2000 Through 2001 Model Year Celica Special Service Campaign – Daytime Running Lights (DRL)

Dear Toyota Customer:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Toyota has decided that certain 2000 through 2001 Model Year Toyota Celica vehicles fail to conform to Federal Motor Vehicle Safety Standard No. 108, Lamps, Reflective Devices and Associated Equipment.

What is the problem?

Due to a design error, the Daytime Running Lights (DRL) on certain 2000 through 2001 model year Celica vehicles operate at high illumination during vehicle operation. At this high illumination level, the Celica does not meet certain luminous intensity requirements as outlined by the Federal Motor Vehicle Safety Standards (FMVSS).

What is included in this Special Service Campaign?

To meet the requirements of the FMVSS, any Toyota dealer will install a DRL resistor kit at NO COST to you.

How do you take advantage of this Special Service Campaign?

Please contact your authorized Toyota dealer to make an appointment to install the DRL resistor kit as soon as possible. The actual repair will take approximately 1 hour. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period partie.

We request that you present this notice to the dealer at the time of your service appointment.

If you no longer own the vehicle, please indicate so on the endlosed contage-paid form, providing us with the name and address of the new owner.

What if you have other questions?

Your local Toyota dealer will be more than happy to answer any of your questions and set up an appointment to perform the installation. If you aquire tubbe essistance, you may contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 9:30 pm, Saturday and Sunday 7:00 am through 3:00 pm Pacific Standard Time.

What if you have previously paid for the installation of the DRL resistor kit for this specific condition?

If you have previously paid for the installation of the DRL resistor kit prior to receiving this letter, please mail a copy of your repair order, proof-of-payment, and proof-of-ownership to the following address for reimbursement consideration.

Toyota Motor Sales, U.S.A., Inc.
Toyota Customer Experience, WC 10
19001 South Western Avenue
Torrance, CA 90509

Include your name, address, and telephone number(s) in your request. Please allow 4 to 6 weeks to review your request.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

We have sent this notice in the interest of your continued satisfaction with our products, and we sincerely regret any inconvenience this condition may have caused you.

Thank you for driving a Toyota.

Sincerely,

TOYOTA MOTOR SALES, U.S.A., INC.