



KIA MOTORS

October 3, 2005

<i>Attention: All Kia Service Managers</i>

Kia Motors America, Inc., in cooperation with the U.S. Environmental Protection Agency, the California Air Resources Board and the National Highway Traffic Safety Administration, is conducting a voluntary Safety and Emissions Recall Campaign on certain 2003 Sorento models to have a section of the fuel line replaced. Enclosed is a Technical Service Bulletin that provides the following information:

- Vehicle Repair Procedures
- Affected VIN Production Range
- Warranty Claim Information

Also enclosed please find:

- Copy of owner notification letter
- Q&A guide for recall questions
- Campaign completion labels
- Vehicle Emission Recall Proof of Correction Cards (Only California, Massachusetts, Vermont and Maine dealers)
- List of your retail Kia Sorento owners affected by the campaign (Not Completed Recall VINs Report)

The owner letter will be mailed October 10, 2005. Please start performing the repairs on any affected 2003 Sorento models produced from June 7, 2002 through August 14, 2002 immediately.

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2003 Sorento vehicles.

KMA expects that there will be a few transit customers and/or customers that return to a dealer other than the original retailing dealer. We suggest that you make these repairs then contact your District Parts and Service Manager or Regional Office for their help to arrange the transfer of inventory. This process was done to assure that every Kia customer will get their vehicle repaired promptly.

NOTE: New orders placed by a dealer for these P/Ns will automatically go on back order. Because of very limited availability of replacement supply, shipments of these parts will not be released without special approval from your Regional Office.

For an interim period of time, these Campaign parts **cannot** be returned for credit.

For California Dealers

The state of California has implemented the Registration Renew/Recall Tie-In Program that requires the completion of Emission Recalls prior to vehicle registration renewal.

Be sure to provide a completely filled out Emission Recall Proof of Correction Card (supplied) to each owner upon completion of the campaign for owner use as proof during renewal registration.

For Massachusetts, Vermont and Maine Dealers

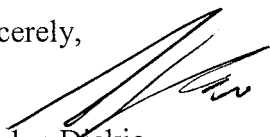
The states of Massachusetts, Vermont and Maine require that a completely filled out Vehicle Recall Proof of Correction card (supplied) be provided to each owner for use if requested at vehicle registration renewal.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts/Service Manager.

Sincerely,



Gordon Dickie
Director, Product Quality

Enclosures



KIA MOTORS

October 3, 2005

Attention: All Dealer Principals

Kia Motors America, Inc., in cooperation with the U.S. Environmental Protection Agency, the California Air Resources Board and the National Highway Traffic Safety Administration, is conducting a voluntary Safety and Emissions Recall Campaign on certain 2003 Sorento models to have a section of the fuel line replaced. Your Kia Service Manager was sent the following Material:

- Vehicle Repair Procedures
- Affected VIN Production Range
- Warranty Claim Information

Also included in the packet:

- Copy of owner notification letter
- Q&A guide for recall questions
- Campaign completion labels
- Vehicle Emission Recall Proof of Correction Cards (Only California, Massachusetts, Vermont and Maine dealers)
- List of your retail Kia Sorento owners affected by the campaign (Not Completed Recall VINs Report)

The owner letter will be mailed October 10, 2005. Please have your service personnel start performing the repairs on any affected 2003 Sorento models produced from June 7, 2002 through August 14, 2002 immediately.

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2003 Sorento vehicles.

KMA expects that there will be a few transit customers and/or customers that return to a dealer other than the original retailing dealer. We suggest that you make these repairs then contact your District Parts and Service Manager or Regional Office for their help to arrange the transfer of inventory. This process was done to assure that every Kia customer will get their vehicle repaired promptly.

NOTE: New orders placed by a dealer for these P/Ns will automatically go on back order. Because of very limited availability of replacement supply, shipments of these parts will not be released without special approval from your Regional Office.

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For California Dealers

The state of California has implemented the Registration Renew/Recall Tie-In Program that requires the completion of Emission Recalls prior to vehicle registration renewal.

Be sure to provide a completely filled out Emission Recall Proof of Correction Card (supplied) to each owner upon completion of the campaign for owner use as proof during renewal registration.

For Massachusetts, Vermont and Maine Dealers

The states of Massachusetts, Vermont and Maine require that a completely filled out Vehicle Recall Proof of Correction card (supplied) be provided to each owner for use if requested at vehicle registration renewal.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

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Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts/Service Manager.

Sincerely,

A handwritten signature in black ink, appearing to read 'Gordon Dickie', with a stylized flourish at the end.

Gordon Dickie
Director, Product Quality

Enclosures



QUESTIONS AND ANSWERS FOR SAFETY AND EMISSIONS CAMPAIGN (SC052)

2003 Sorento Fuel Line

October 3, 2005

Q1. What sort of campaign is Kia conducting?

A1. *Kia is conducting a voluntary safety and emission campaign regarding the replacement of a section of the fuel line on certain 2003 Kia Sorento vehicles in cooperation with the National Highway Traffic Safety Administration (NHTSA) and the Environmental Protection Agency (EPA).*

Q2. What vehicles are affected by the recall?

A2. *All 2003 Kia Sorento's manufactured from June 7, 2002 through August 14, 2002.*

Q3. What is the problem with the Sorento Fuel Line?

A3. *Some 2003MY Sorento models may experience a fuel leak near the fuel tank due to the fuel line coming in contact with the body.*

Q4. Can you describe the recall campaign and fix?

A4. *All owners of the affected 2003 model year Sorento's will be notified to bring their vehicle to a Kia dealer to have a section of their fuel line replaced at no charge.*

Q5. Have there been any deaths or injuries as a result of this defect?

A5. *No*

Q6. Has Kia had any litigation regarding this defect?

A6. *No*

Q7. How many customer vehicles are affected by this campaign?

A7. *Approximately 2,935 Kia Sorento vehicles produced from June 7, 2002 through August 14, 2002.*

Q8. How was this problem discovered?

A8. *Through the evaluation and analysis of this issue, Kia concluded that the product condition described above existed and warranted a safety and Emissions recall.*

Q9. Will this cost Sorento owners any money?

A9. *No. The fuel line section will be replaced at no cost.*

Q10. What about customers who may have already paid to fuel line section replaced.

A10. A11. *If any customers had an emergency repair where they could not get to a Kia dealership and incurred out-of-pocket related to repairs to the fuel line, they should contact Kia Consumer Assistance (800-333-4Kia) for assistance in submitting their claim or mail their receipts with a cover letter directly to Kia for review and consideration at the following address:*

Consumer Assistance Center
Kia Motors America, Inc.
P.O. Box 52410
Irvine, CA 92619-2410

Q11. How long will the repair take?

A11. *The repair will take approximately one hour.*

Q12. What should I do next?

A12. *Owners are being asked to contact the nearest Kia dealer to schedule an appointment.*

Q13. How will owners of the affected vehicles be notified?

A13. *Kia will be notifying owners of the affected vehicles by first-class mail beginning approximately October 10, 2005.*

Q14. Are there any restrictions on an owner's eligibility?

A14. *No*

Q15. Where were the vehicles produced?

A15. *The affected vehicles were produced at Kia's Hwasung plant in South Korea.*

Q16. If a customer has an immediate question, where can they get further information?

A16. *They can contact their local Kia dealership or call Kia's Consumer Assistance Center at 1-800-333-4542 (Monday through Friday, 5AM to 6PM, Pacific Standard Time).*