



March 2005

2001-2003 Tribute Lift Gate Latch Recall 2804L

Dear Mazda Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Mazda Motor Corporation has decided that certain 2001-2003 Tribute vehicles repaired during dealer service with defective lift gate latch assemblies fail to conform to the inertia load requirement of Federal Motor Vehicle Safety Standard (FMVSS) No. 206, Door Locks and Door Retention Components. **If you are a recipient of this notice, your vehicle is included in this recall.**

What is the problem?

On certain 2001-2003 model years Tribute vehicles, the lift gate latching system does not comply with Federal Motor Vehicle Safety Standard (FMVSS) 206 Inertia Load requirements. If repairs were made to the lift gate latching system on your 2001-2003 Tribute, your vehicle is equipped with defective lift gate parts. If the lift gate is left unlocked, there is the potential it may open during a severe crash, which could result in injuries to the occupant.

What will Mazda do?

Your Mazda dealer will inspect the lift gate latching system, and if necessary, replace the affected parts **free of charge**. The repair should take approximately one-half day to complete. However, it may take longer depending on the service workload at your Mazda dealership.

As a reminder, the Mazda Driver's Assurance Plan may provide alternate transportation when your vehicle is at an authorized Mazda dealership for a warranty repair. To be eligible for alternate transportation, your vehicle must be a 2001 or newer model and within the mileage and time limitations under the Mazda New Vehicle Limited Warranty and adhere to the Rental Car Reimbursement policy. Ask your dealer for details about the Mazda Rental Car Reimbursement Program.

What should you do?

Mazda is concerned about your safety, and we encourage you to make an appointment with any authorized Mazda dealer to have the lift gate latching system inspected and the affected parts replaced, if necessary, as soon as possible. You do not need to bring this notice to the dealer, but it may assist in the check-in process.

What if you have already paid for a replacement lift gate latch?

If you have already paid for the inspection or replacement of the affected lift gate latch parts due to a defect, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards. Please complete the enclosed "Reimbursement Application Form," including the necessary documentation, and mail it to us in the pre-addressed envelope provided, allowing 6-8 weeks for processing.

-Page 2-

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

Moved or no longer own this vehicle?

If you have moved or no longer own your Tribute, please complete the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #4.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, 400 Seventh Avenue, SW, Washington, D.C. 20590. You may also call their toll-free Auto Safety Hotline at (888) 327-4236.

Your safety is a priority for Mazda. We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apologies for any inconvenience this program may have caused you.

Sincerely,

Mazda North American Operations

REIMBURSEMENT PLAN

Requirements for Reimbursement

If you meet **all** of the following requirements, you are eligible to receive reimbursement under this plan:

1. An authorized Mazda dealer has inspected your vehicle and completed the 2001-2003 Tribute Lift Gate Latch Recall 2804L.
2. You own or have owned a subject 2001-2003 Tribute.
3. You have paid for the inspection/repair or replacement of lift gate latch parts.
4. You have an original or legible copy of the paid repair order or invoice receipt showing:
 - Description of the concern reported
 - Inspection/Repair or replacement of lift gate latch parts
 - Itemized part(s) and labor charges
 - Vehicle model and year, and vehicle identification number
 - Repair date
 - Repair mileage
 - Name, address, and telephone number of the authorized Mazda Dealer or a licensed repair shop where such repairs were performed
 - Your name and address at the time of repair
5. Mail this reimbursement application form in the enclosed envelope to:

**Mazda North American Operations
PO Box 5049
Lake Forest, CA 92609-8549**

Procedure for Reimbursement Request

Once your vehicle has been inspected, repaired or the affected lift gate latch parts replaced by an authorized Mazda dealer due to a defect, you may apply for reimbursement by doing the following:

1. Complete the Reimbursement Application Form found on the reverse side of this page.
2. Mail the Reimbursement Application Form with a legible copy of the paid repair order and/or invoice using the enclosed envelope.
3. **Retain copies** of the paid repair order or invoice and this application form for your records.

If you wish to correspond with Mazda regarding this reimbursement plan, please write to the above address and refer to your vehicle identification number (VIN).

Any reimbursement application form that is incomplete, illegible, or sent without the legible copy of the paid repair order or invoice will be returned for completion. If Mazda has any questions concerning your application for reimbursement, you may be contacted. Please allow 6-8 weeks for processing.

(SEE REVERSE SIDE FOR APPLICATION FORM)

REIMBURSEMENT APPLICATION FORM

2001-2003 Tribute Lift Gate Latch Recall 2804L

(Please type or print)

Name: _____
 First Middle Last

Address: _____
 Street Address

 City State Zip Code

Phone Number: Home: _____

 Work: _____

Vehicle Identification Number (VIN): _____
 (17 digits in length)

Total Amount of Reimbursement Requested: _____

 Dollars Cents

INSTRUCTIONS FOR GENERAL RELEASE DESCRIBED BELOW:

- Please read thoroughly
- Fill in vehicle identification number
- Sign the General Release (below)

General Release

I am submitting to Mazda Motor Corporation ("Mazda") a claim for reimbursement for all inspection, repair or part replacement performed to date in connection with a defect with the lift gate latch. The vehicle identification number (VIN) is:

VIN: _____

In exchange for Mazda's payment of that claim, I hereby release Mazda, its agents, and its related entities from all claims for such inspection/repair costs. This release shall benefit Mazda and its authorized agent, Mazda Motor of America, Inc. dba Mazda North American Operations, its regions/distributors (foreign and domestic), its authorized dealerships, and all their respective directors, officers, agents, employees, divisions, subsidiaries, and affiliated companies. This release shall bind my heirs, successors and assigns.

