

BMW Group

July 29, 2005

Associate Administrator for Enforcement
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, DC 20590

RECEIVED
10/5-215
2005 AUG 19 A 8:47
DEPT. OF
TRANSPORTATION
DEFLECTS INVESTIGATION

**Re: Recall Campaign – IABS Sensor Cable
2004 BMW K1200 S Motorcycles**

05V-363
(6 pages)

Dear Associate Administrator:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Pursuant to Section 573.6(c) of the above, we submit the following information.

- Manufacturer: Bayerische Motoren Werke AG (BMW AG)

Designated Agent: BMW of North America, LLC
Woodcliff Lake, New Jersey 07677
- Make: BMW

Model Year / Model: 2004 / K1200 S

Inclusive Dates of Manufacture: May 28, 2004 – April 29, 2005
- The number of motorcycles containing the defect is approximately 331 K1200 S models.
- The percentage of motorcycles estimated to actually contain the defect is 100%.
- The defect involves the routing of the Integral Anti-lock Brake System (IABS) sensor cable. If certain service procedures have been performed on the motorcycle, for example, a front tire change, it is possible for the IABS sensor cable to become partially dislodged from its attachment points and hang in a loop near the front left brake caliper. If this happens, the sensor cable can come into contact with, and rub/chafe against, the front brake disk. Over time, if the chafing becomes severe, it is possible to lose the ABS function. Loss of ABS function will be displayed to the rider by the warning lamp in the instrument cluster. Normal braking is not affected and remains fully functional.
- BMW became aware of this matter as a result of normal quality control monitoring processes. One non-US report was received of a non-functioning ABS on the applicable model. Inspection of the model revealed the presence of a hanging and rubbed/chafed IABS sensor cable in the vicinity of the left front brake caliper. Further examination suggested that the cable had possibly rubbed against the front brake disk. Additional analysis and testing indicated that the IABS sensor cable could become partially dislodged from its attachment points as a result of a service

Company
BMW of North America, LLC

BMW Group Company

Mailing address
PO Box 1227
Westwood, NJ
07675-1227

Office address
300 Chestnut Ridge Road
Woodcliff Lake, NJ
07677-7731

Telephone
(201) 307-4000

Fax
(201) 782-0764

Website
bmwusa.com



procedure, such as a tire change. Subsequent investigations and analyses resulted in a determination of the range of potentially affected motorcycles.

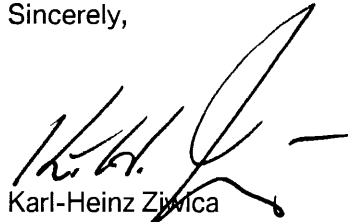
BMW has not received any accident or injury reports related to this issue.

7. Not applicable.
8. BMW will conduct a recall campaign to remedy the affected motorcycles. Specifically, an additional retaining clip will be attached to the IABS sensor cable, which will provide a more secure connection to the wheel carrier on all affected motorcycles.

BMW expects to begin and complete dealer and owner notification in August 2005.

9. A copy of the Service Bulletin will be submitted when available.
10. A draft copy of the owner notification letter is attached.
11. Not applicable.

Sincerely,

A handwritten signature in black ink, appearing to read 'K. H. Ziwica', with a large, stylized flourish extending upwards and to the right.

Karl-Heinz Ziwica
Vice President
Engineering US

Attachment

TREAD ACT CUSTOMER REIMBURSEMENT PLAN
(BMW of North America, LLC)

Customer Reimbursement for Safety Related Recall Repairs
Effective with Safety related recalls initiated January 15, 2003

The customer is encouraged to request reimbursement from their authorized BMW retailer. Alternatively, the customer may submit the request for reimbursement to the following address:

Customer Relations Department
BMW of North America, LLC
P.O. Box 1227
Westwood, NJ 07675-1227

In all cases:

- Repair expenses pertaining to the subject of the safety recall are reimbursable, not consequential expenses such as towing, rental, accommodations, damage repairs, etc.
- Expenses from repair facilities outside of the BMW retailer network will be considered; however, the procedure must meet BMW standards and use BMW Genuine Parts.
- When BMW Genuine Parts are used, the Manufacturers Suggested Retail Price (MSRP) will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last owner notification letter sent by BMW are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.
- BMW will not reimburse for prior repairs that did not utilize BMW Genuine Parts.

