



**Kia Motors America, Inc.  
Corporate Office**

9801 Muirlands Blvd.  
P.O. Box 52410  
Irvine, CA 92619-2410  
(949) 470-7000 • Fax (949) 470-2802

October 4, 2004

Mr. Sonny Murianka  
National Highway Traffic Safety Administration  
Technical Analysis Branch  
Office of Defects Investigation  
(Room 5319)  
400 7<sup>th</sup> SW, Washington, DC 20590

RE: NHTSA CAMPAIGN No. 04V-180/Kia Campaign No. SC038 – 2nd Quarter Report

Dear Mr. Murianka:

We submit this letter for the purpose of compliance with the quarterly reporting requirements of 49 C.F.R. Section 573.6. The attached report is submitted for the quarter ending September 30, 2004. This recall involves the Kia Optima that is manufactured by Kia Motors Corporation.

The status of number of vehicles received repaired under the remedial plan is as follows:

| Item                           | Unit   |
|--------------------------------|--------|
| Total No. of Optima's Involved | 25,803 |
| Total No. Inspected & Remedied | 10,919 |
| Action (%)                     | 42.32% |

If you require any additional information, please contact me at (949) 470-7098.

Sincerely,

Bill Bradley  
Consumer Affairs  
Field Support Supervisor

cc: D. Bolton  
M. Cameron  
J. Deel  
G. Dickie  
E. Kim  
C.S. Lee  
J. Park  
D. Pearce  
M. Pfeifer

**Safety Recall Quarterly Report Information**  
Required per 49 CFR Part 573.69

**Report Date:** October 1, 2004      **Calendar Quarter:** Third

**Safety Recall Quarterly Report from July 1, 2004 through September 30, 2004.**

**Manufacturer:** Kia Motors Corporation

**Report Author:** Bill Bradley      **Phone (714) 470-7098**

**Recall Subject:** Optima Fuel Tank Assembly Valve

**1. NHTSA Safety Recall Campaign: 04V-180**

Also, for completeness, if your company has assigned a code number to this campaign, please provide code: SC038

**2. (a) The date notification to purchasers began: June 25, 2004**

**(b) The date notification of purchasers was completed: June 25, 2004**

**3. The Total Number of Items Involved: 25,803**

The total number of items involved in the subject campaign (including all items sold or distributed to purchasers, dealers, distributors, and similar entities beyond the immediate control of the manufacturer/importer).

**Number of Items Returned from Inventory or Remedied Prior to Sale: 0**

includes (a) the total number of items returned from Manufacturer, Distributor, Dealer or Retailer inventory or (b) otherwise remedied prior to sale to consumers.

**4. (a) Total Number Inspected & Remedied: 10,919**  
Total number of items, which were inspected and/or otherwise repaired or remedied.

**(b) Total Number Inspected & NOT REQUIRING REMEDY: 0**

**5. Items determined to be Unreachable:**

**Total Number Exported: 0**

**Total Number Stolen: 4**

**Total Number Scrapped: 40**

**Total Number Unable to Notify: 1,067**

**Total Number Otherwise Unreachable: 213**

**Items shall refer to the vehicle, items or equipment or tires involved in the safety recall on which you are reporting.**