Dated: _____ Signed: _____

(SEE REVERSE SIDE FOR REIMBURSEMENT PLAN DETAILS)



March 2005

2004-2005 Tribute Lift Gate Latch Recall 2804L

Dear Mazda Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Mazda Motor Corporation has decided that certain 2004-2005 Tribute vehicles produced between June 2, 2003 through July 30, 2004 fail to conform to the inertia load requirement of Federal Motor Vehicle Safety Standard (FMVSS) No. 206, Door Locks and Door Retention Components. **If you are a recipient of this notice, your vehicle is included in this recall.**

What is the problem?

On certain 2004-2005 model years Tribute vehicles, the lift gate latching system does not comply with Federal Motor Vehicle Safety Standard (FMVSS) 206 Inertia Load requirements. If the lift gate is left unlocked, there is the potential it may open during a severe crash, which could result in injuries to the occupant.

What will Mazda do?

Your Mazda dealer will inspect the lift gate latching system, and if necessary, replace the affected parts **free of charge**. The repair should take approximately one-half day to complete. However, it may take longer depending on the service workload at your Mazda dealership.

As a reminder, the Mazda Driver's Assurance Plan may provide alternate transportation when your vehicle is at an authorized Mazda dealership for a warranty repair. To be eligible for alternate transportation, your vehicle must be a 2001 or newer model and within the mileage and time limitations under the Mazda New Vehicle Limited Warranty and adhere to the Rental Car Reimbursement policy. Ask your dealer for details about the Mazda Rental Car Reimbursement Program.

What should you do?

Mazda is concerned about your safety, and we encourage you to make an appointment with any authorized Mazda dealer to have the lift gate latching system inspected and the affected parts replaced, if necessary, as soon as possible. You do not need to bring this notice to the dealer, but it may assist in the check-in process.

What if you have already paid for a replacement lift gate latch?

If you have already paid for the inspection or replacement of the affected lift gate latch parts due to a defect, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards. Please complete the enclosed "Reimbursement Application Form," including the necessary documentation, and mail it to us in the pre-addressed envelope provided, allowing 6-8 weeks for processing.

-Page 2-

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

Moved or no longer own this vehicle?

If you have moved or no longer own your Tribute, please complete the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #4.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, 400 Seventh Avenue, SW, Washington, D.C. 20590. You may also call their toll-free Auto Safety Hotline at (888) 327-4236.

Your safety is a priority for Mazda. We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apologies for any inconvenience this program may have caused you.

Sincerely,

Mazda North American Operations

REIMBURSEMENT PLAN

Requirements for Reimbursement

If you meet **all** of the following requirements, you are eligible to receive reimbursement under this plan:

1. An authorized Mazda dealer has inspected your vehicle and completed the 2004-2005 Tribute Lift Gate Latch Recall 2804L.
2. You own or have owned a subject 2004-2005 Tribute within the VIN range:

4F2*Z** ** 4K M00004 - M34822

4F2*Z** ** 5K M00003 - M22946

Note: The asterisk "*" can be any number or letter.

3. You have paid for the inspection/repair or replacement of lift gate latch parts.
4. You have an original or legible copy of the paid repair order or invoice receipt showing:
 - Description of the concern reported
 - Inspection/Repair or replacement of lift gate latch parts
 - Itemized part(s) and labor charges
 - Vehicle model and year, and vehicle identification number
 - Repair date
 - Repair mileage
 - Name, address, and telephone number of the authorized Mazda Dealer or a licensed repair shop where such repairs were performed
 - Your name and address at the time of repair
5. Mail this reimbursement application form in the enclosed envelope to:

**Mazda North American Operations
PO Box 5049
Lake Forest, CA 92609-8549**

Procedure for Reimbursement Request

Once your vehicle has been inspected, repaired or the affected lift gate latch parts replaced by an authorized Mazda dealer due to a defect, you may apply for reimbursement by doing the following:

1. Complete the Reimbursement Application Form found on the reverse side of this page.
2. Mail the Reimbursement Application Form with a legible copy of the paid repair order and/or invoice using the enclosed envelope.
3. **Retain copies** of the paid repair order or invoice and this application form for your records.

If you wish to correspond with Mazda regarding this reimbursement plan, please write to the above address and refer to your vehicle identification number (VIN).

Any reimbursement application form that is incomplete, illegible, or sent without the legible copy of the paid repair order or invoice will be returned for completion. If Mazda has any questions concerning your application for reimbursement, you may be contacted. Please allow 6-8 weeks for processing.

(SEE REVERSE SIDE FOR APPLICATION FORM)

