLE SERVICED so your dealership can be compensated for your work and Hyundai can maintain accurate records of campaign completions.

LEGAL LIABILITY NOTICE: You are required to keep confidential any and all information and documents provided to you by Hyundai Motor America in the conduct of carrying out work for this service campaign. Hyundai Motor America dealers may use owner information provided for the campaign only for the purpose of conducting and performing this service campaign, and for no other purpose.

Hyundai appreciates your cooperation and support. Questions may be directed to your District Parts and Service Manager.

October 2005

Attn: All Hyundai Parts Managers

Enclosed you will find parts for 2006 Model Year Sonatas required for <u>Campaign 072 – Front Seatback Recliner Knob</u>, which will be announced to all dealers within the next week.

The quantity of parts shipped to each dealer represents 100% of parts needed to complete Campaign 072 on all <u>in-stock vehicles</u> as well as an additional quantity for retailed vehicles.

At this time, please do not place an order for additional parts until your inventory of the following parts is reduced to the point that warrants a new order:

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88185-3K005QDC - KNOB-RECLINER FR LH - (Beige)
88185-3K005QSC - KNOB-RECLINER FR LH - (Gray)
88285-3K005QDC - KNOB-RECLINER FR RH - (Beige)
88285-3K005QSC - KNOB-RECLINER FR RH - (Gray)
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Please note that the Recliner Knobs are color coded to the interior of the vehicle. In addition, vehicles with Power Seats require only the "RH" knob, while vehicles with Manual Seats require both the "LH" and "RH".

Hyundai Motor America

October 17, 2005

TO: ALL HYUNDAI DEALER PRINCIPALS/GENERAL MANAGERS:

ALL HYUNDAI SALES MANAGERS:

ALL HYUNDAI DEALERSHIP SERVICE MANAGERS:

ALL HYUNDAI DEALERSHIP PARTS MANAGERS:

Subject: Campaign 072 - 2006 MY Sonata - Front Seat Back Recliner Knob Replacement

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