The authorized BMW retailer will request a copy of the owner notification letter, as well as, a copy of the owner's previously paid invoice, and then inspect the vehicle (if still in the possession of the invoice holder) to determine the scope and quality of the previous repair. Claims shall be processed within 60 days of receipt.

DRAFT

August 2005

Recall Campaign No. 05V-xxx, K 1200 S – IABS Sensor Cable

Dear BMW Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect which relates to motor vehicle safety exists in certain 2004 BMW K1200S motorcycles. Our records indicate that you are the owner of a potentially affected motorcycle.

We sincerely apologize for any inconvenience this may cause you.

DESCRIPTION OF DEFECT

The potential defect involves the routing of the Integral Anti-lock Brake System (IABS) cable. There is a possibility of the IABS sensor cable to hang in a loop near the front left brake caliper if service has been performed on the motorcycle, for example, a front tire change. If this happens, the sensor cable can come into contact with, and rub against, the front brake disk. Over time, if the chafing becomes severe, it is possible to lose the ABS function.

However, loss of ABS function will be displayed to the rider by the warning lamp in the instrument cluster. Normal braking is not affected and remains fully functional. The capability to bring the motorcycle to a stop would still exist.

You may continue to ride your motorcycle; however, you must have the problem corrected promptly. Failure to observe the following precautions, in conjunction with traffic and road conditions, and the rider's reactions, could increase the risk of a crash.

PRECAUTIONS

- 1. CONTACT YOUR AUTHORIZED BMW RETAILER IMMEDIATELY TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE.**
- 2. If you observe the ABS brake warning lamp in the instrument cluster while riding, your motorcycle may be experiencing this problem. Ride cautiously as your motorcycle no longer has ABS functionality. Contact your authorized BMW retailer immediately to have the necessary repair performed as soon as possible. Should you need BMW Roadside Assistance, they can be reached at 1-800-332-4269.**
- 3. If you are not the only rider of this motorcycle, please advise all other riders of this important information.**

DESCRIPTION OF REPAIR

The repair will consist of attaching an additional retaining clip to the IABS sensor cable on all affected motorcycles.

The actual repair may take up to one hour; however, additional time may be required depending upon the BMW retailer's scheduling and processing. This work will be performed free of charge by your Authorized BMW retailer.

OTHER INFORMATION

If you are no longer the owner of this motorcycle, we would appreciate you furnishing us with the name and address of the new owner using the enclosed postage-paid card.

If you are a lessor of this motorcycle, Federal Regulations require you to forward this notice to your lessee.

If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Again, we sincerely apologize for any inconvenience this may cause you.

Should you have any questions about this campaign, please contact your Authorized BMW retailer.

We appreciate your confidence in our product, and we wish to do everything we can to retain your confidence. Should you need additional assistance, you may contact BMW Customer Relations and Services at 1-800-831-1117.

If the BMW retailer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street S.W., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW OF NORTH AMERICA, LLC

TREAD ACT CUSTOMER REIMBURSEMENT PLAN
(BMW of North America, LLC)

If you have paid for the repair described in the attached letter, and you would like to be considered for reimbursement, please contact your authorized BMW retailer. Expenses from repair facilities outside of the BMW retailer network will be considered; however, the procedure must meet BMW standards and use BMW Genuine Parts.

Your authorized BMW retailer will request a copy of your owner notification letter, as well as, a copy of your previously paid invoice, and then inspect the vehicle (if it is still in your possession) prior to submitting a claim on your behalf to BMW of North America, LLC for reimbursement.

Please note the following:

- Only a repair that is the subject of this safety recall is reimbursable. Consequential expenses such as towing, rental, accommodations, damage repairs, etc will not be reimbursed.
- When BMW Genuine Parts are used, the Manufacturers Suggested Retail Price (MSRP) will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last owner notification letter sent by BMW are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.
- BMW will not reimburse for prior repairs that did not utilize BMW Genuine Parts.

We anticipate that your authorized BMW retailer will be able to answer any questions that you may have regarding your qualifications for reimbursement of a previous repair. If you qualify for such a reimbursement, they will also be able to advise you of the manner in which you could receive reimbursement.

We recommend that your authorized BMW retailer be your primary contact on this issue; however, our Customer Relations and Services Department may be contacted at 1-800-831-1117 for any special assistance that you may require.

Alternatively, you may submit your request for reimbursement to the following address:

Customer Relations and Services Department
BMW of North America, LLC
P.O. Box 1227
Westwood, NJ 07675-1227