Audi of America, Inc.



October 2004

Subject: Safety Recall JB

1998-1999 Model Year Audi A6 Vehicles Equipped With 2.8L V6 5-valve Engine and Automatic Transmission

Install Replacement Throttle Body Kit

Dear Audi Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Audi has decided that a defect, which relates to motor vehicle safety, exists in some 1998-1999 model year Audi A6 vehicles with a 2.8L V6 5-valve engine and automatic transmission. Our records show that you are the owner of one of these vehicles and that your vehicle is registered in a state which could likely experience ambient temperatures of 5°F or below.

What Is The Problem?

Audi has determined that, in some cases while driving for a period of time at a steady rate of speed during extremely low ambient temperatures (5°F or below), the throttle on affected vehicles may remain in an open position due to ice accumulating in the throttle body. If this occurs, the vehicle may maintain speed when the driver expects the vehicle to slow.

What Will Audi Do?

In order to correct this defect, we will install a replacement throttle body kit on your vehicle free of charge.

What We Would Like You To Do

We recommend that you contact your authorized Audi dealer and arrange for an appointment so that this repair can be performed on your vehicle without delay. This service will take approximately two hours, however your dealer may need additional time for the preparation of the repair as well as to accommodate the daily workshop schedule.

We also remind you to follow all the information in your owner's manual regarding the floor mats in your vehicle, including securing your factory floor mats properly to prevent any unwanted interference with the throttle pedal, and using only genuine Audi mats.

Lease Vehicles

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this information immediately via first-class mail to the lessee within ten (10) days of receipt of this notification.

Have You Changed Your Address Or Sold The Vehicle?

If you have, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our records.

Reimbursement of Expenses

If you have previously incurred expenses relating to throttle body not returning to idle in extremely low ambient temperatures, the enclosed form explains how to request reimbursement. We would be pleased to review your reimbursement request.

Service Help from Us

If your authorized Audi dealer fails or is unable to complete this work free of charge within a reasonable time, or if you are not satisfied for *any reason* with the repair please call or write to:

Audi of America, Inc.

Attn: Customer Relations (JB)

3499 West Hamlin Road

Rochester Hills, MI 48309

1-800-822-2834

If you still cannot obtain satisfaction, you may file a complaint with: Administrator, National Highway Traffic Safety Administration, U.S. Department of Transportation, 400 Seventh Street, SW, Washington, DC 20590. Telephone: (888) 327-4236.

We regret any inconvenience this matter may cause. Thank you for your continued loyalty.

Sincerely,

Maria Cotter Product Compliance

Customer Letter Example EXCEPT COLD WEATHER STATES

Audi of America, Inc.



October 2004

Subject: Technical Bulletin - Install Replacement Throttle Body Kit

1998-1999 Model Year Audi A6 Vehicles with 2.8L V6 5-valve Engine

and Automatic Transmission

Dear Audi Owner:

We are writing to you to inform you of a condition that exists in some 1998-1999 model year Audi A6 vehicles with a 2.8L V6 5-valve engine and automatic transmission when operated in extremely low ambient temperatures. Our records show that you are the owner of one of these vehicles, however your vehicle is not registered in a state that is likely to experience temperatures 5°F or below.

What is The Problem?

Audi has determined that, in some cases while driving for a period of time at a steady rate of speed during extremely low ambient temperatures (5°F or below), the throttle on affected vehicles may remain in an open position due to ice accumulating in the throttle body. If this occurs, the vehicle may maintain speed when the driver expects the vehicle to slow. Audi is conducting a safety recall for this matter in cold weather states.

What We Would Like You To Do

Because this condition is present only in cold climates, it is not expected to cause a safety problem for you. However, if you plan on traveling to areas where it is possible for temperatures to drop to 5°F or below, or if you should decide to move to or sell your vehicle to a resident in the states of: Alaska, Colorado, Connecticut, Delaware, Idaho, Illinois, Indiana, Iowa, Maine, Maryland, Massachusetts, Michigan, Minnesota, Montana, Nebraska, New Jersey, Nevada, New Hampshire, New York, North Dakota, Ohio, Oregon, Pennsylvania, Rhode, Island, South Dakota, Vermont, Washington, Wisconsin or Wyoming, please contact your authorized Audi dealer and arrange for an appointment so that this repair can be performed on your vehicle. In any case, you may obtain the free remedy upon request. This service will take approximately 2 hours, however your dealer may need additional time for the preparation of the repair as well as to accommodate the daily workshop schedule.

We also remind you to follow all the information in your owner's manual regarding the floor mats in your vehicle, including securing your factory floor mats properly to prevent any unwanted interference with the throttle pedal, and using only genuine Audi mats.

What Will Audi Do?

At your request, we will install a replacement throttle body kit on your vehicle free of charge.

Lease Vehicles

If you are the lessor and registered owner of the vehicle identified in this action, the law requires you to forward this information immediately via first-class mail to the lessee within ten (10) days of receipt of this notification.

Have You Changed Your Address Or Sold The Vehicle?

If you have, please fill out the enclosed prepaid Owner Reply card and mail it to us so we can update our records.

Reimbursement of Expenses

If you have previously incurred expenses relating to throttle body not returning to idle in extremely low ambient temperatures, the enclosed form explains how to request reimbursement. We would be pleased to review your reimbursement request.

Service Help from Us

If your authorized Audi dealer fails or is unable to complete this work free of charge within a reasonable time, or if you are not satisfied for *any reason* with the repair please call or write to:

Audi of America, Inc.

Attn: Customer Relations (Throttle Body Kit Technical Bulletin)
3499 West Hamlin Road
Rochester Hills, MI 48309
1-800-822-2834

We regret any inconvenience this matter may cause. Thank you for your continued loyalty.

Sincerely,

Maria Cotter Product Compliance