

HYUNDAI AMERICA TECHNICAL CENTER, INC.

A Subsidiary of
Hyundai Motor Company (Korea)

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July 7, 2005

VIA FEDERAL EXPRESS

George Person
Chief of Recall Division
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, D.C. 20590

05V-318
(5 pages)

Re: Recall Campaign
2005 MY Kia Sportage Parking Brake

Dear Mr. Person:

The following information is submitted in accordance with Part 573 of Title 49 ~~of~~ ~~the~~ Code of Federal Regulations.

573.6(C)(1)

Manufacturer:	Kia Motors Corp.
Importer:	Kia Motors America, Inc.
Agent Designated by Manufacturer:	Alfred E. Gloddeck Hyundai America Technical Center, Inc.

573.6(C)(2)

Identification of Vehicle, Make, Model Year and Manufacturing Date:	All model year 2005 Kia Sportage vehicles produced from March 29, 2005 through May 18, 2005.
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573.6(C)(3)

Total Number of Vehicles	There are approximately 3,672 2005MY Kia Sportage vehicles that have been delivered to dealers or customers and will be recalled. Another 969 vehicles will have this change made at the port prior to being shipped to dealers. All 4,641 vehicles in this production range specified in (c)(2) will be corrected.
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573.6(C)(4)

Percentage of Vehicles Estimated to Actually Contain the Defect:	The defect potentially exists in all vehicles identified in (C)(3).
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573.6(C)(5)

Description of the Defect:	On some 2005MY Sportage vehicles, the pawl that engages with the ratchet of the parking brake was
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produced undersize and would not have proper durability when engaged with the teeth of the ratchet. This could result in premature wear or the failure of the parking brake.

573.6(C)(6)

Basis for Defect Determination and Chronology;

Kia Motors Corporation (KMC) became aware of this condition during warranty parts analysis of replaced parking brake lever assemblies from Korean market vehicles in June 2005. KMC notified KMA in late June 2005 that the product condition described in section (c)(5) existed and warranted a safety recall.

Kia Motors America, Inc. (KMA) has identified the following claims within the specified production timeline:

0 Tech Line Cases
6 Warranty Claims
0 Field Reports
0 Customer Assistance Claims

573.6(C)(8)(i)

Program to Remedy Defect:

All owners of vehicles identified in (C)(3) will be notified by first class mail to bring their vehicle to a Kia dealer to have the parking brake replaced at no charge.

573.6(C)(8)(ii)

Estimated Date for Notification of Safety-Related Defect to Owners and Dealers

The estimated date of notification to dealers is late July 2005. The estimated date of notification to owners is August 1, 2005.

573.6(C)(11)

Notices

A draft of the owner notification letter is attached. The technical Service Bulletin will be provided to NHTSA in the near future.

573.6(C)(12)

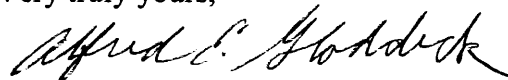
Manufacturer's Campaign Number If Different From Identification Number Assigned by NHTSA

SC-050

George Person
July 7, 2005
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If you or your staff has questions or comments regarding this matter, please contact me in writing at the above address.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Alfred E. Gloddeck".

Alfred E. Gloddeck
Senior Manager—Corporate Affairs

SAFETY RECALL NOTICE

August 1, 2005

Dear Kia Sportage Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors America, Inc. has decided that a defect relating to motor vehicle safety exists in certain 2005 Sportage models.

What is the problem?

Kia has become aware that on certain 2005 Sportage Models produced from March 29, 2005 through May 18, 2005, the pawl that engages with the ratchet of the parking brake was produced undersize and would not have proper durability when engaged with the teeth of the ratchet. This could result in premature wear or the failure of parking brake.

What will Kia do?

- Kia will replace the parking brake lever assembly at no cost to you, when you take your vehicle to your Kia dealership.

If you have incurred expense to remedy this defect prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Since the parking brake in your vehicle is covered by a 5-year/60,000 mile warranty, any such repair should have been made under that warranty at no expense to you. However, if you incurred an emergency repair where you did not have access to a Kia dealer, please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim.

What should you do?

- Please call your Kia dealer to schedule a service appointment. The time required to repair your vehicle should be less than one hour. However, depending on the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time. Please present this notice when you arrive at the dealer.

Have you changed your address or sold your Kia?

- If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What if you are a vehicle lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

- If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation, without charge and within a reasonable amount of time, you may wish to write to the

Administrator, National Highway Traffic Safety Administration, 400 Seventh Street
S.W., Washington, D.C. 20590, or call their toll-free Auto Safety Hotline at 1-888-327-
4236.

This action has been taken in the interest of your safety, and we regret any inconvenience this
situation may cause you.

Sincerely,

Consumer Affairs Department